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No 48
MAY

COOKIE

10¢

FEB 5

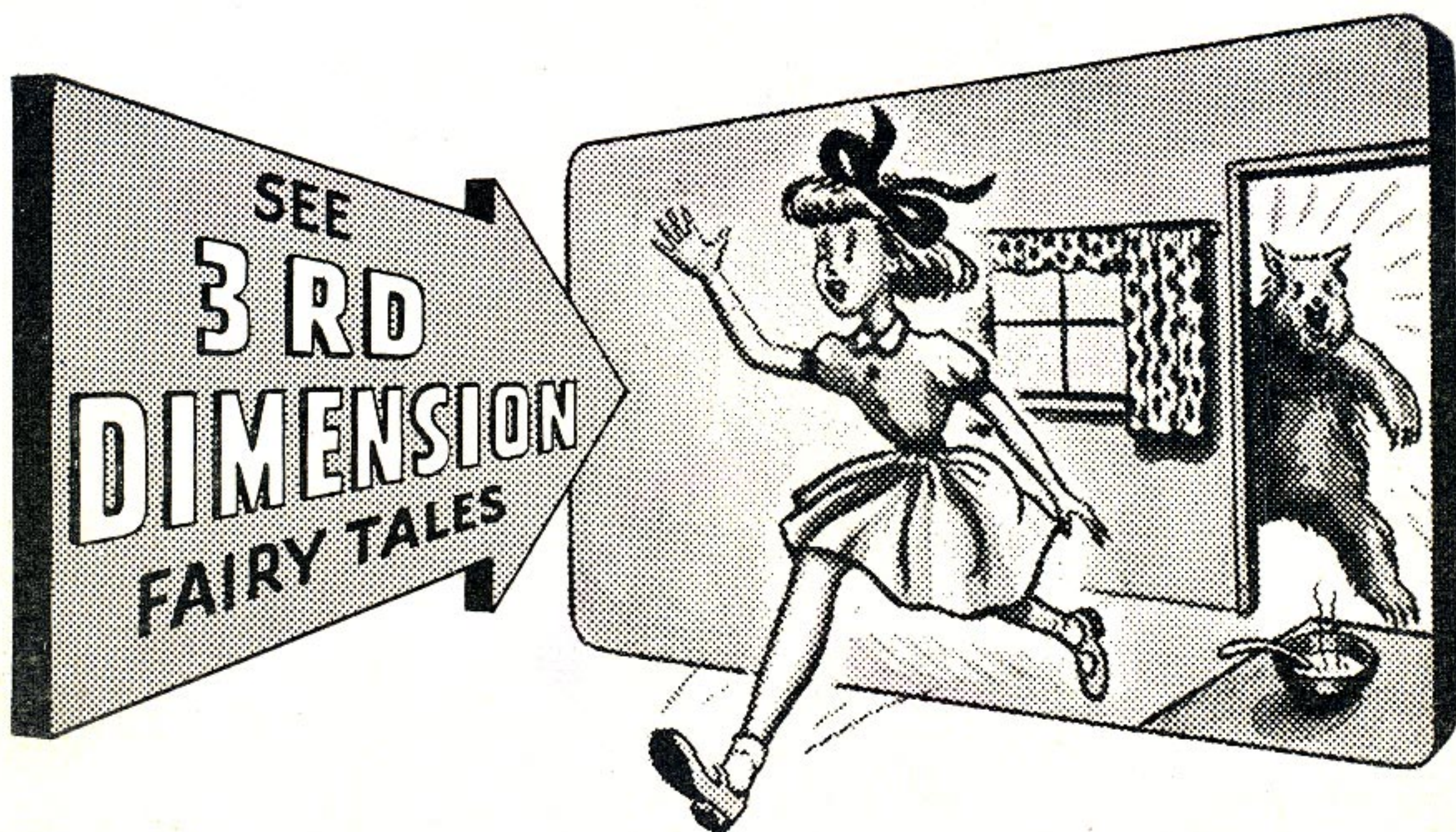
HEY,
COOKIE!
SUDDENLY
I FEEL
DIFFERENT!





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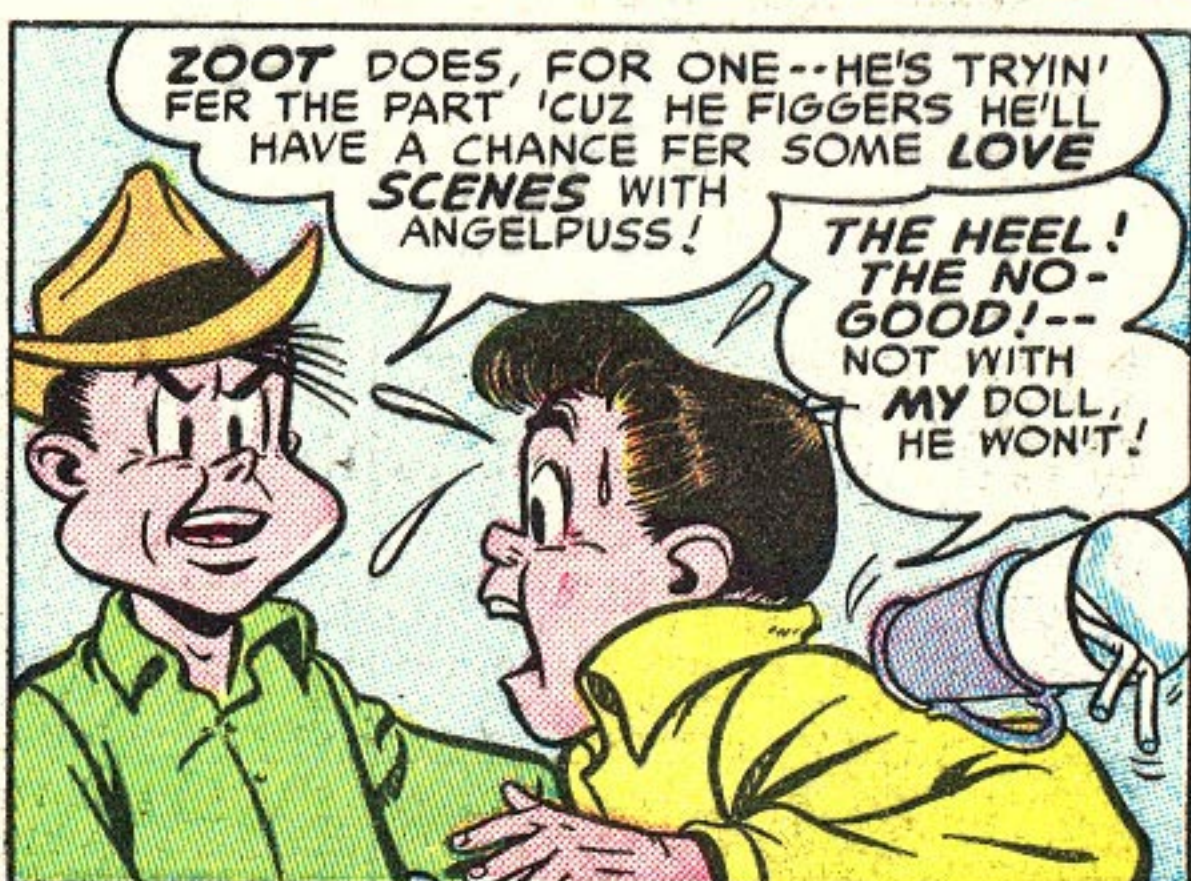
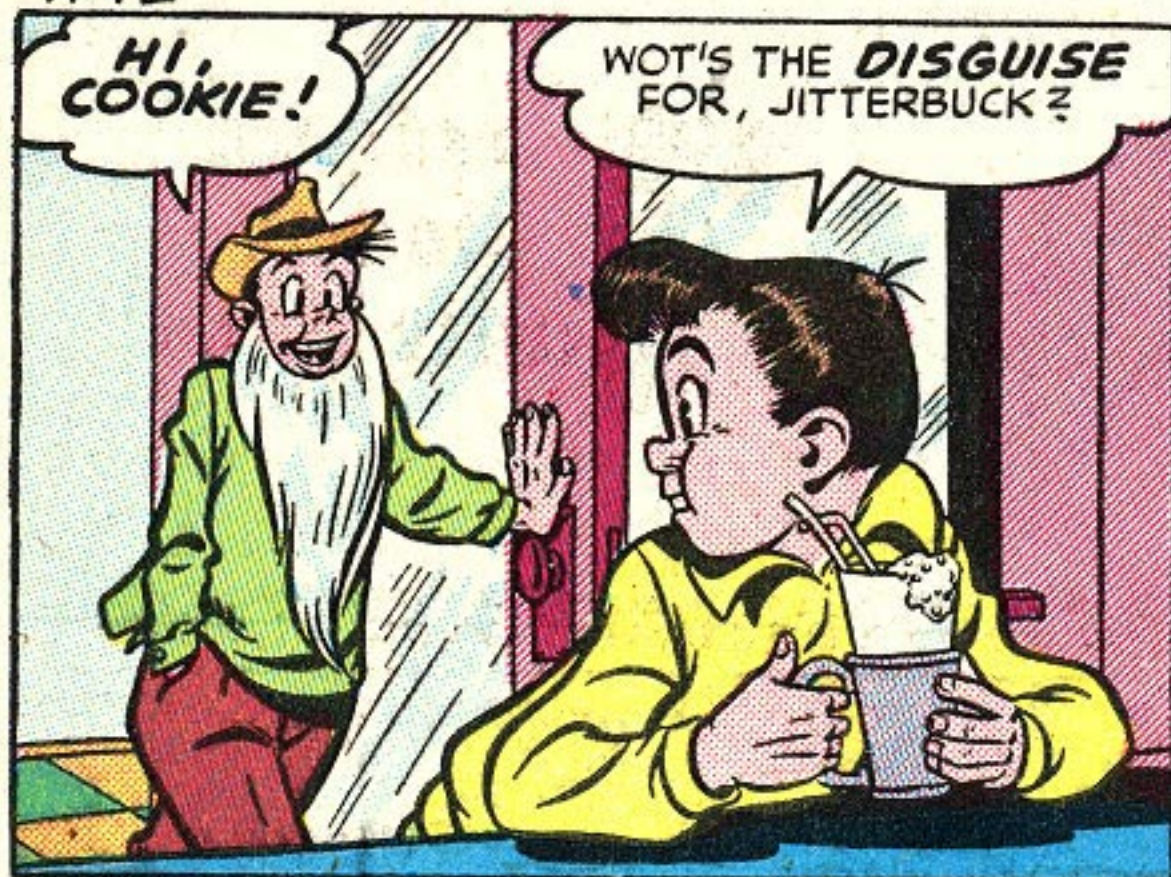
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A-42



LATER--ENTER ZOOT---

I CAN'T WAIT TILL I SEE COOKIE'S FACE WHEN HE SEES ME DOIN' THOSE LOVE SCENES WITH ANGELPUSS! HEY--WOT'S **THAT**?

AH, MY BEAUTIFUL CLEOPATRA-- COME TO MY ARMS!

**JOE'S
JUNK
YARD**
ENTRANCE

KISS ME, CLEO-- MY PRECIOUS LETTUCE FLOWER--

THE WORD IS **LOTUS** FLOWER!

AHA! SO HE'S GONNA TRY OUT FOR THE PART, TOO!

I GOTTA FIGURE A WAY TO KEEP THAT LITTLE SQUIRT FROM CROWDING ME OUT!-- JEEPERS! THERE'S JUST THE THING I **NEED!**

NOVELTY SHOP

IF THAT **VENTRILOQUISM GADGET** IS ON THE LEVEL, I'VE GOT NOTHING TO WORRY ABOUT!

BE A VENTRILOQUIST
LEARN TO THROW YOUR VOICE WITH THIS NEW AMAZING DEVICE

WELL, I BOUGHT IT--NOW LET'S SEE IF IT **WORKS!** HERE COMES JIT-- I'LL TRY IT ON **HIM!**

HI, BABE! HOW'S FOR A KISS?

NOVELTY SHOP

OF ALL THE NERVE!

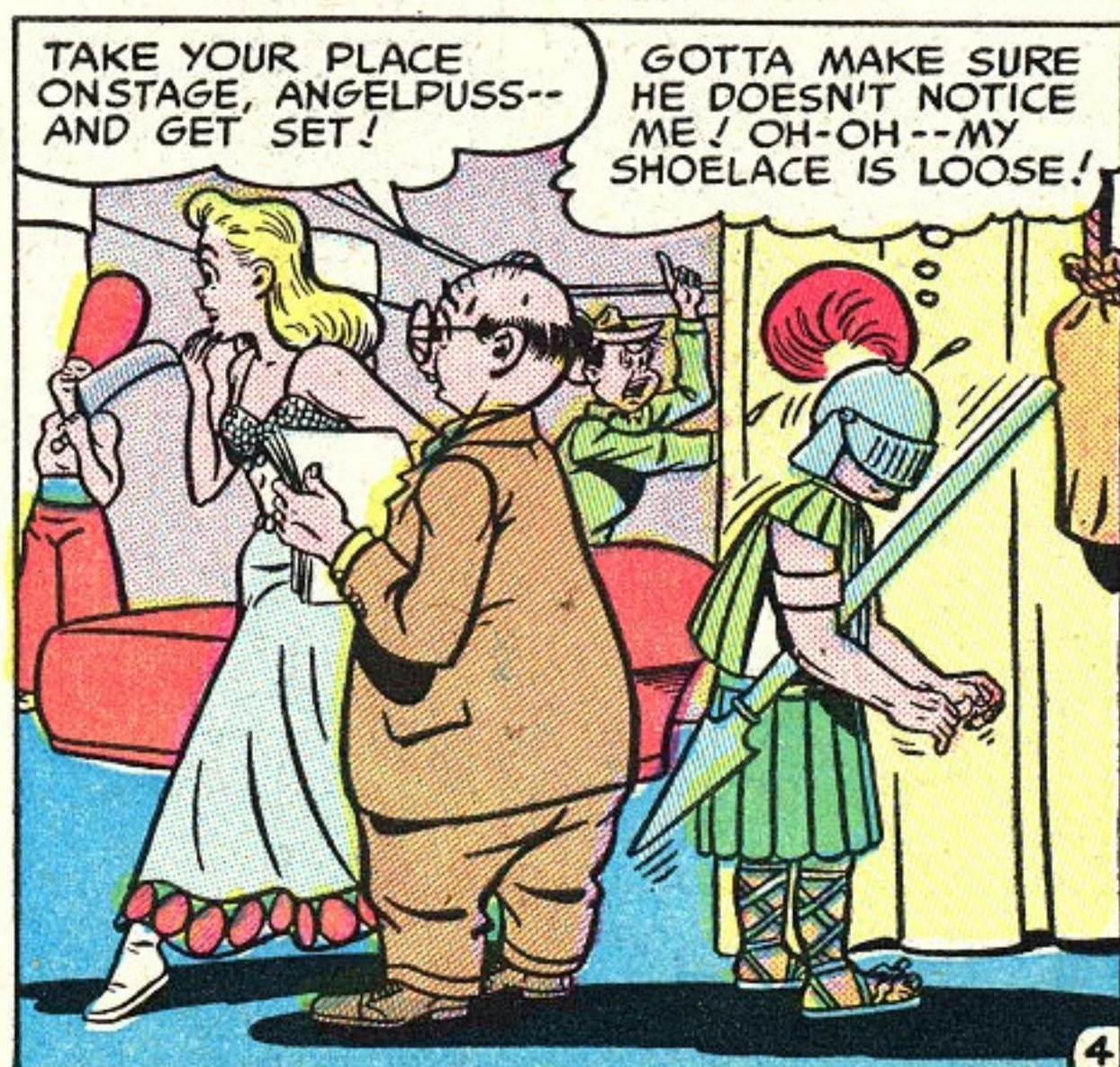
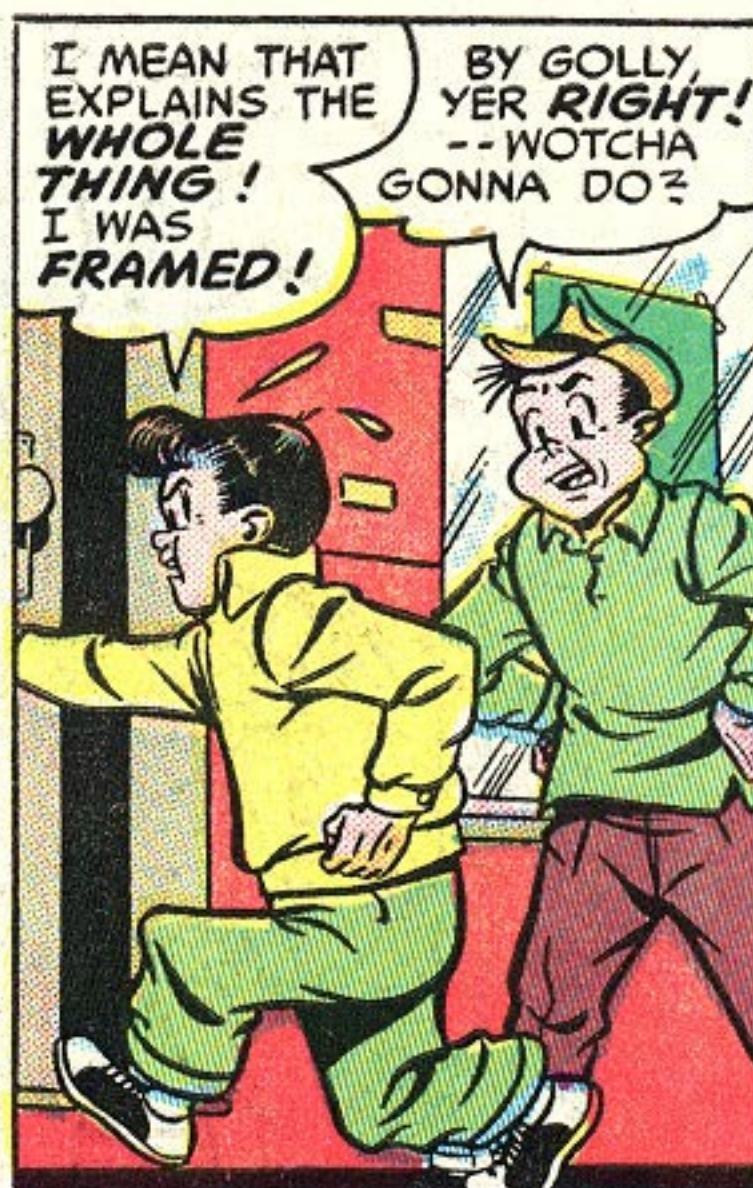
HEY! WOD I DO?

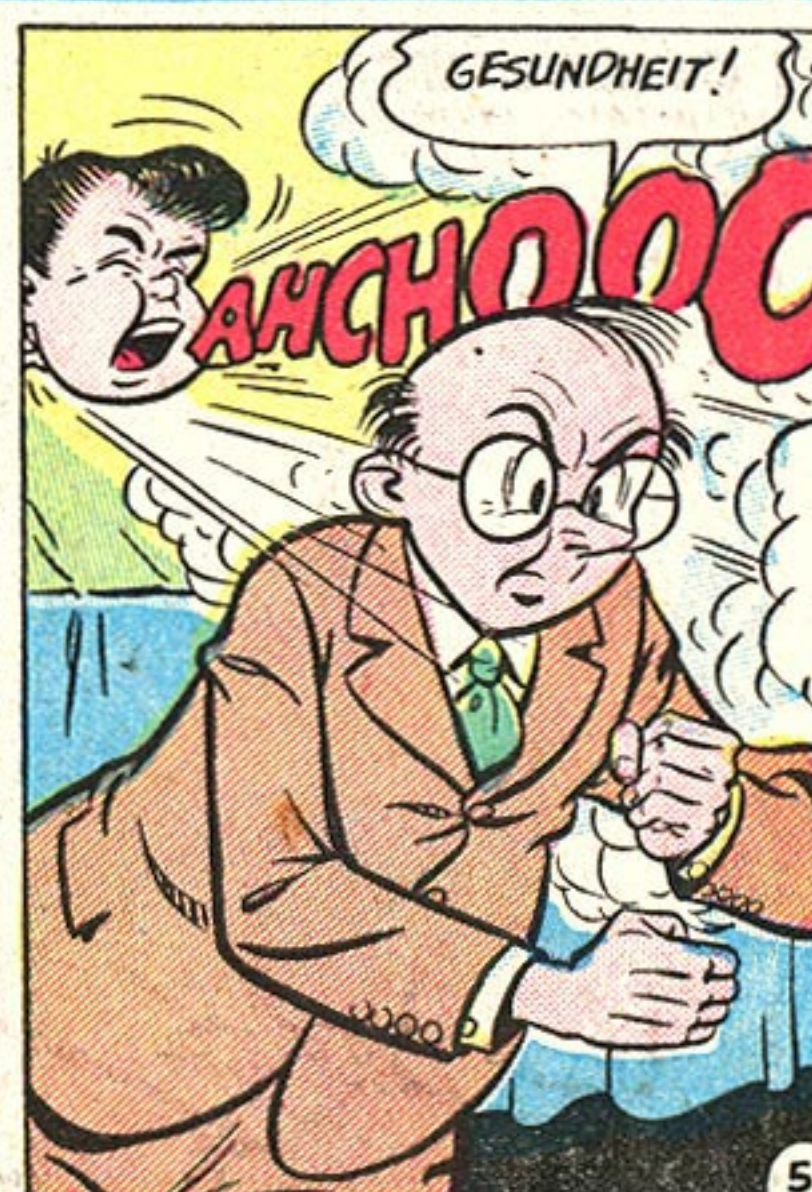
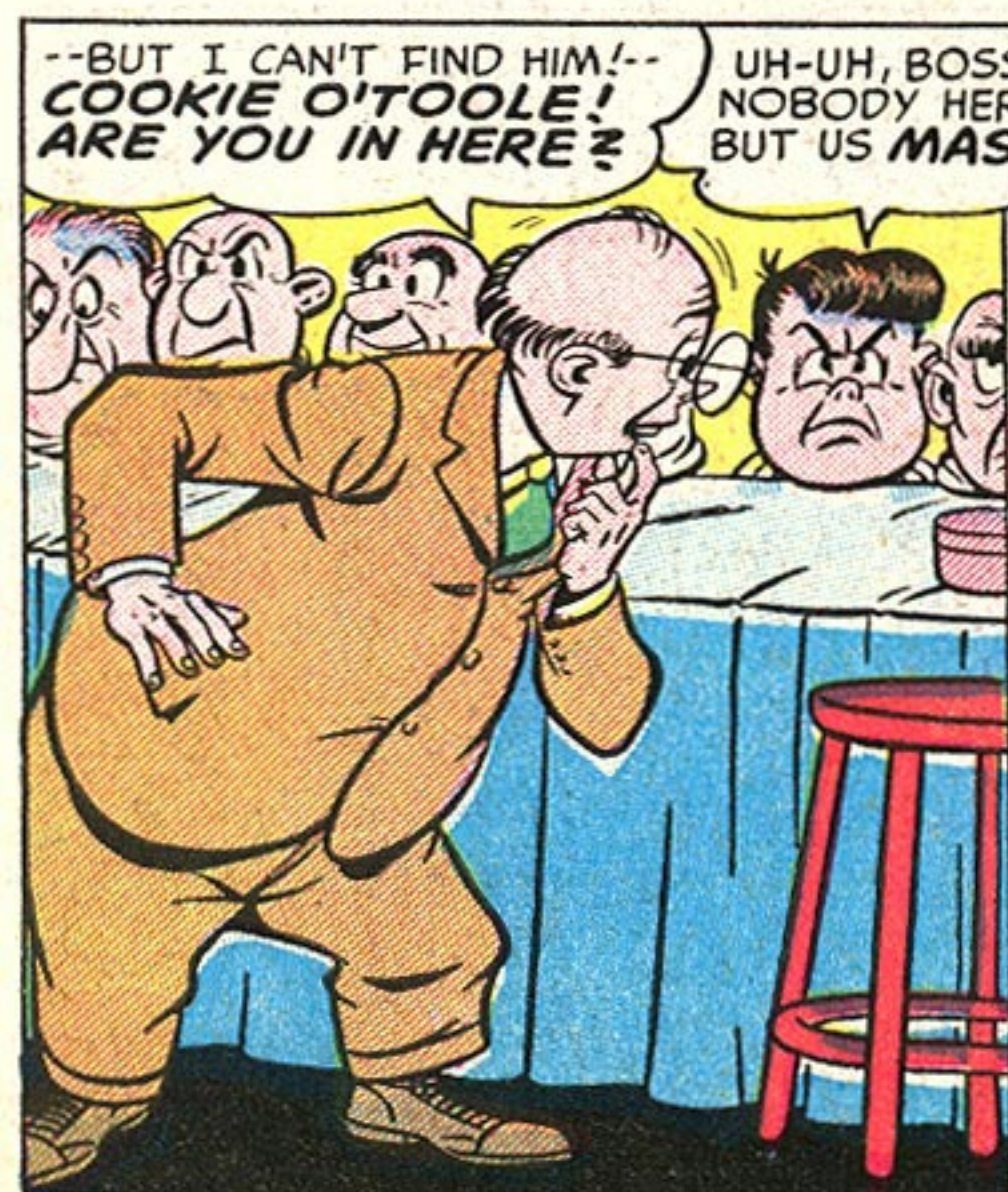
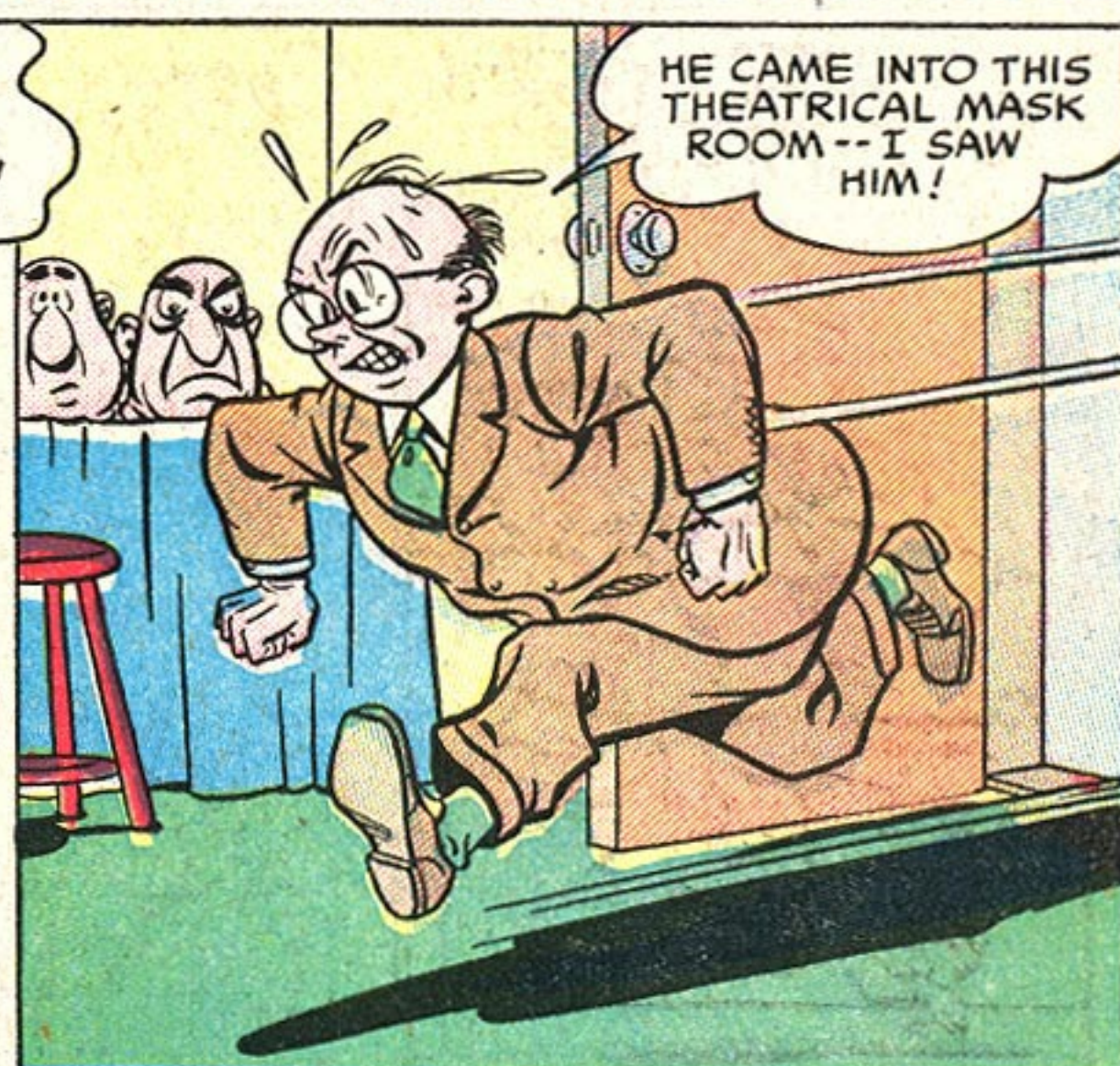
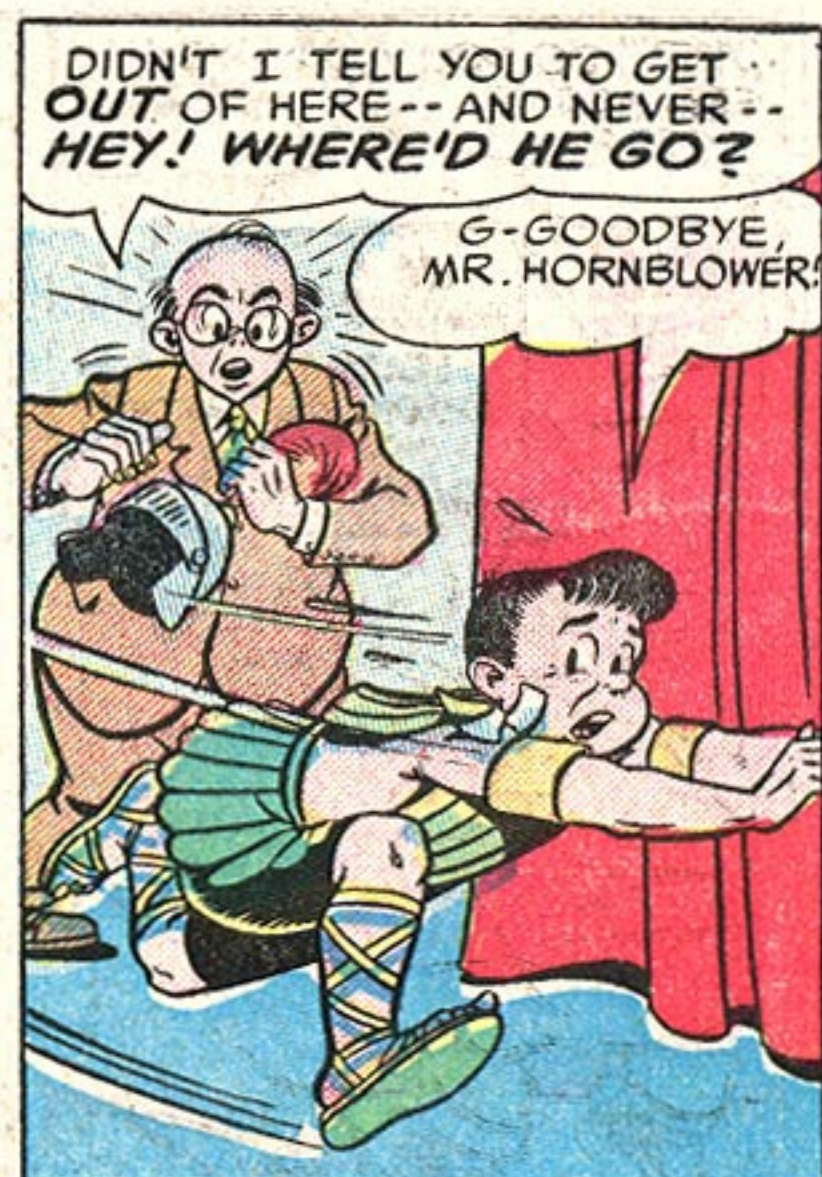
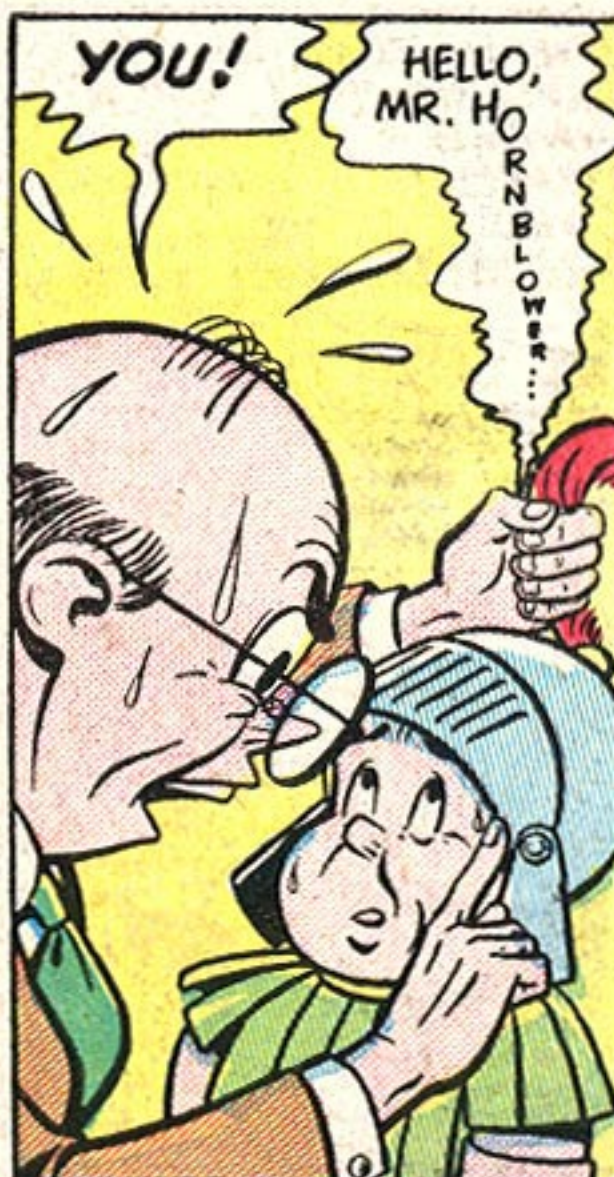
YIPPEE! IT WORKS!

HE DOESN'T EVEN KNOW WHAT HIT HIM! AND **NEITHER WILL COOKIE!**

NEXT DAY--AT THE TRYOUTS--



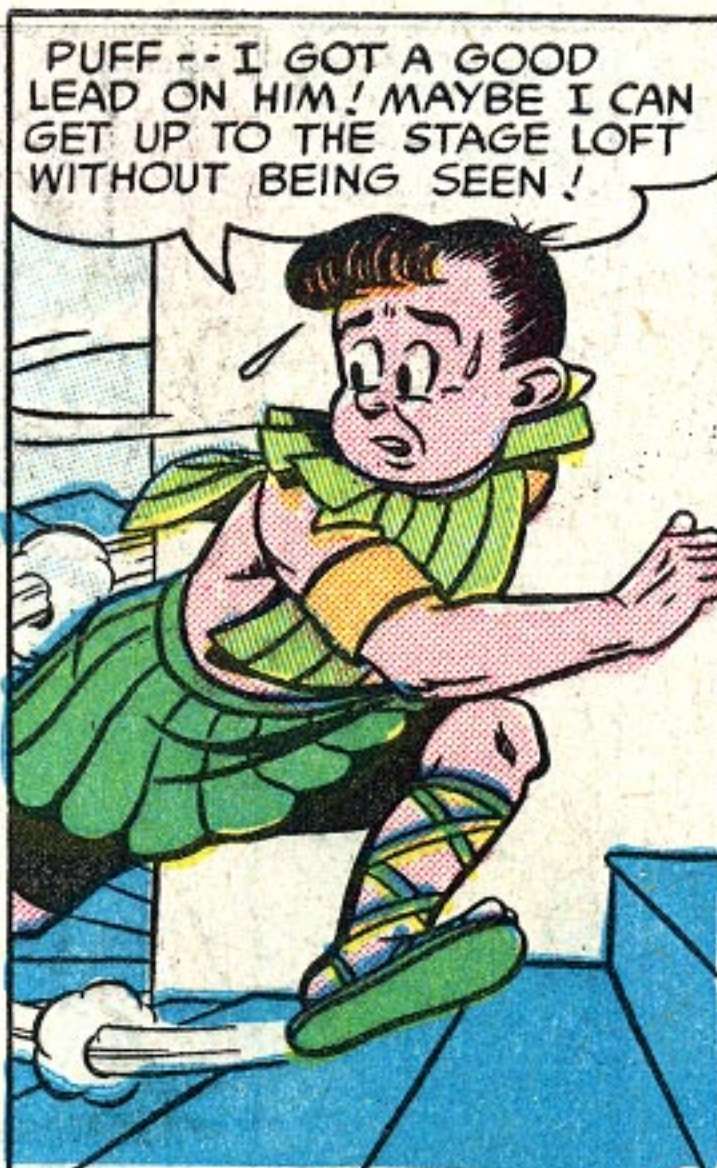






WHAT AM I SAYING?-- COME BACK, YOU!

YEAH? YA THINK I'M NUTS?



PUFF-- I GOT A GOOD LEAD ON HIM! MAYBE I CAN GET UP TO THE STAGE LOFT WITHOUT BEING SEEN!



COOKIE! WOT ARE YOU DOIN' UP HERE?

RUNNIN'! SCRAMMIN'! A FUGITIVE FROM JUSTICE!



BUT WOT ABOUT YER PLAN FOR FIXIN' ZOOT'S WAGON WITH THAT VENTRILO-QUISM GADGET?

GOLLY, I ALMOST FORGOT! OKAY-- IT OUGHTA WORK JUST AS GOOD FROM UP HERE!



THAT'S THE SPIRIT! GOOD LUCK, PAL!

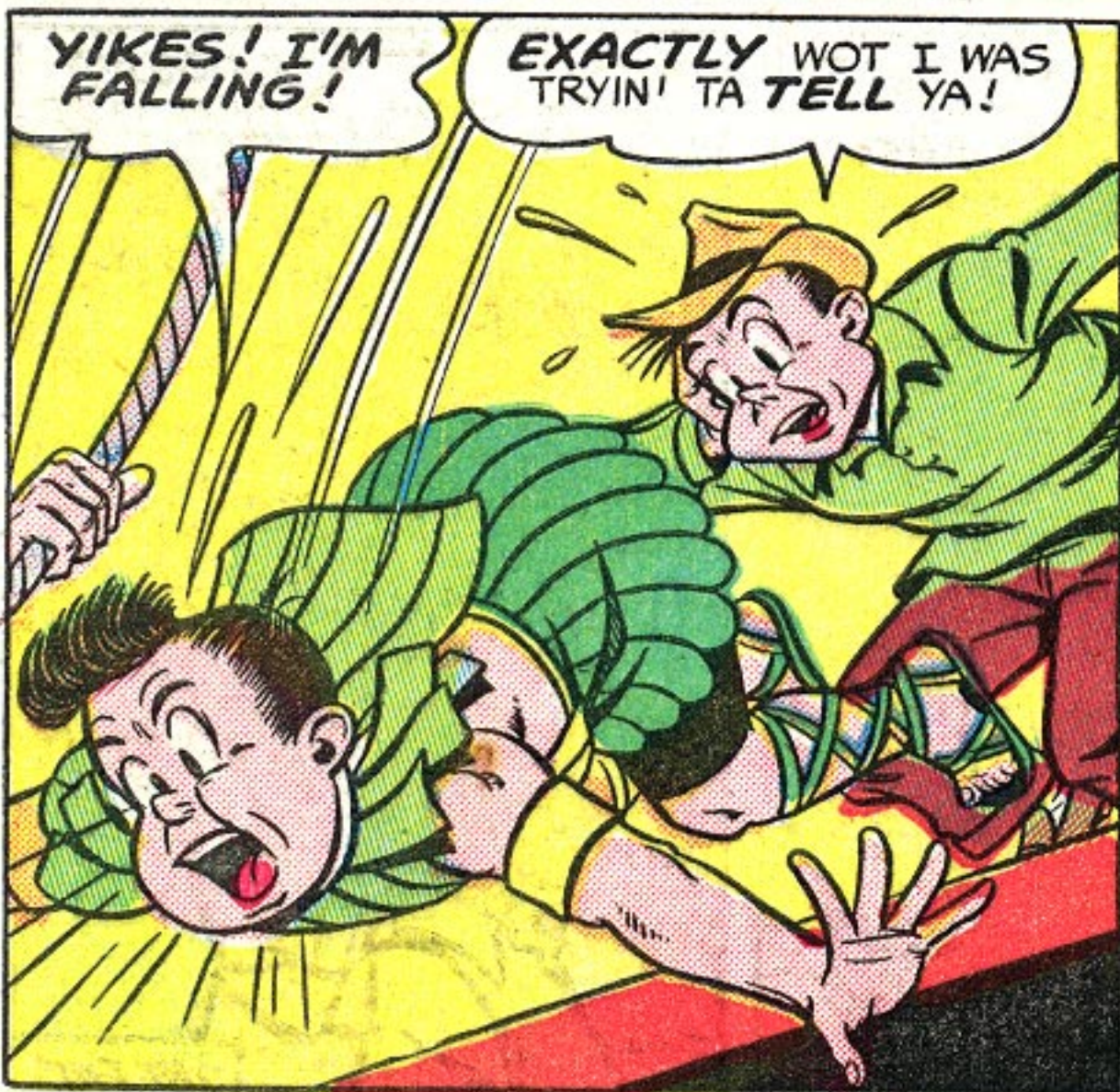
WATCH OUT!

SLAP!



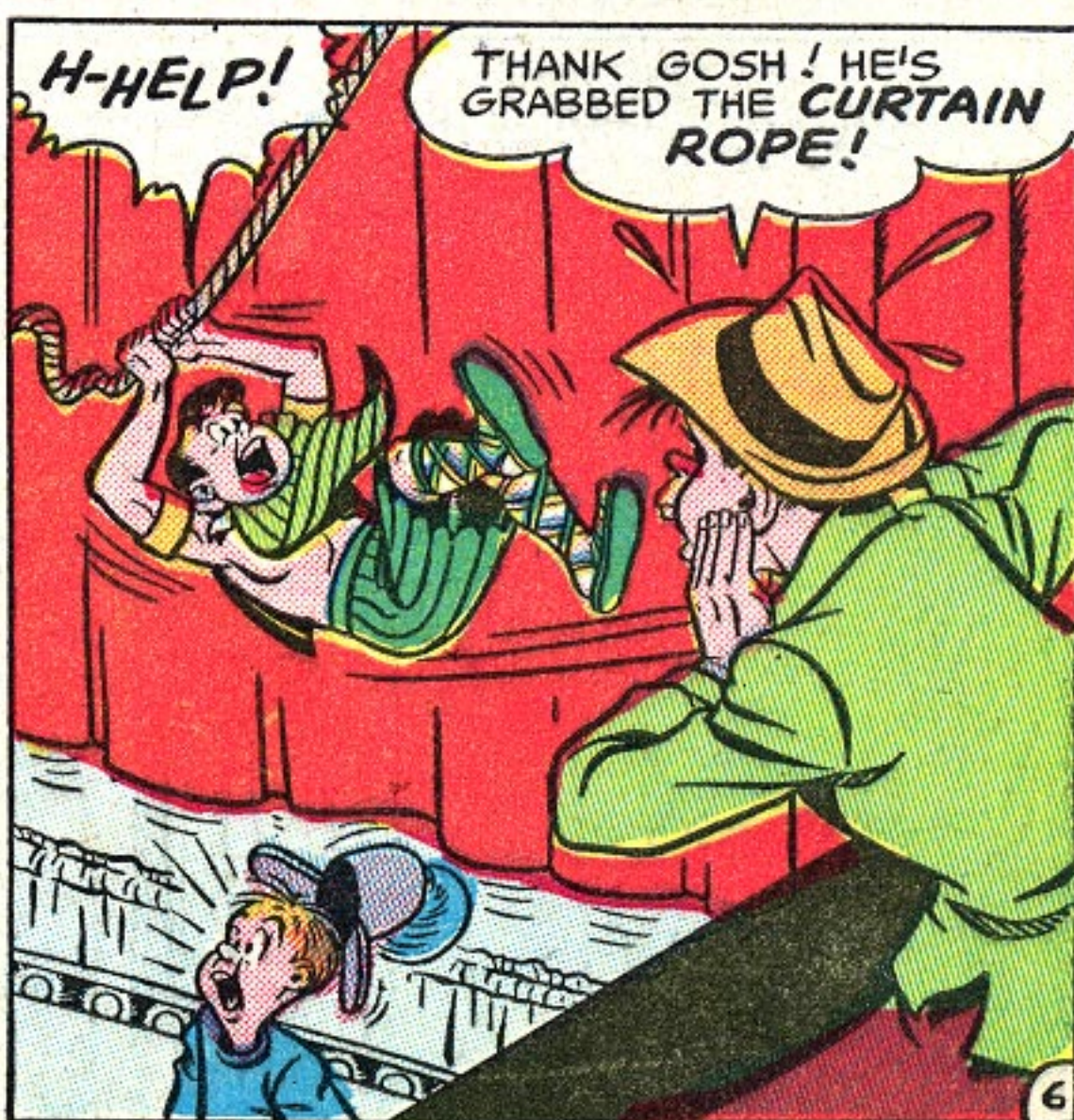
H-HOLY COW! YA KNOCKED THAT THING RIGHT OUTA MY MOUTH!

GOSH, I'M SORRY-- HEY, LOOK OUT, COOKIE!



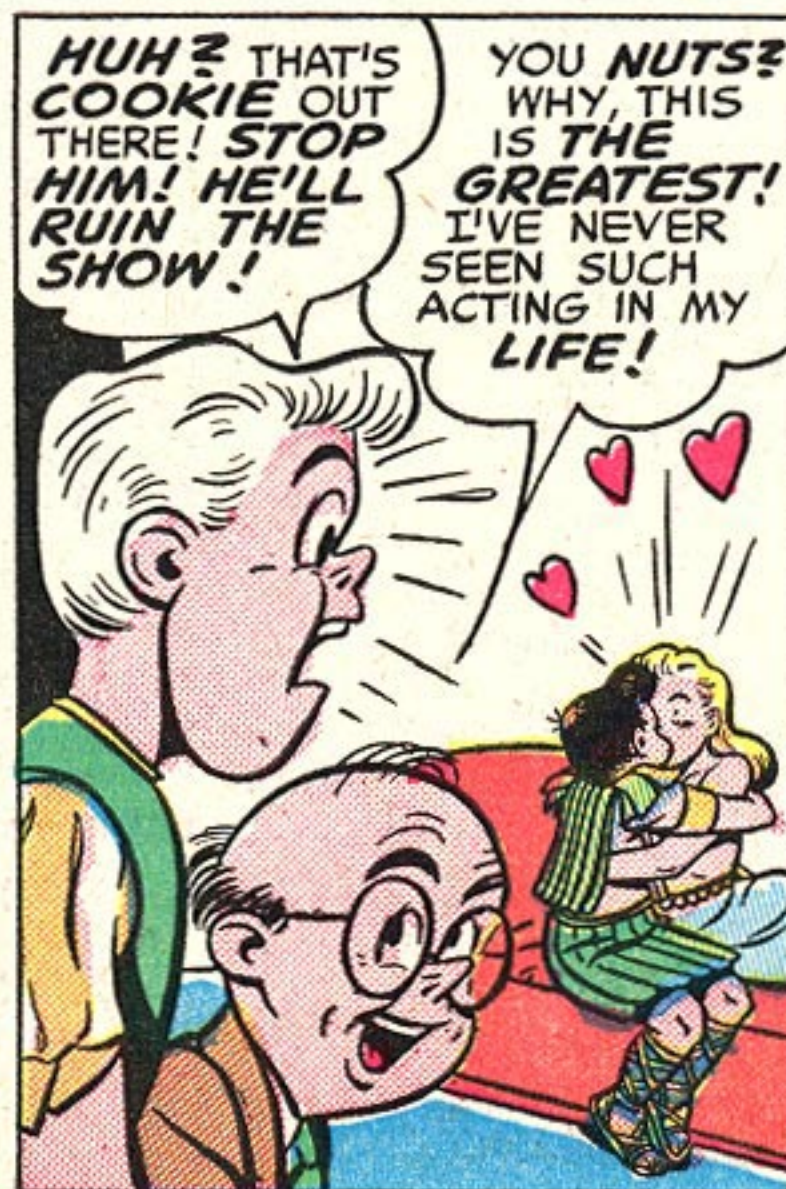
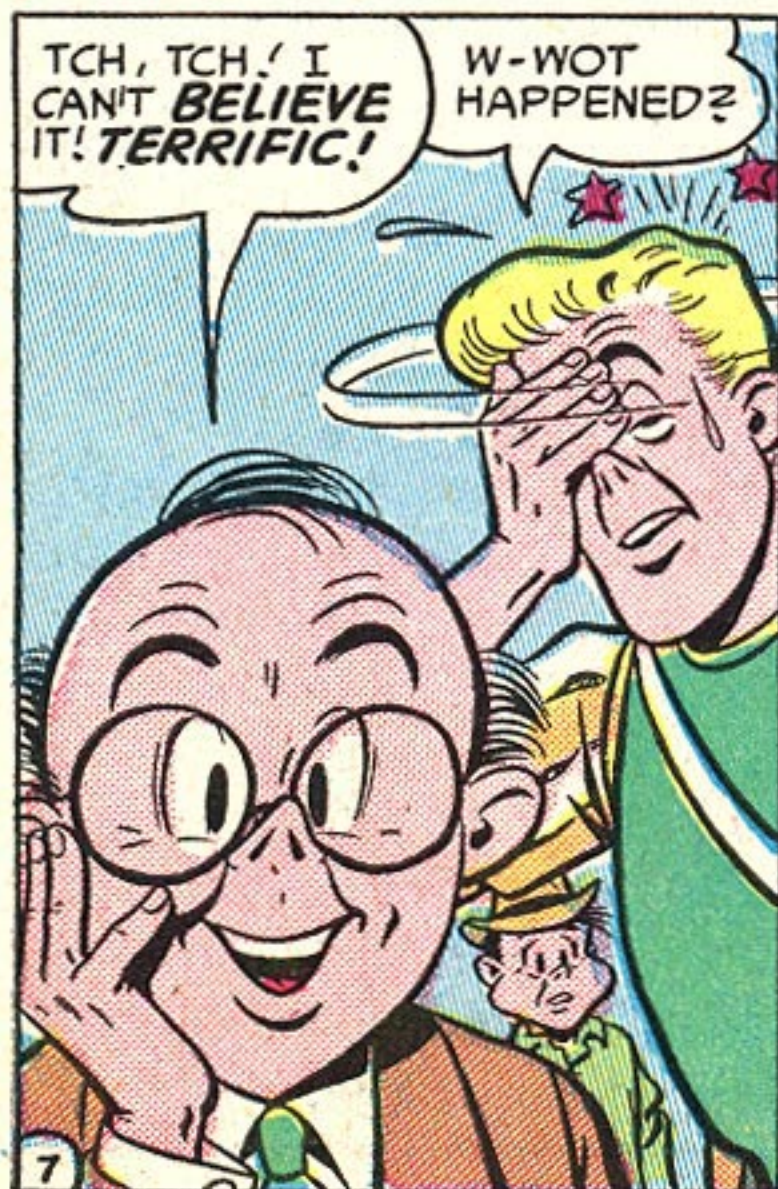
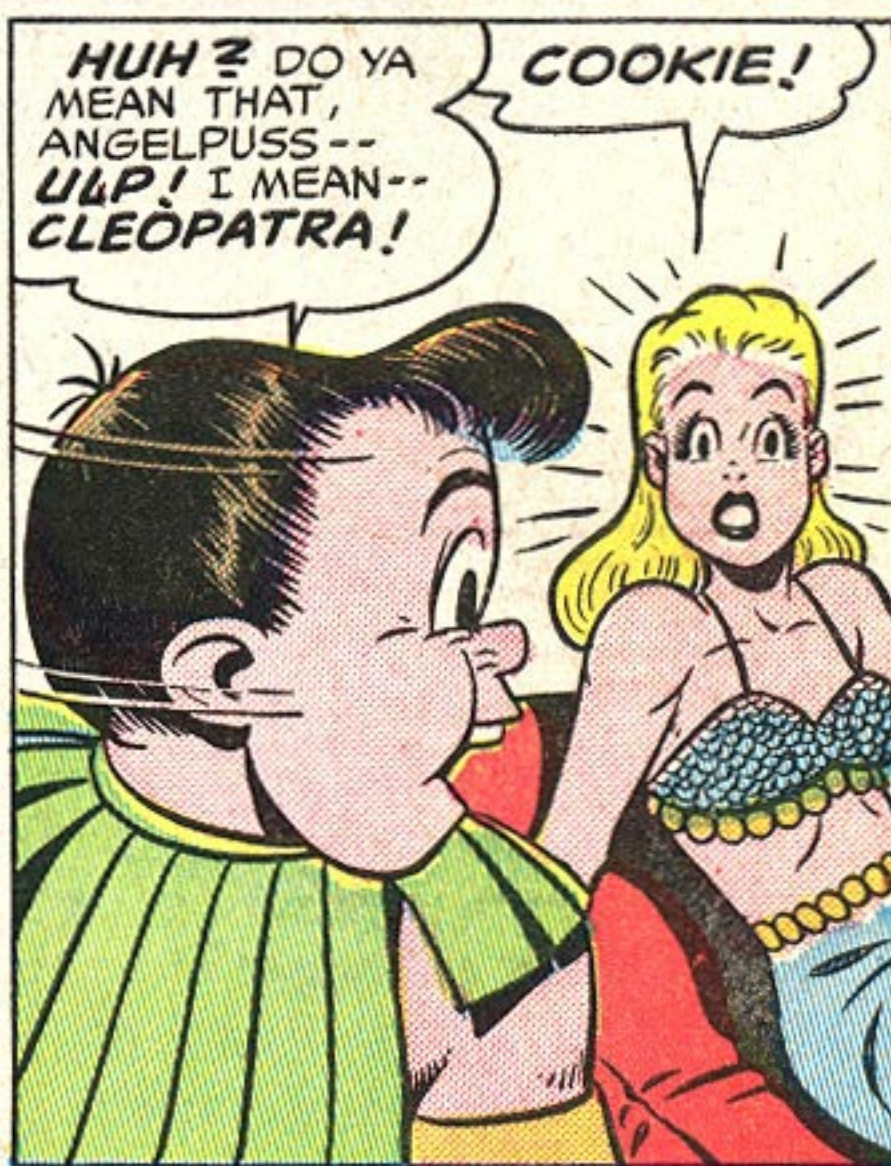
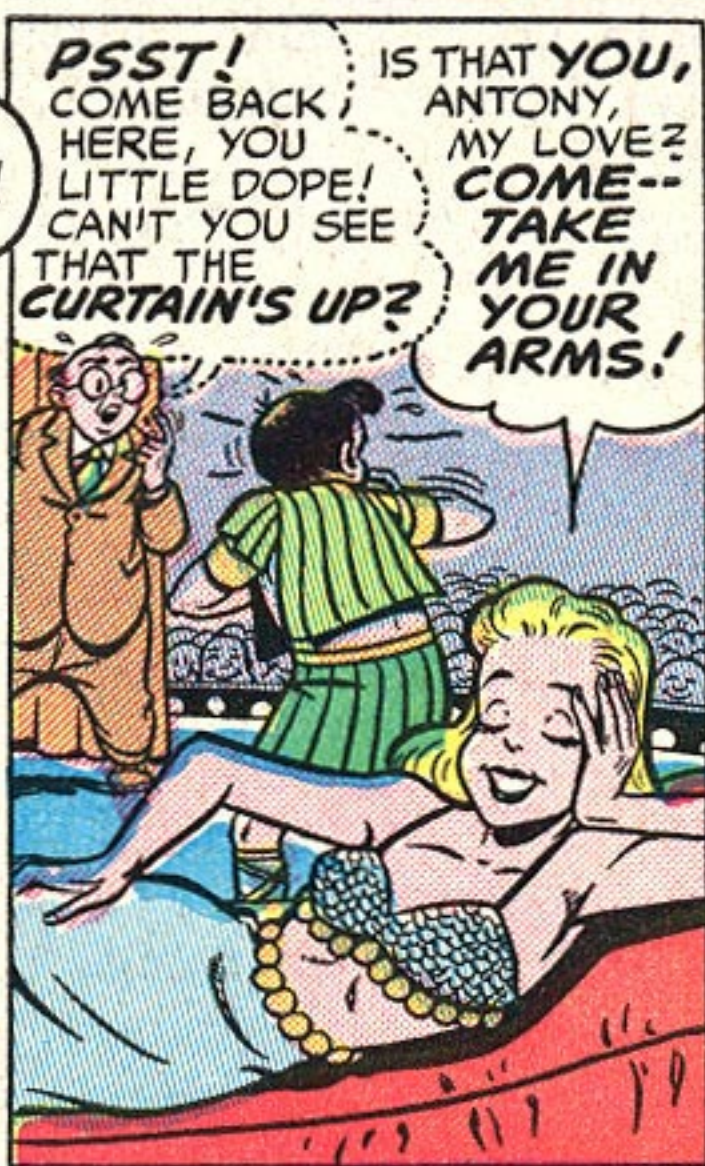
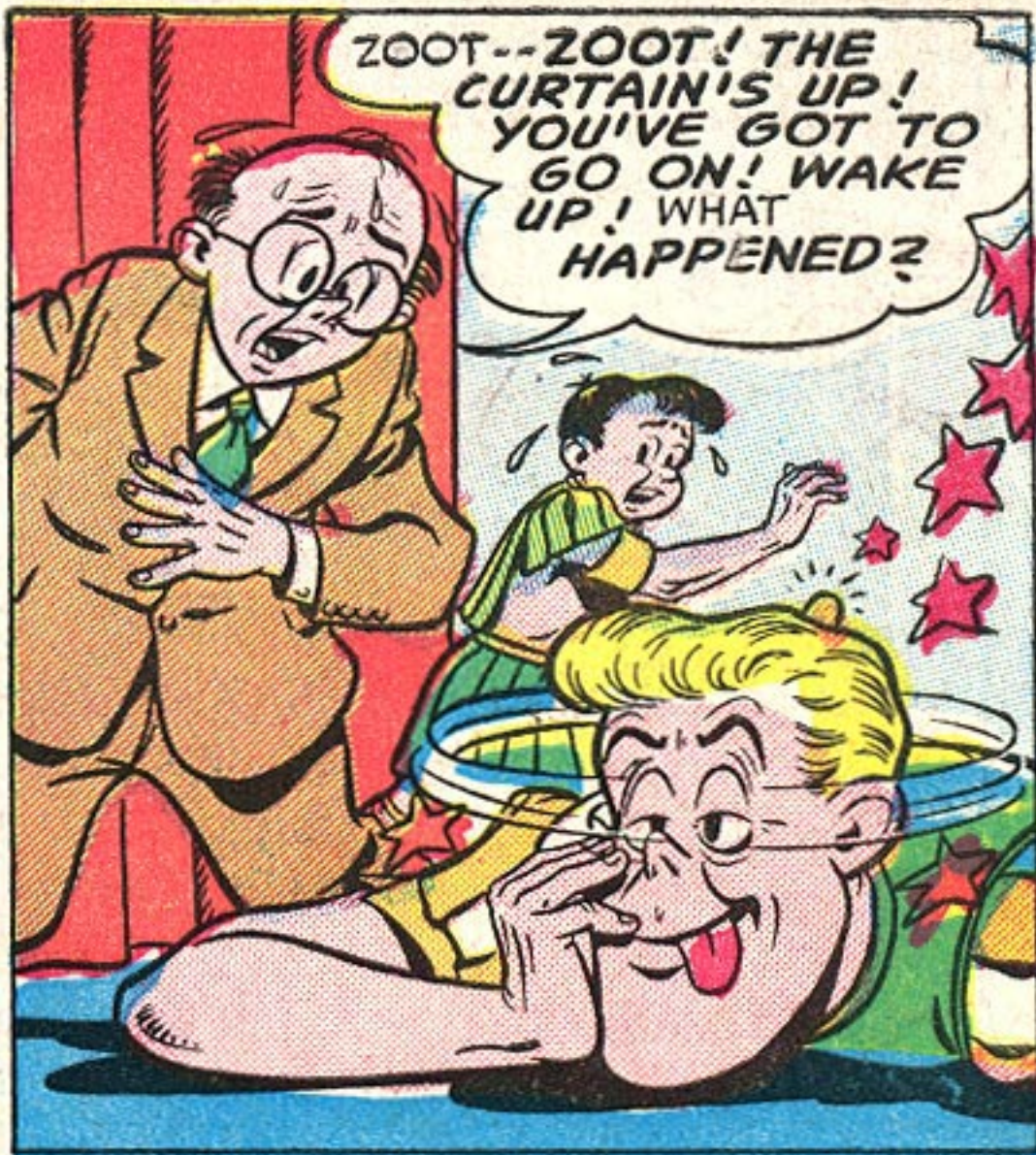
YIKES! I'M FALLING!

EXACTLY WOT I WAS TRYIN' TA TELL YA!



H-HELP!

THANK GOSH! HE'S GRABBED THE CURTAIN ROPE!



THE END

No WILES FOR SUSIE

EVER SINCE THAT goodlooking boy had moved into their block, Doreen had been just dreadful, wearing her best clothes and giggling like a fool every time he went by. That's what Susie Blake was thinking as she hitched her own worn blue jeans up about her waist.

Susie and Doreen lived one house apart from each other and that good-looking boy...what was his name?...oh, yes, Ronald Willis...lived in the house between. Spang in the middle!

The scorn that Susie felt for Doreen was indescribable, really! From the way she acted, you'd think Doreen had never seen a boy before, honestly! Strolling out to the front yard, Susie kneeled down at the dog kennel she was trying to build and shook some nails out into a shallow dish so they'd be easier to pick up. A quick glance told her that Doreen, all in pink with matching hairribbons, was strolling idly down the block.

"She's hoping she'll meet him," Susie thought in disgust. "Really! Well, no one's going to catch me acting silly like that, going all gushy and gooey just because there's a new boy in the neighborhood! I'd rather die than act that way!"

She began to work industriously on the kennel, hammering the roof on while Spotty watched her. Ever so often, Susie stopped hammering to shake the pigtails out of her eyes and catch her breath. And look down the street!

Oh, Doreen was coming back now, carrying something from the grocer's. Just look at her, acting as though that little bag of stuff was too heavy! Honestly! For whose benefit was she behaving that way...as though Susie

couldn't guess! That goodlooking boy was coming up the street right behind Doreen. Now she was letting him catch up with her!

"Oh, brother!" Susie muttered disdainfully as she saw Doreen hand the bag of groceries to Ronald with a fluttering smile. "She's giving him the helpless act! And he's falling for it! He's smiling right back at her. Gosh, he does look sort of nice! Well, I don't care! I don't care if he never notices me, if it means waving my eyelashes and flouncing around and giggling!"

She saw Ronald help Doreen right to the door of her house. They stood talking a while. "Wonder what they're talking about, not that I care! She could be asking him in for a chocolate milk..."

Quickly, Susie resumed her hammering as she saw Ronald smile, shake his head and walk away from Doreen towards his own house. "I'll just act as though I don't even see him!" she determined, raising the hammer and bringing it down...right on her thumb!

"Oh! Oh!" Susie shrieked.

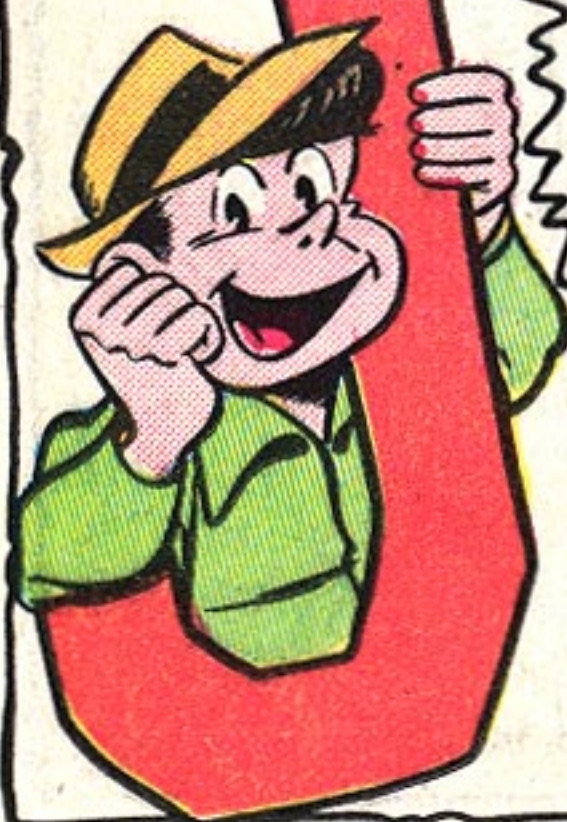
He was at her side in an instant. "Hurt much?" he asked. "Here, let me see...no, it's not too bad." Still holding her hand, he went on sternly, "You girls! Don't know the first thing about handling a hammer and nails! Let me show you!"

Kneeling at his side, Susie found herself wishing she'd remembered to put more lipstick on. "You really know how!" she exclaimed admiringly.

"Gosh!" Ron looked at her. "You have long eyelashes!"

"Oh, they're not so wonderful," Susie said. Then...not feeling like a fool at all...she fluttered them! "Want a chocolate milk?" she asked.

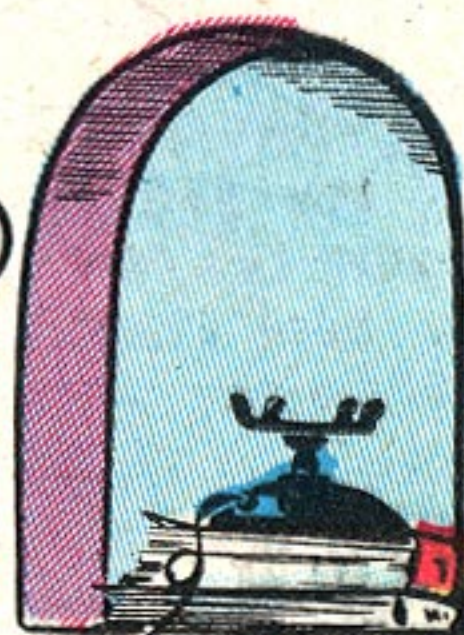
TITTERBUCK JONES



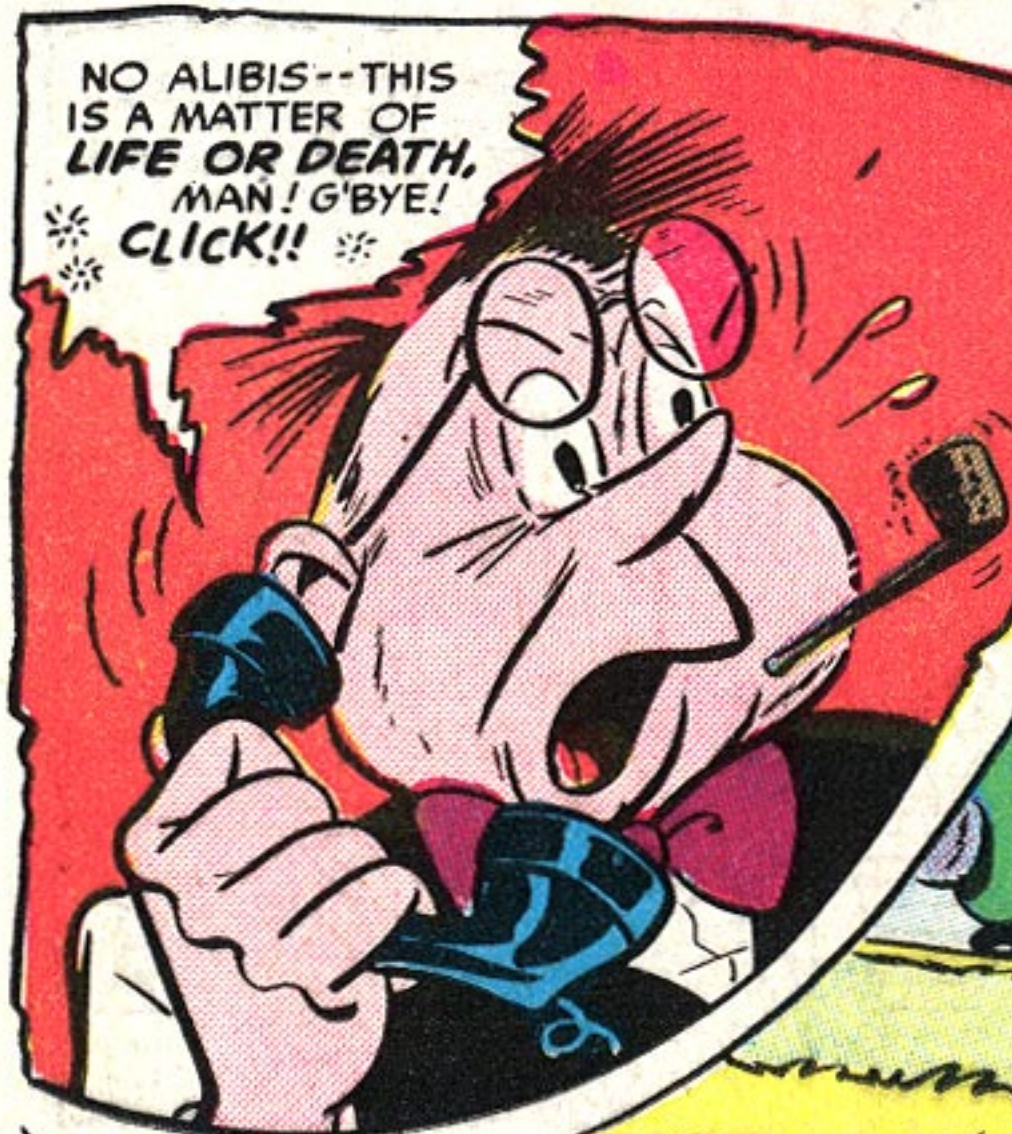
HELLO-- JITTERBUCK?
THIS IS **COOKIE!**
GRAB HOLD O' YER
BEST PLATTERS AN'
HEAD FER MY JOINT
ON THE DOUBLE!



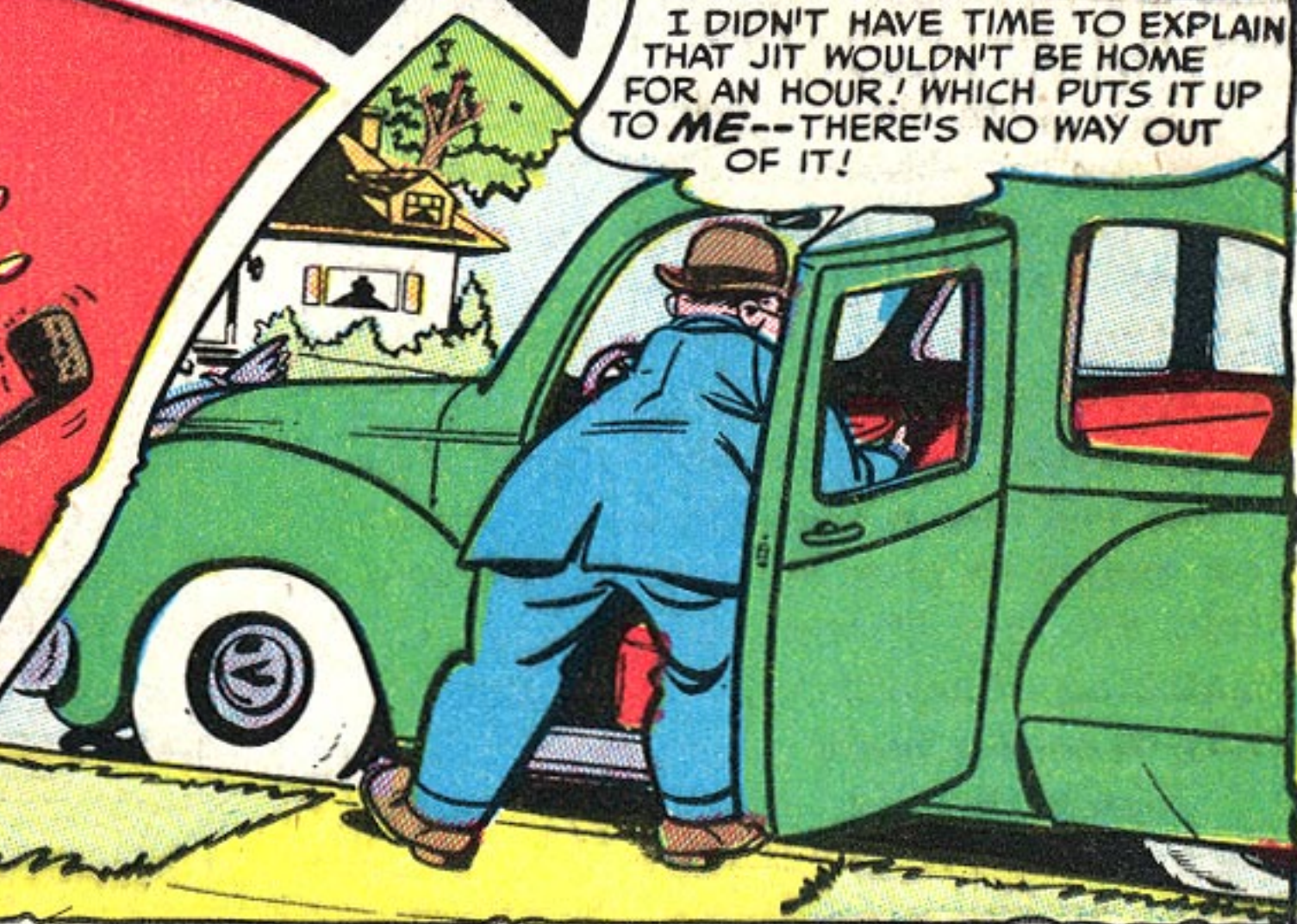
BUT
I'M
NOT---



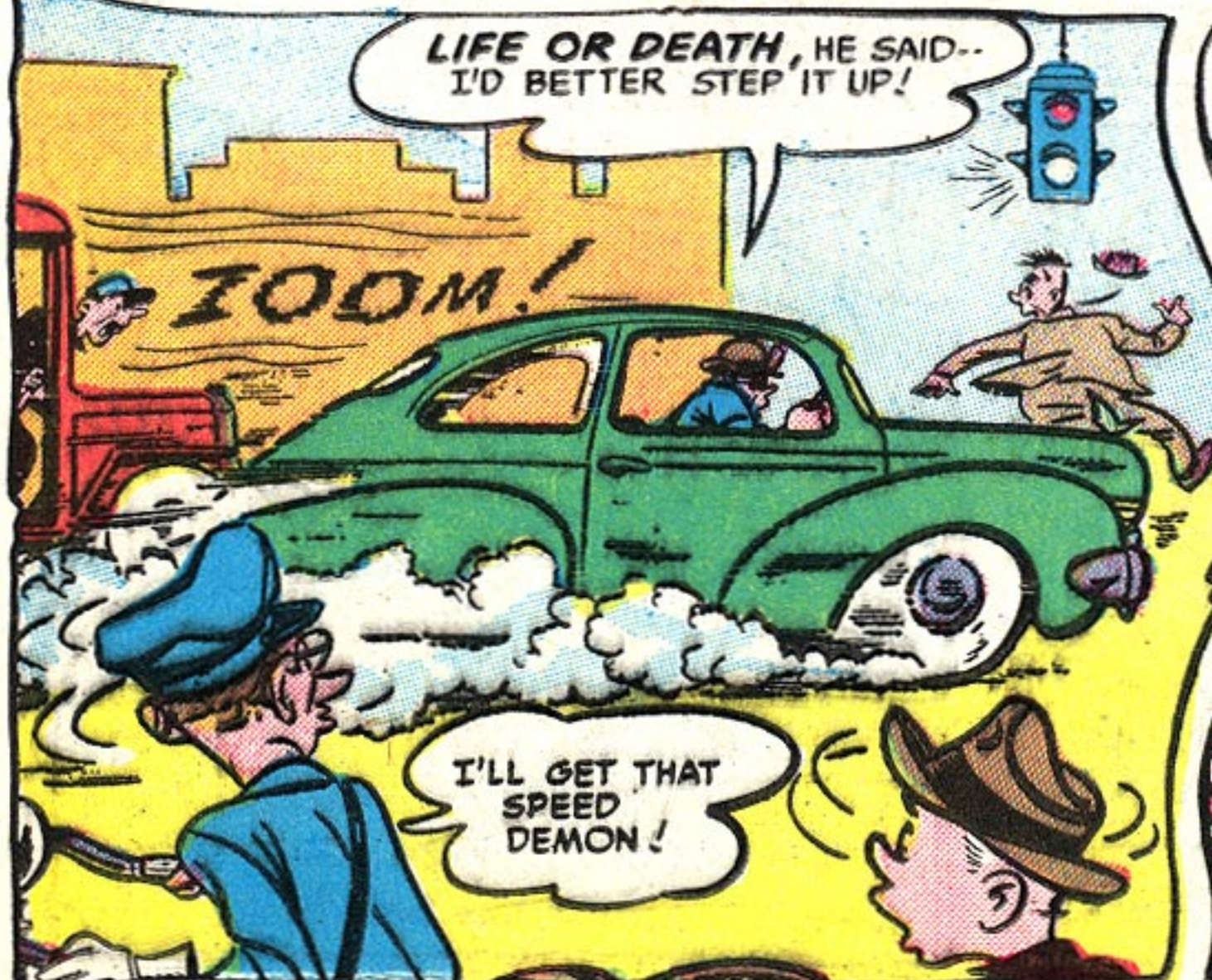
NO ALIBIS--THIS
IS A MATTER OF
LIFE OR DEATH,
MAN! G'BYE!
* **CLICK!!** *



I DIDN'T HAVE TIME TO EXPLAIN
THAT JIT WOULDN'T BE HOME
FOR AN HOUR! WHICH PUTS IT UP
TO **ME**--THERE'S NO WAY OUT
OF IT!



LIFE OR DEATH, HE SAID--
I'D BETTER STEP IT UP!

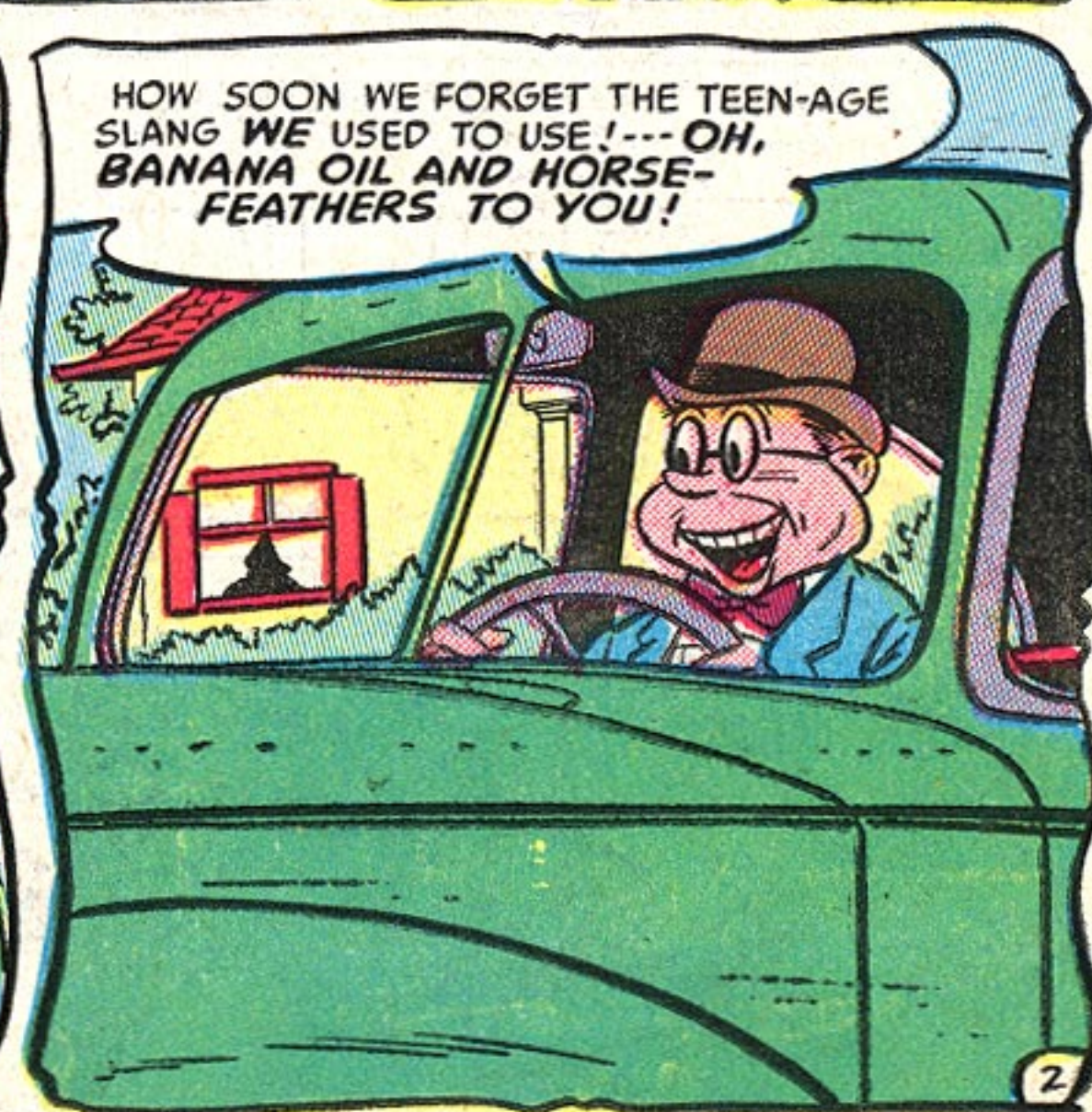
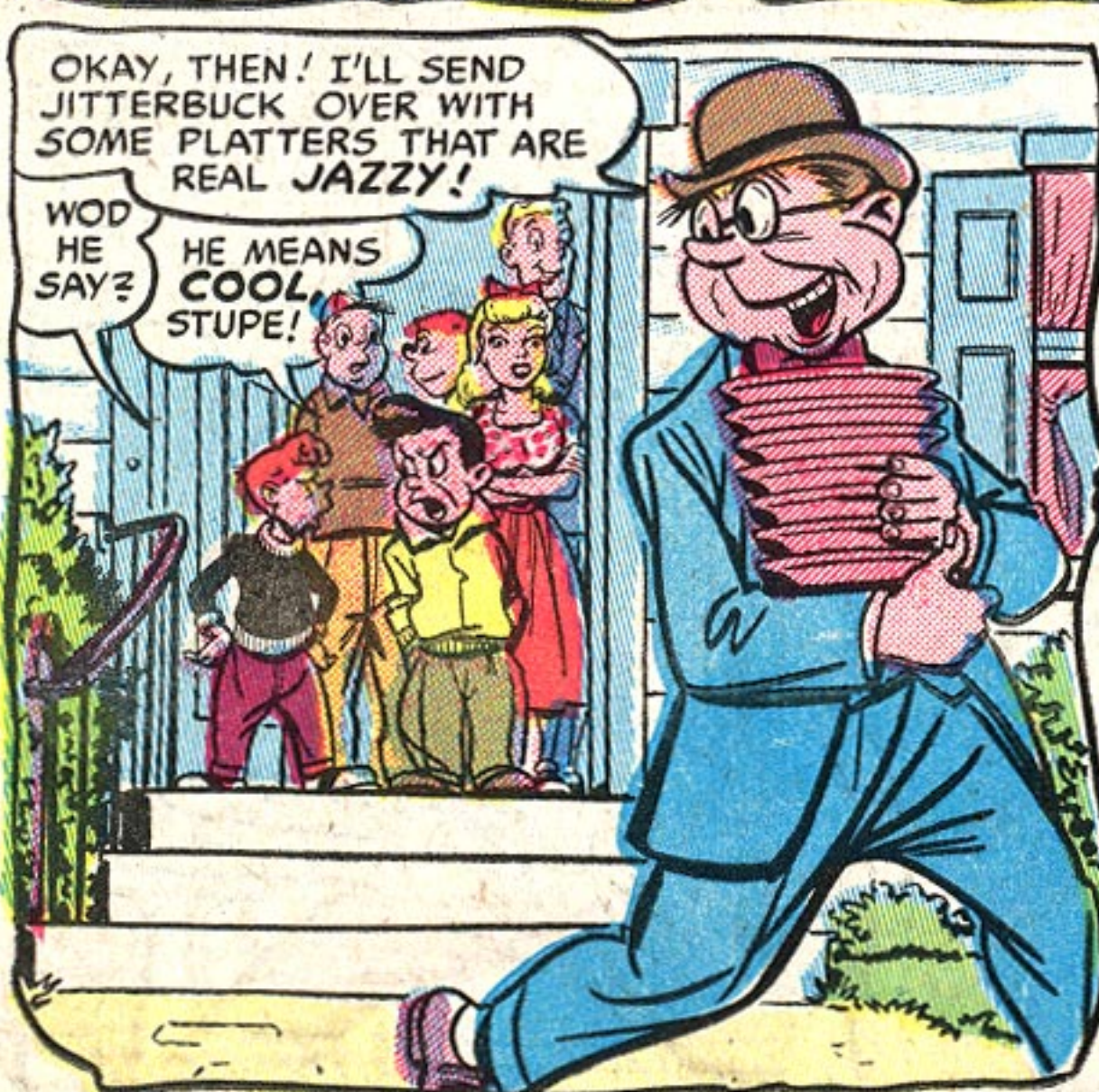
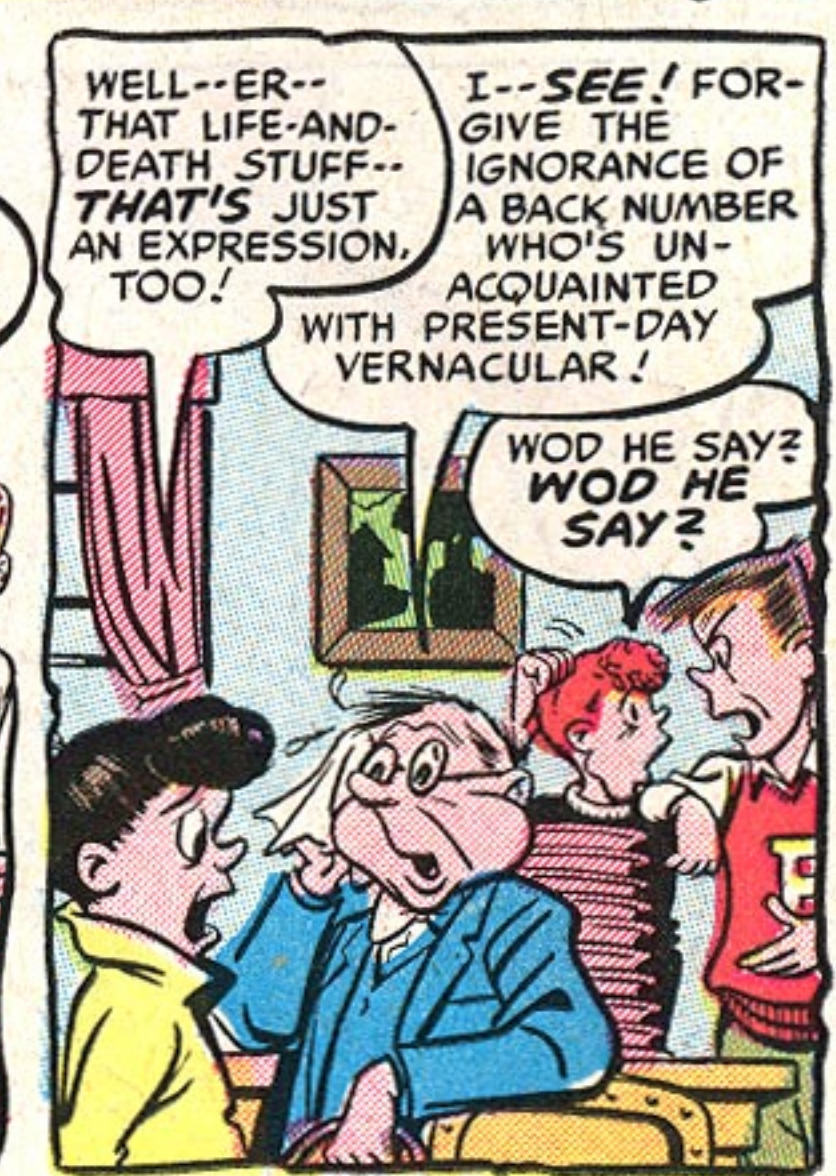
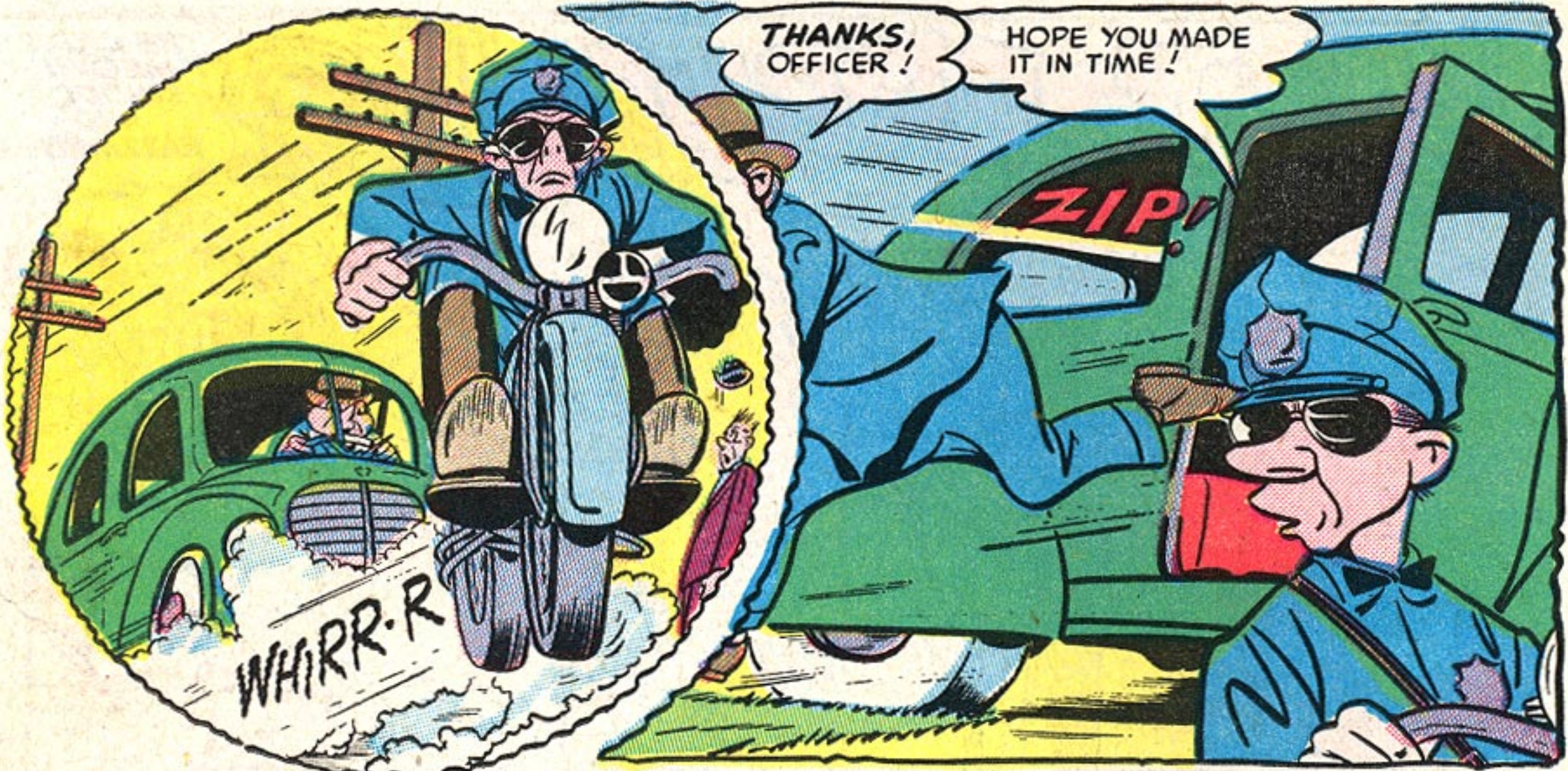


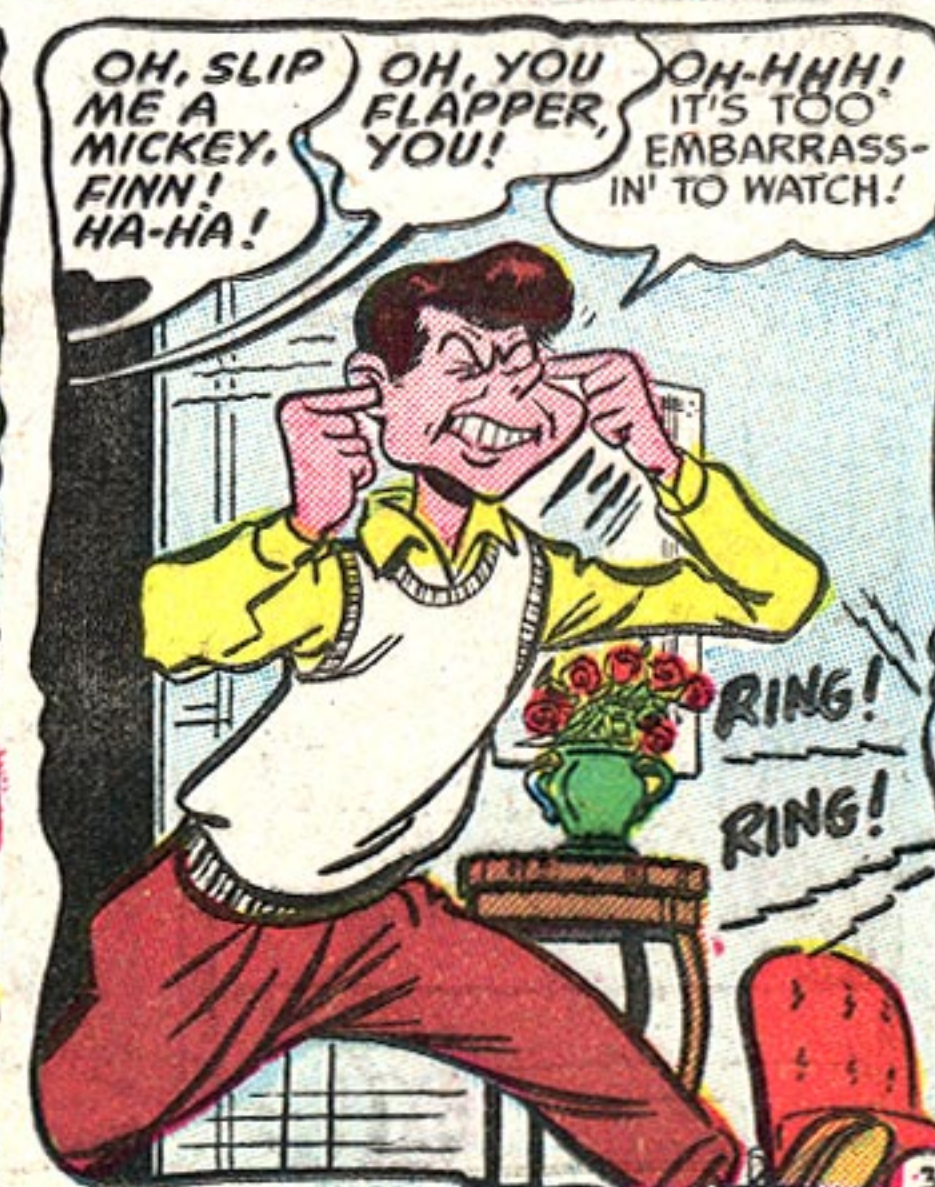
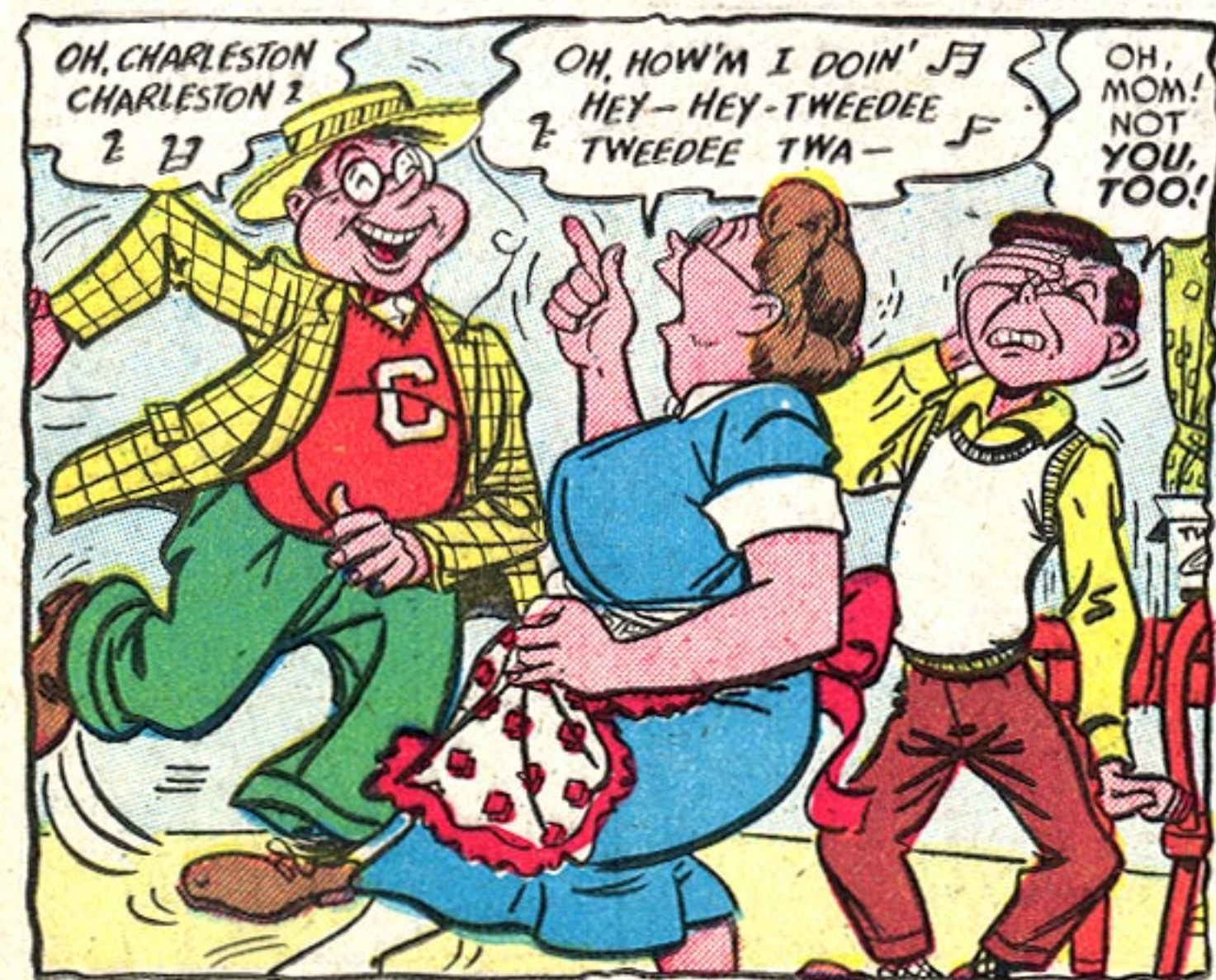
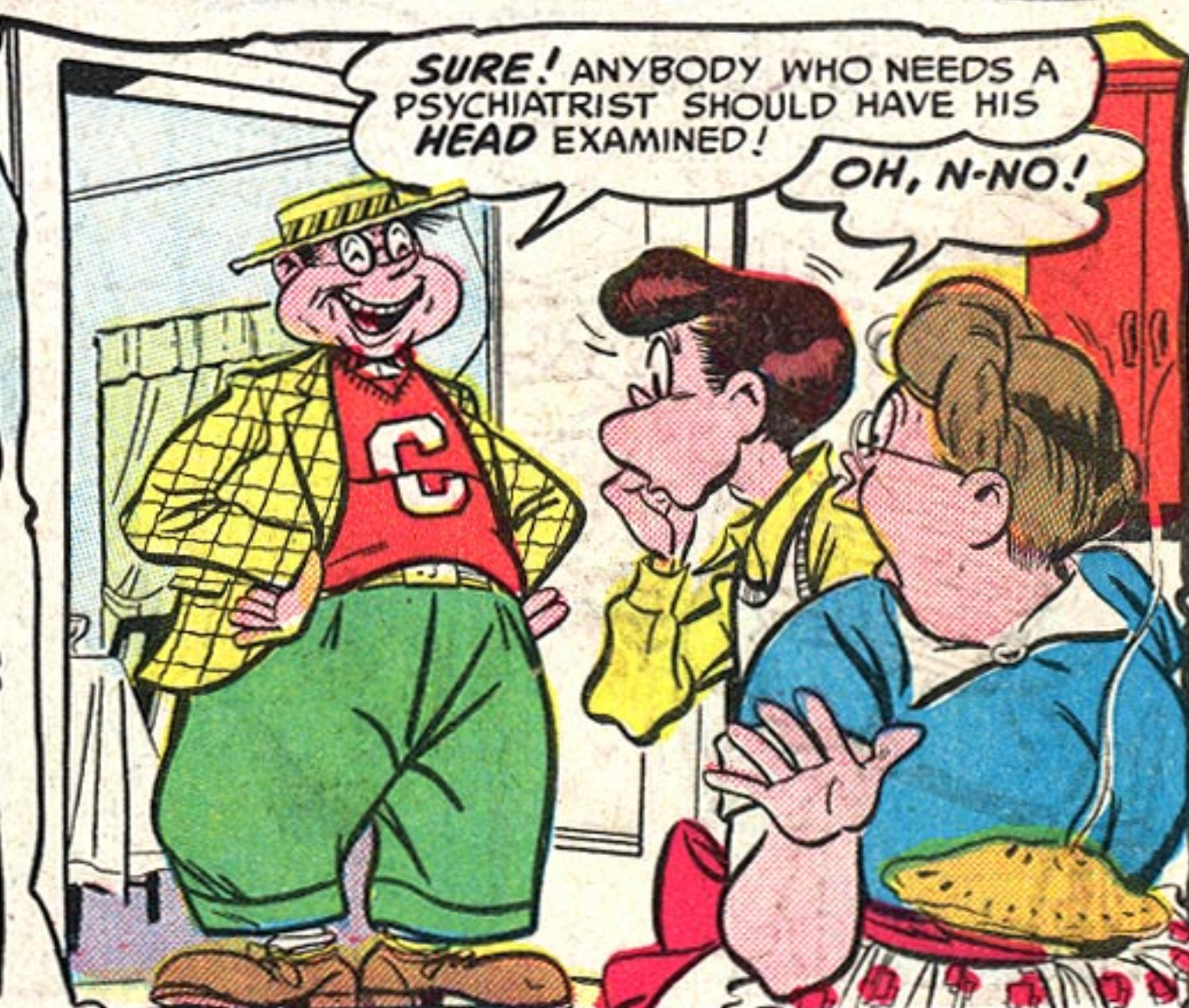
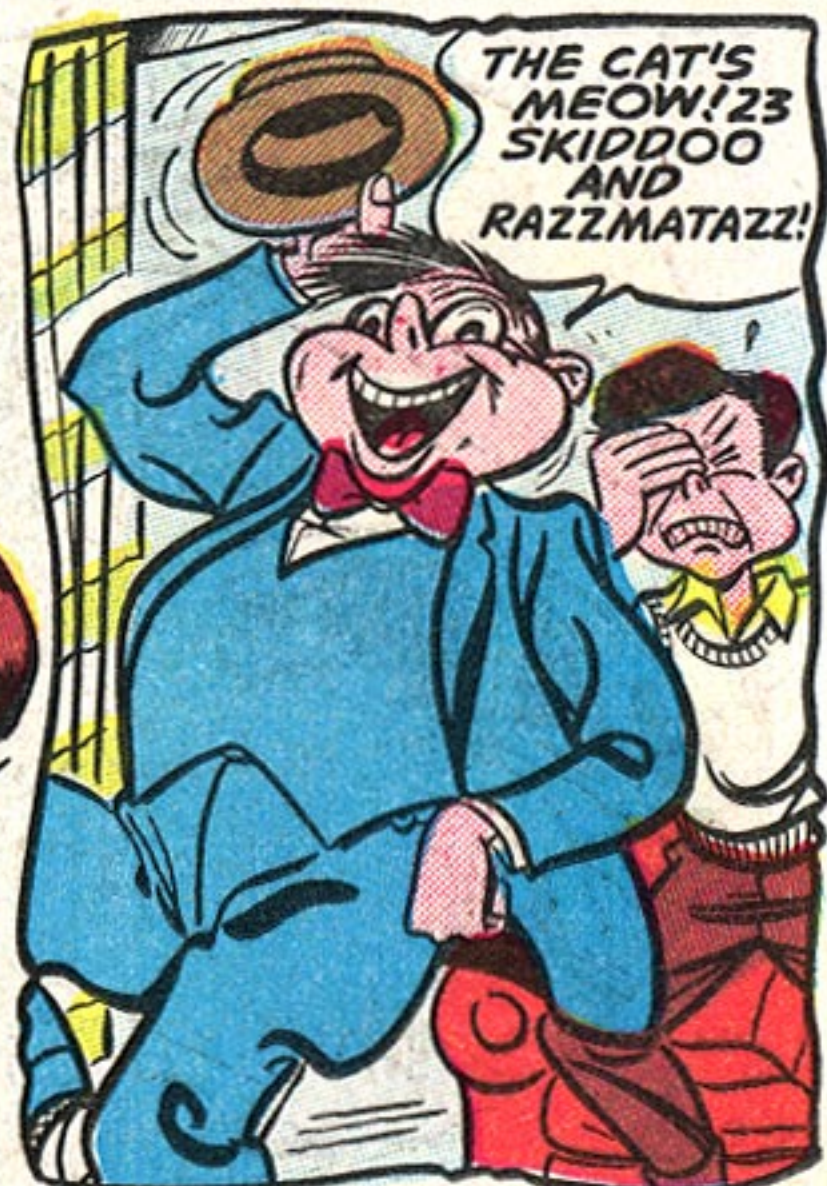
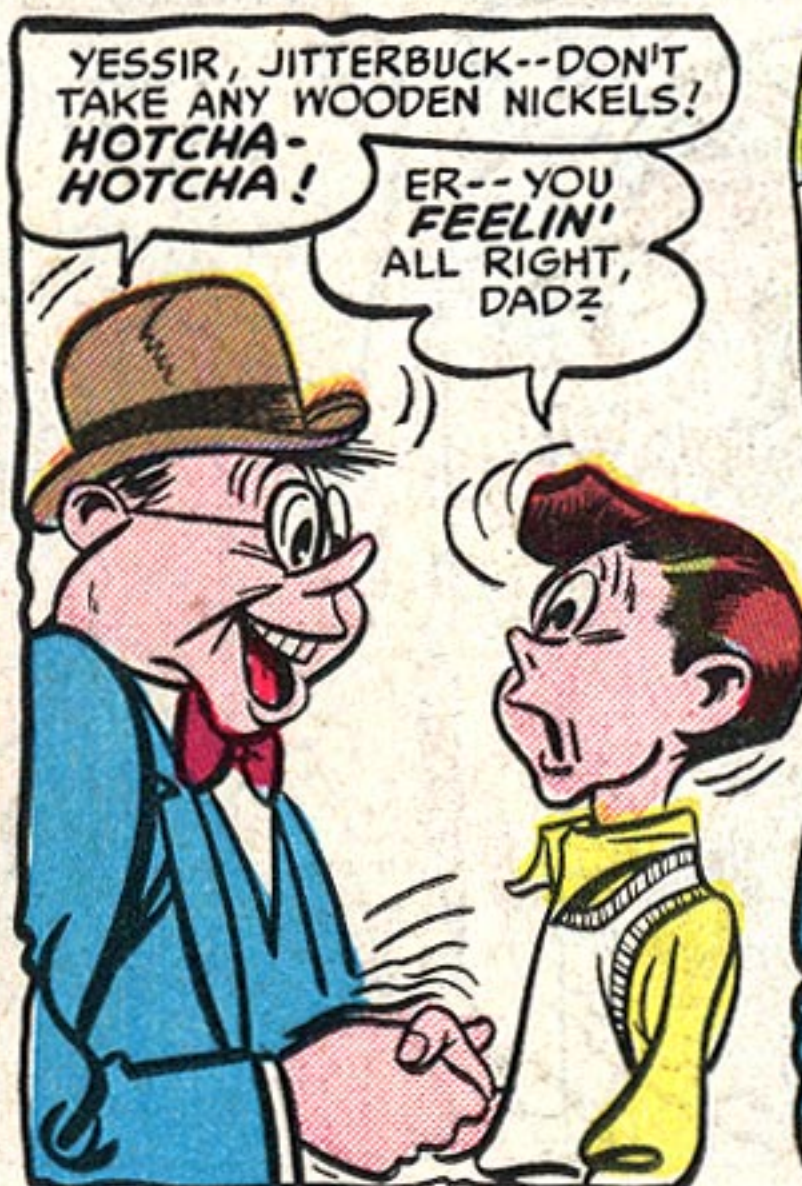
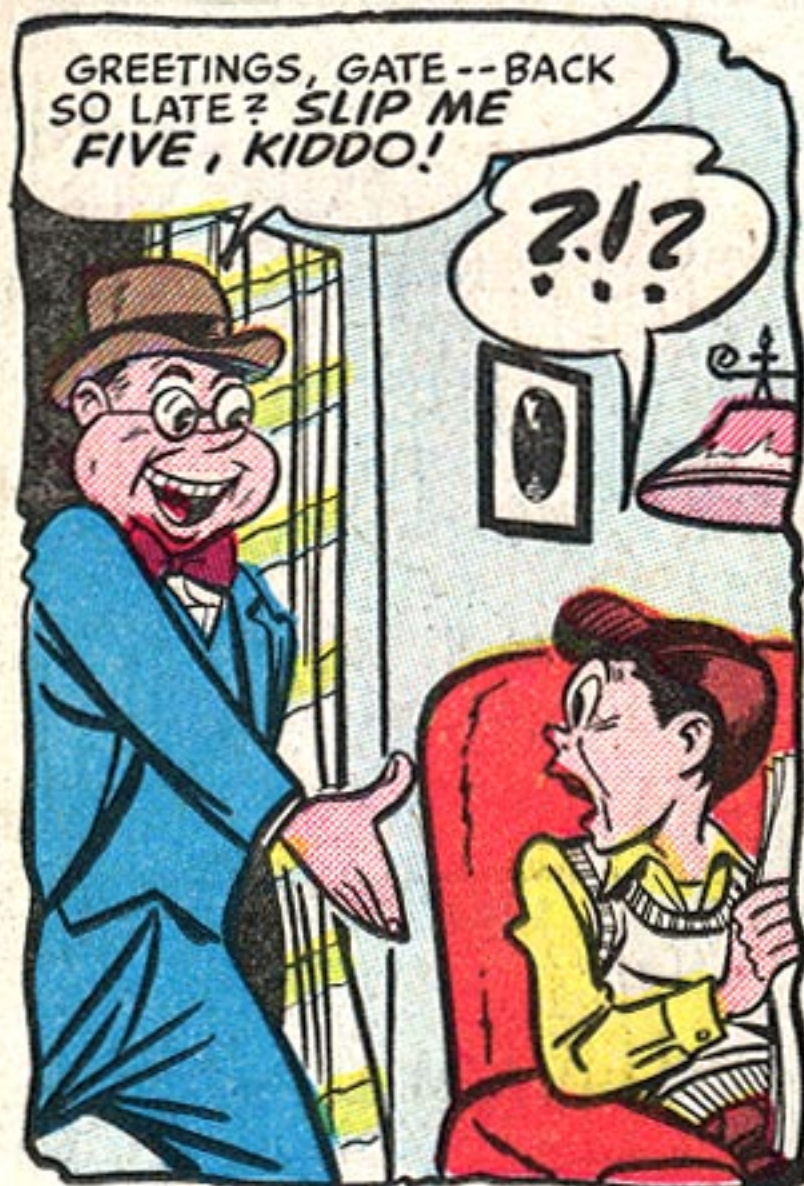
I'LL GET THAT
SPEED
DEMON!

NO TIME TO EXPLAIN, OFFICER--
YOU'VE GOTTA ESCORT ME TO 101
GROVE STREET **FAST!** A HUMAN
LIFE'S AT STAKE!

LET'S
GO!



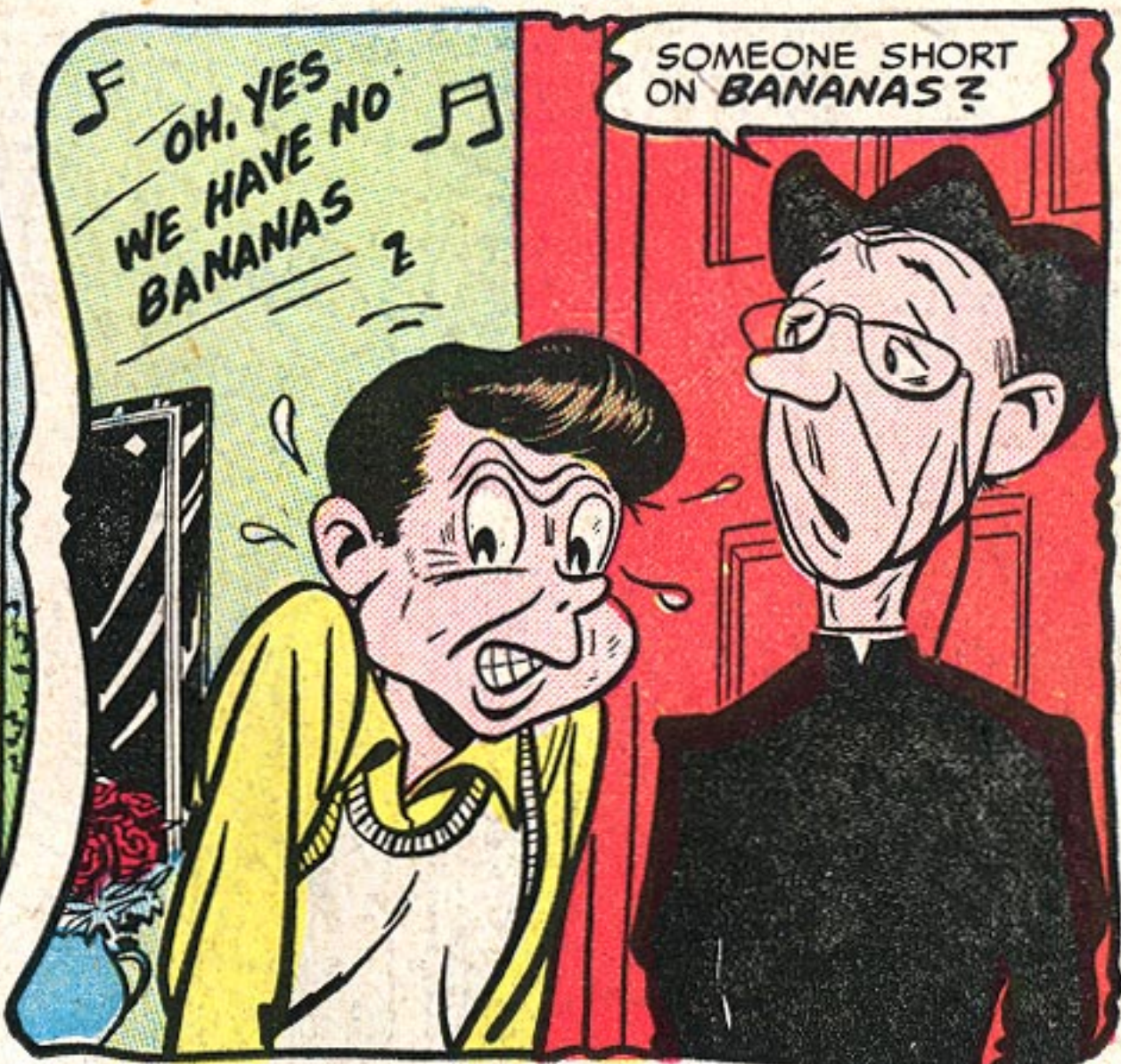






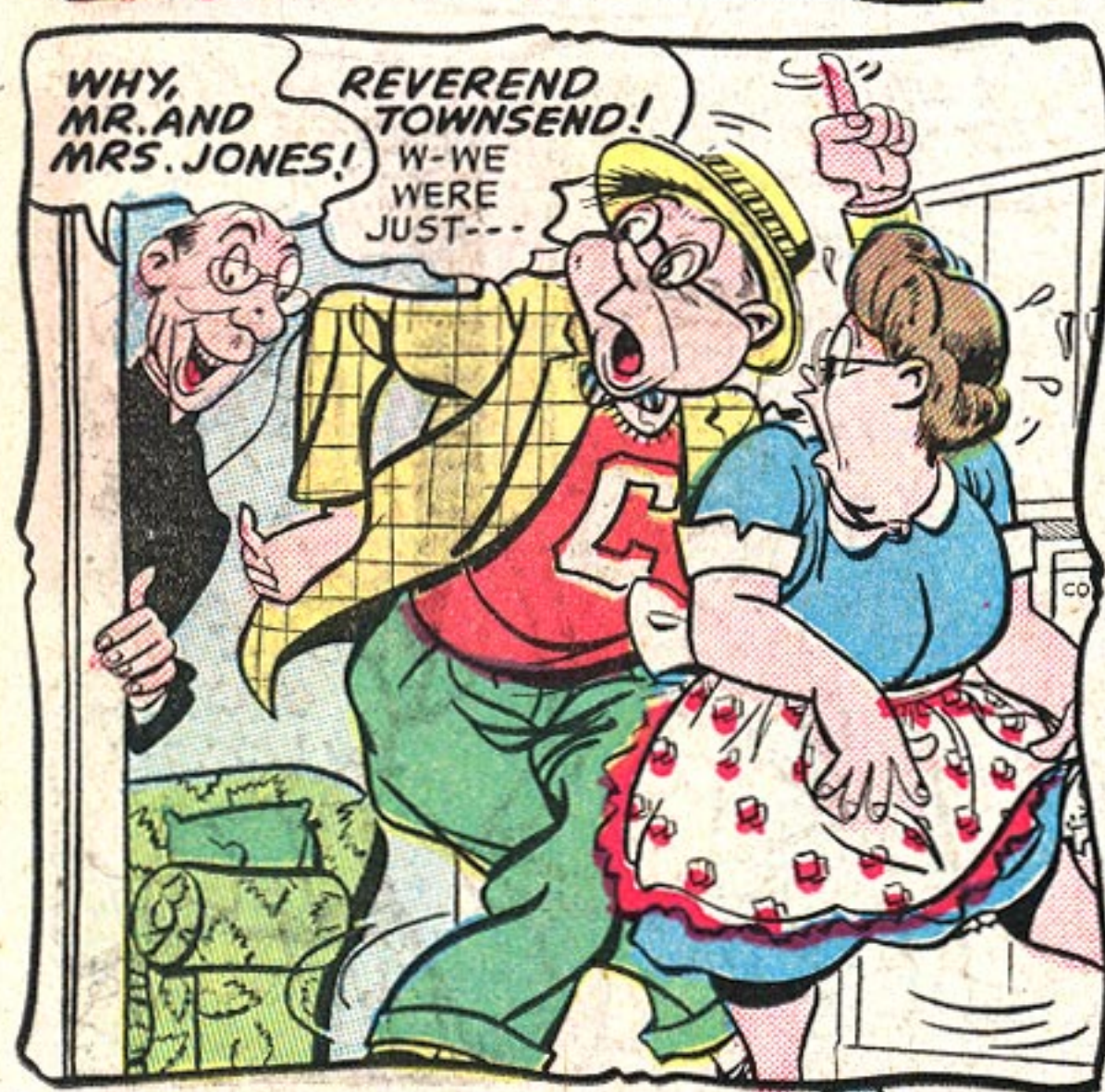
REVEREND TOWNSEND!

HELLO, JITTERBUCK! ARE YOUR PARENTS HOME?



OH, YES WE HAVE NO BANANAS ?

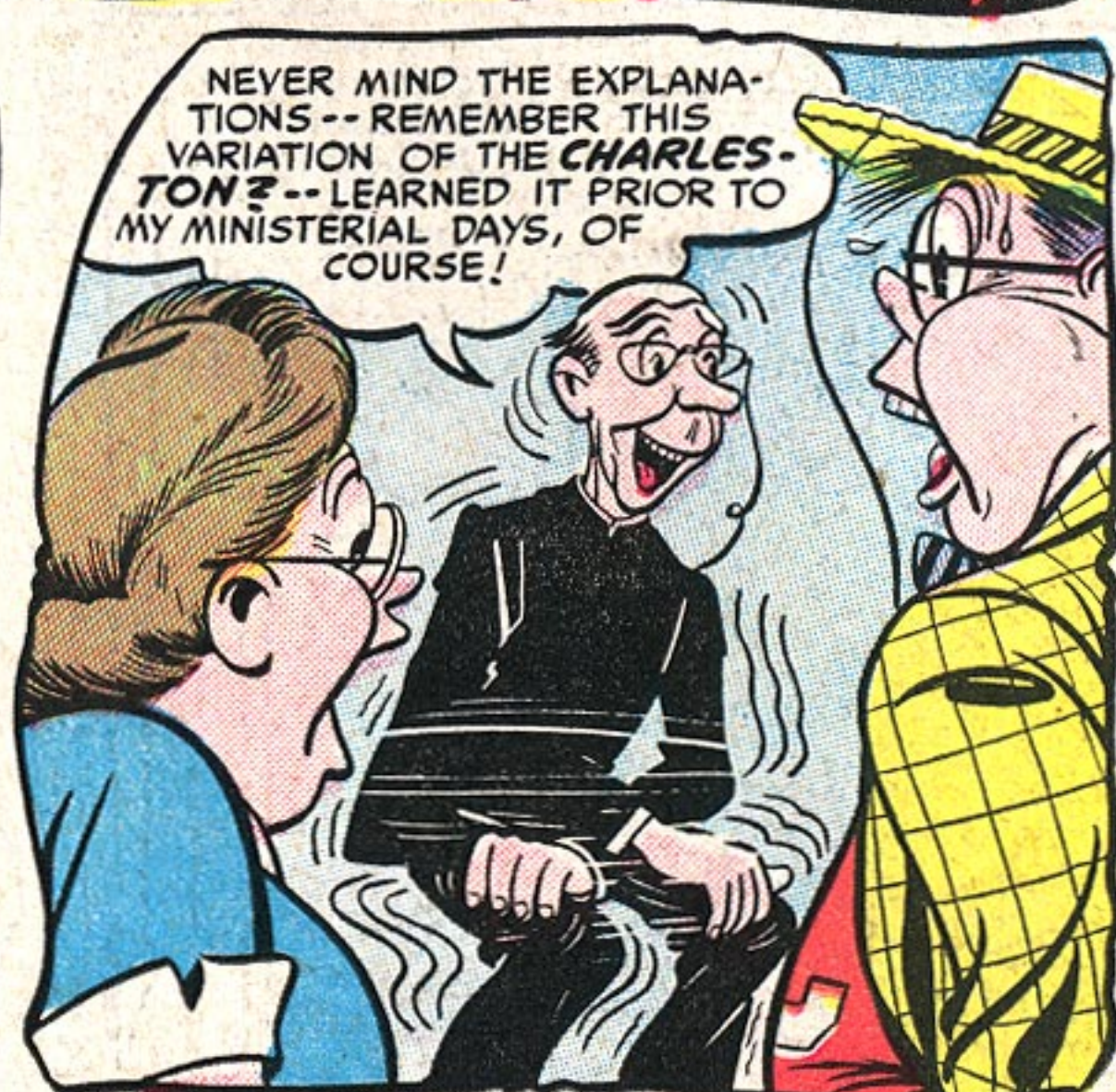
SOMEONE SHORT ON BANANAS ?



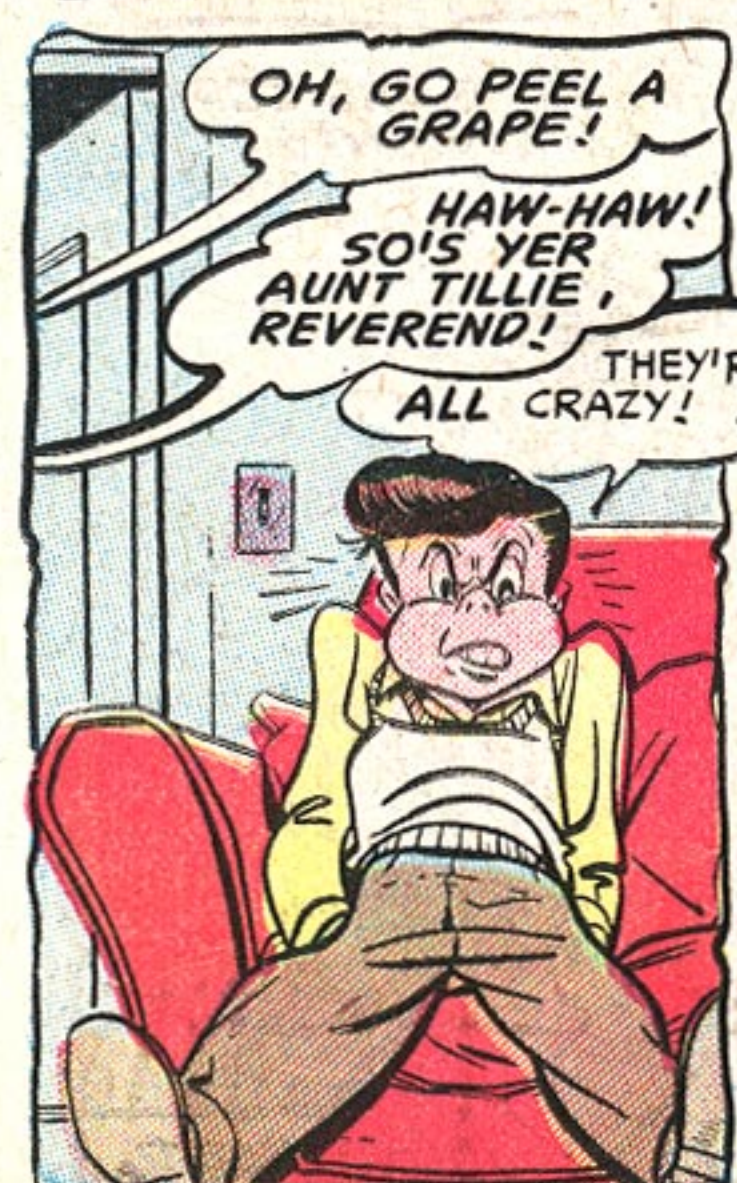
WHY, MR. AND MRS. JONES!

REVEREND TOWNSEND!

W-WE WERE JUST---



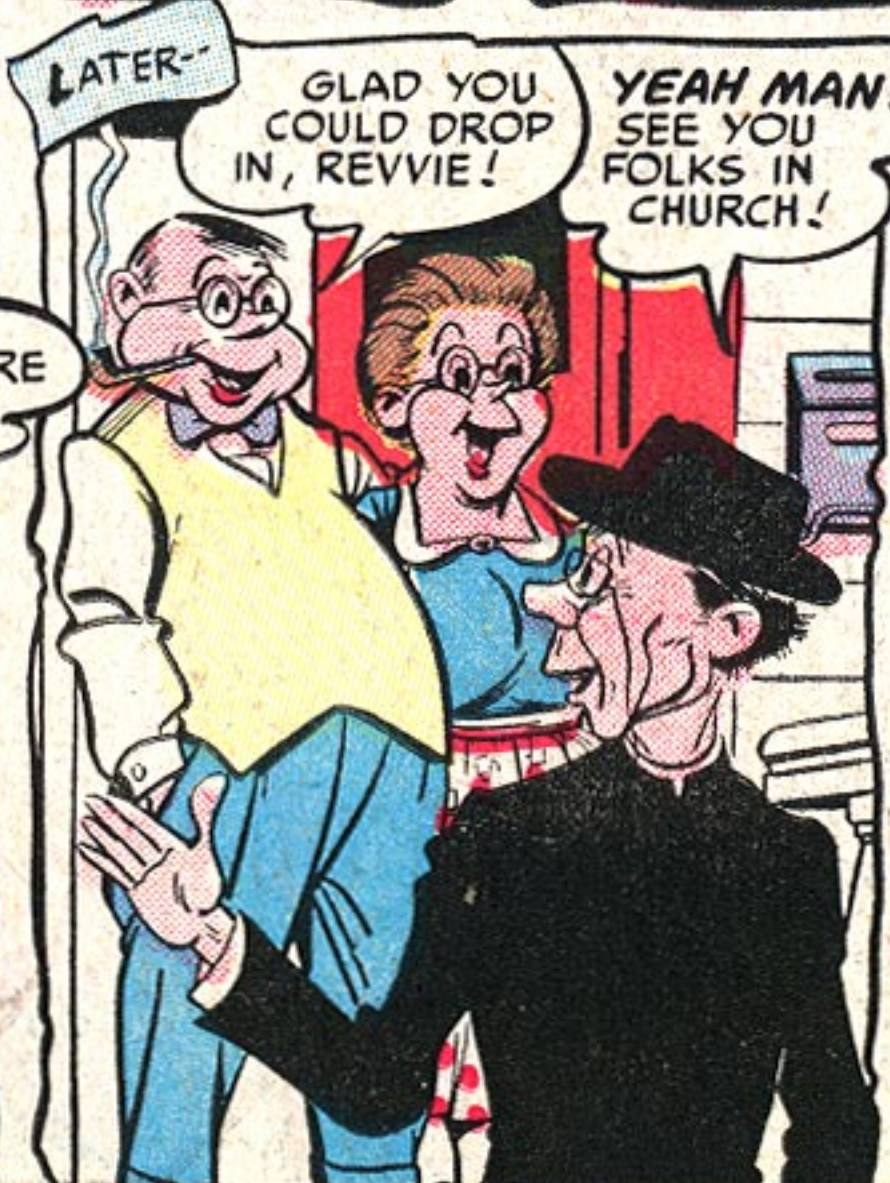
NEVER MIND THE EXPLANATIONS -- REMEMBER THIS VARIATION OF THE CHARLES-TON? -- LEARNED IT PRIOR TO MY MINISTERIAL DAYS, OF COURSE!



OH, GO PEEL A GRAPE!

HAW-HAW! SO'S YER AUNT TILLIE, REVEREND!

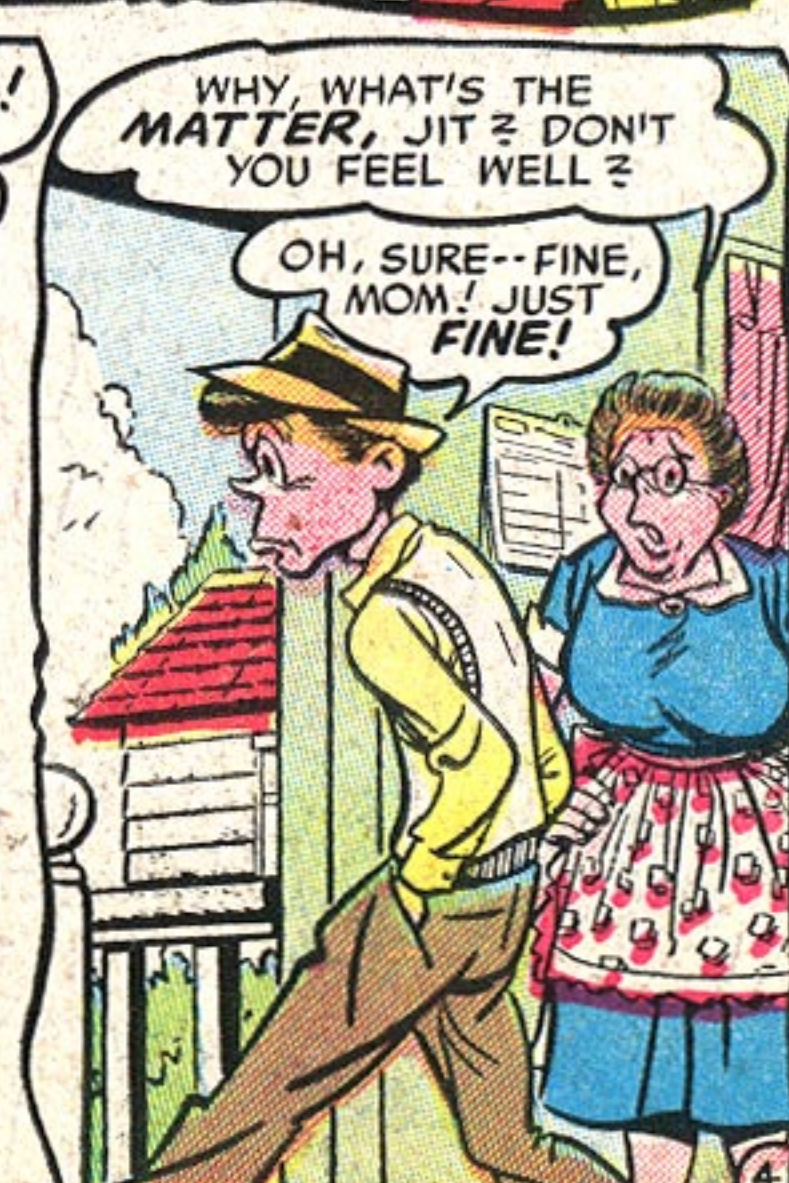
THEY'RE ALL CRAZY!



LATER--

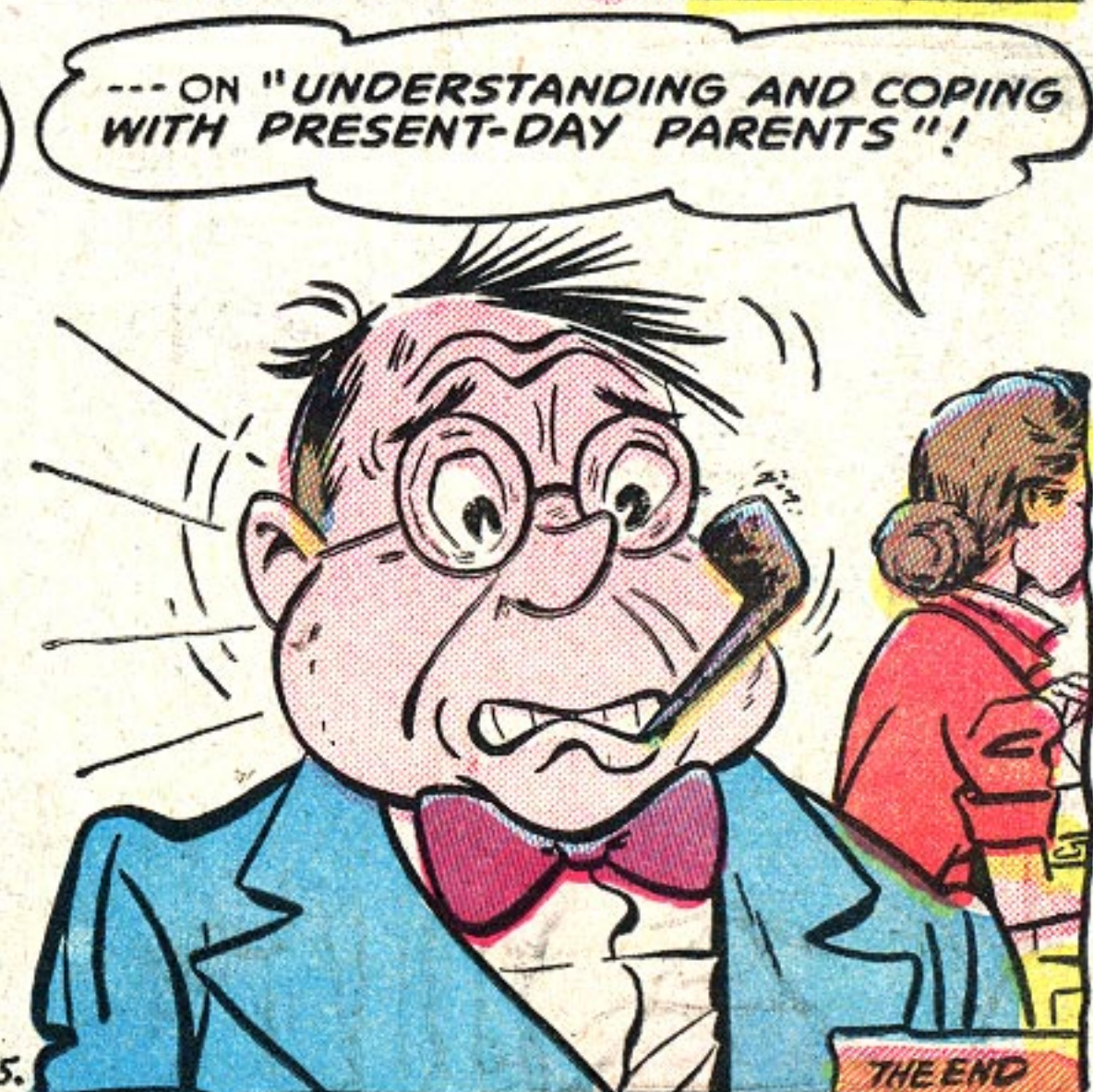
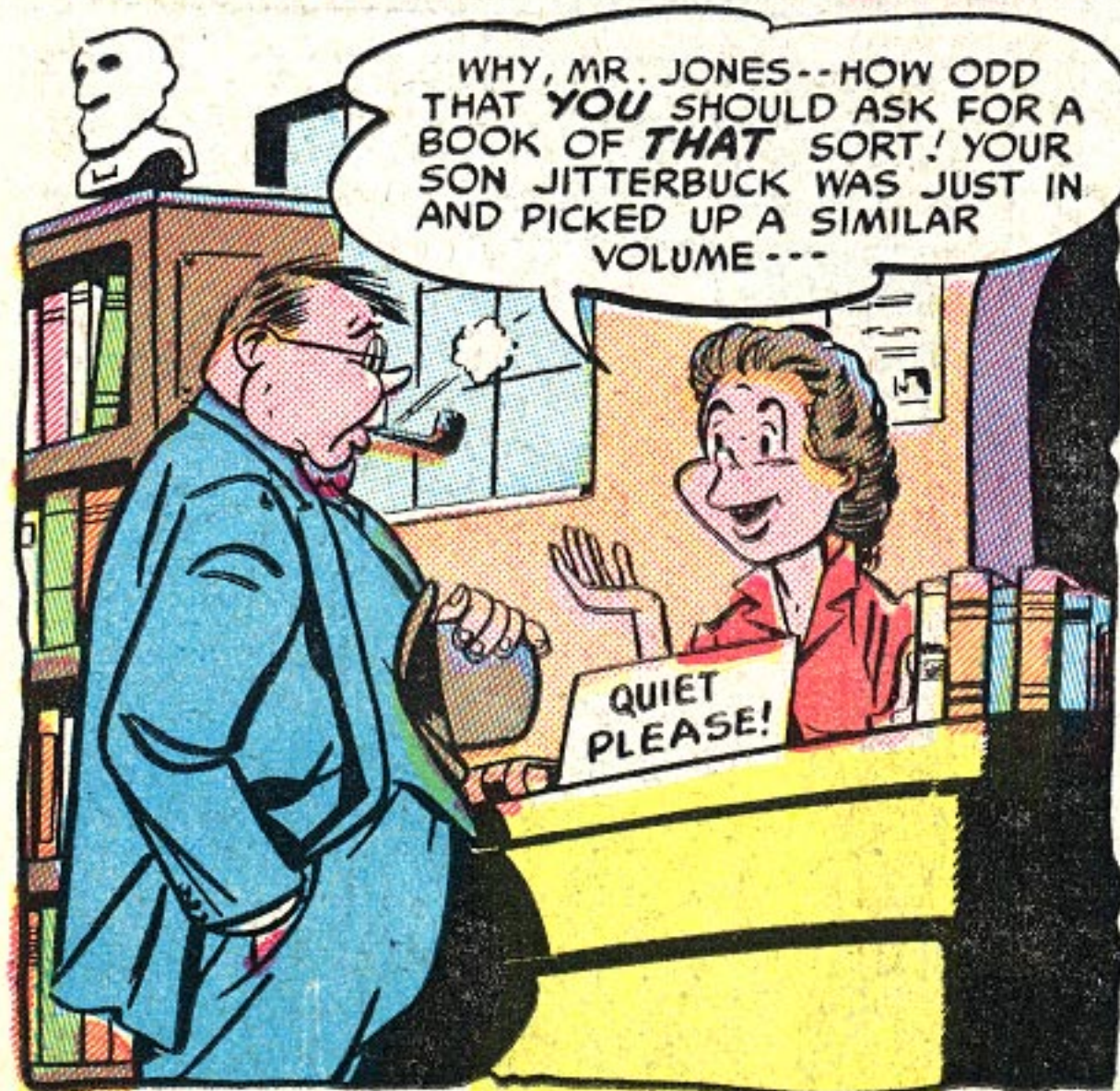
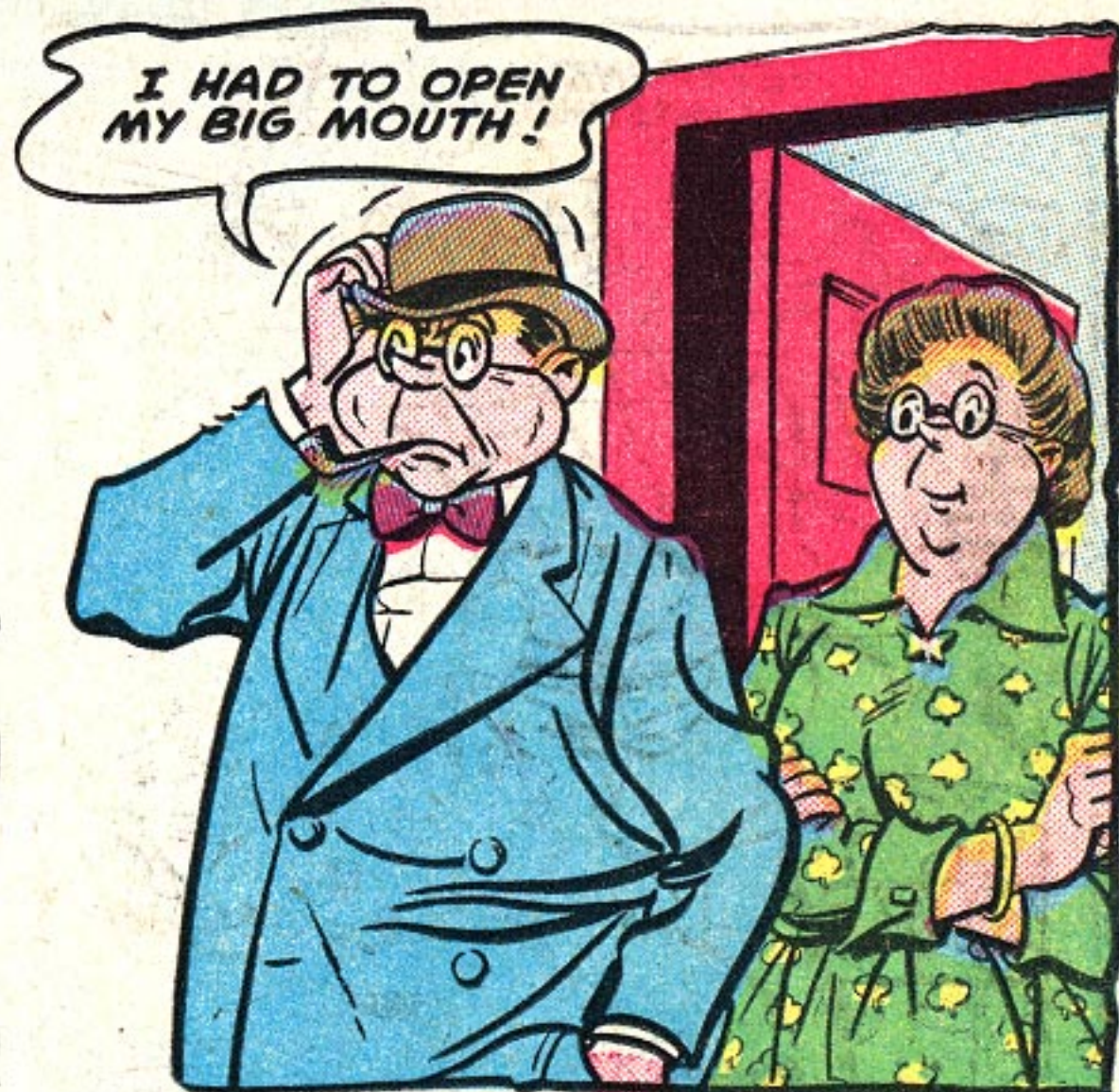
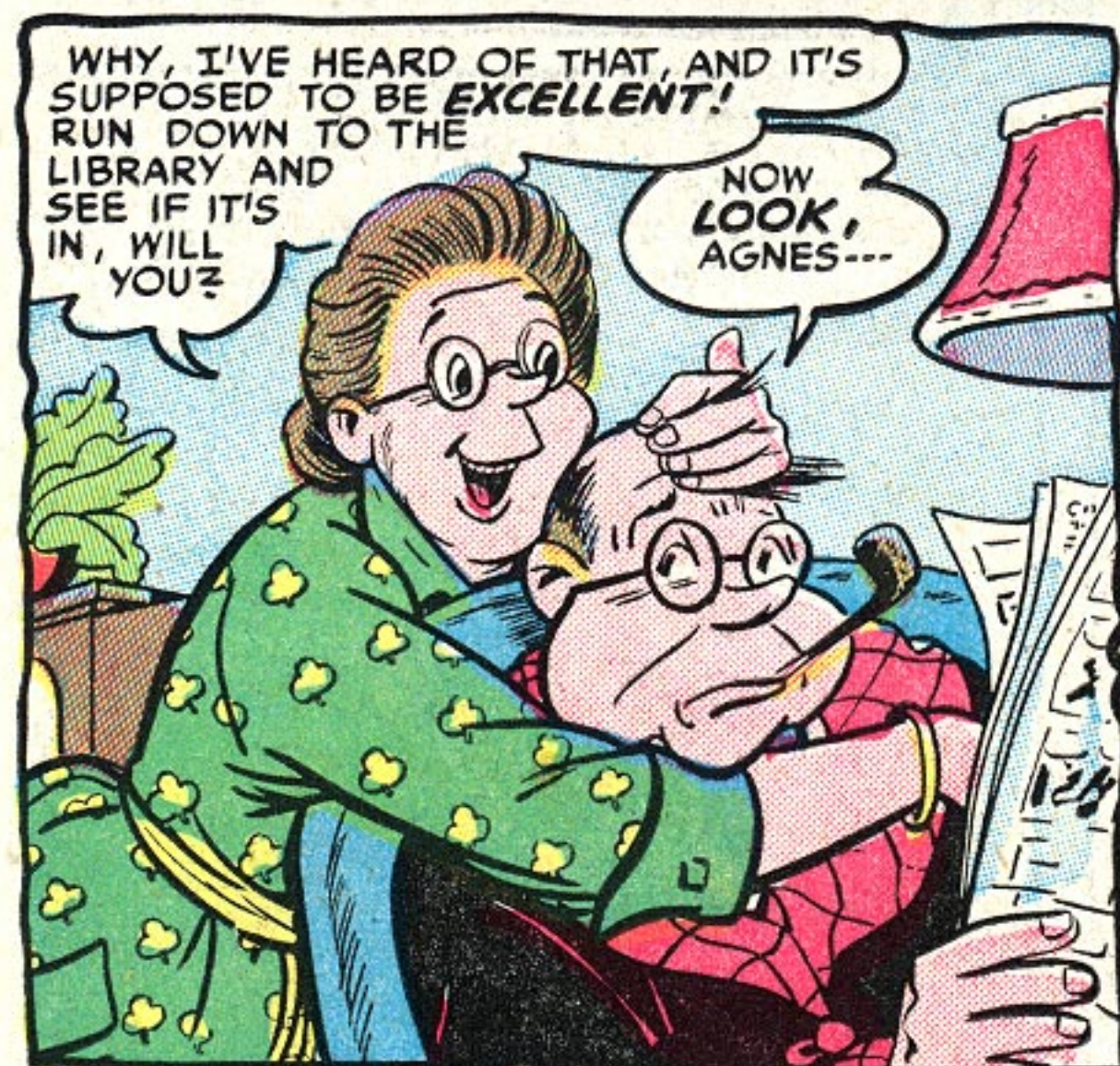
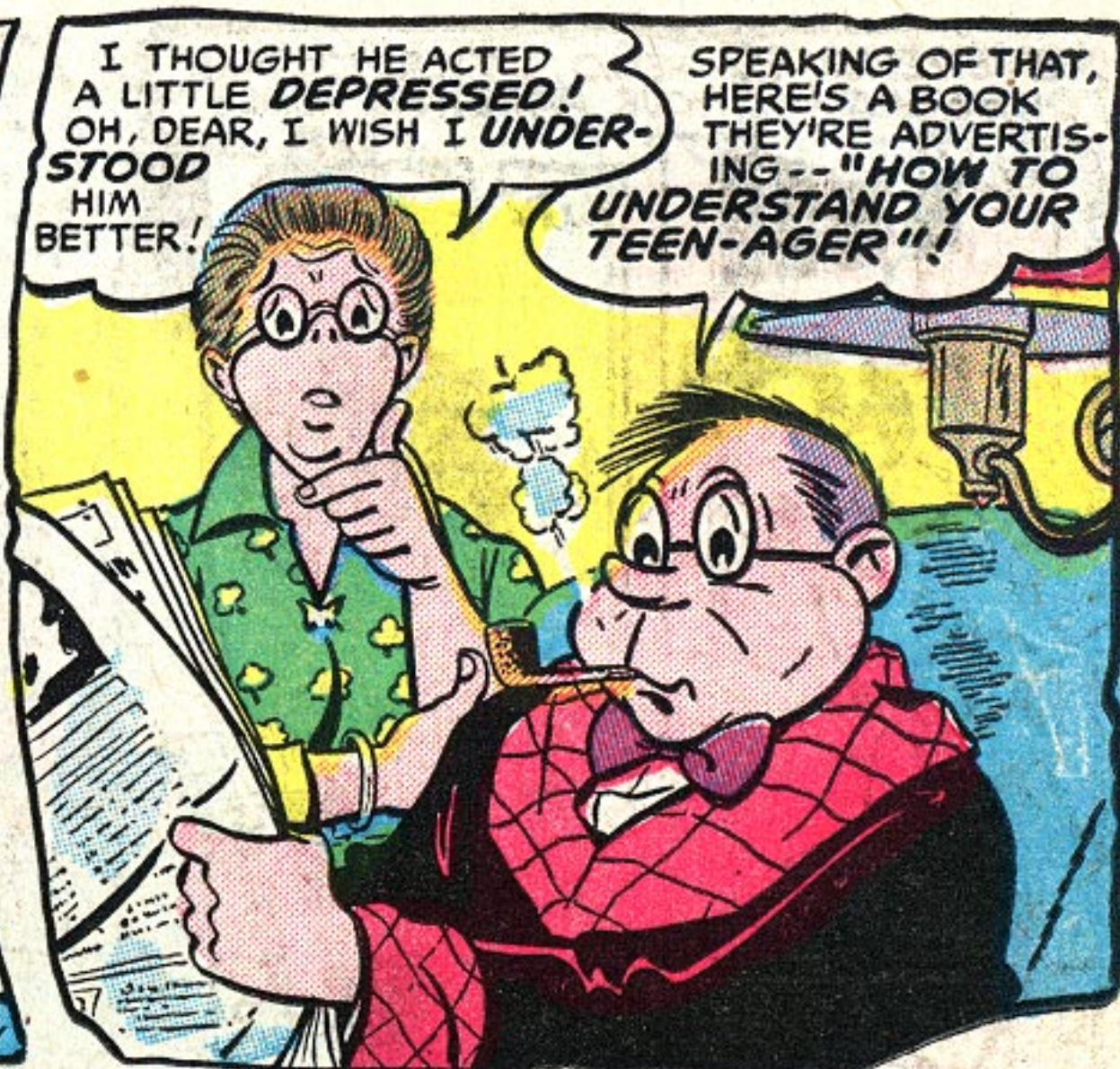
GLAD YOU COULD DROP IN, REVVIE!

YEAH MAN! SEE YOU FOLKS IN CHURCH!



WHY, WHAT'S THE MATTER, JIT ? DON'T YOU FEEL WELL ?

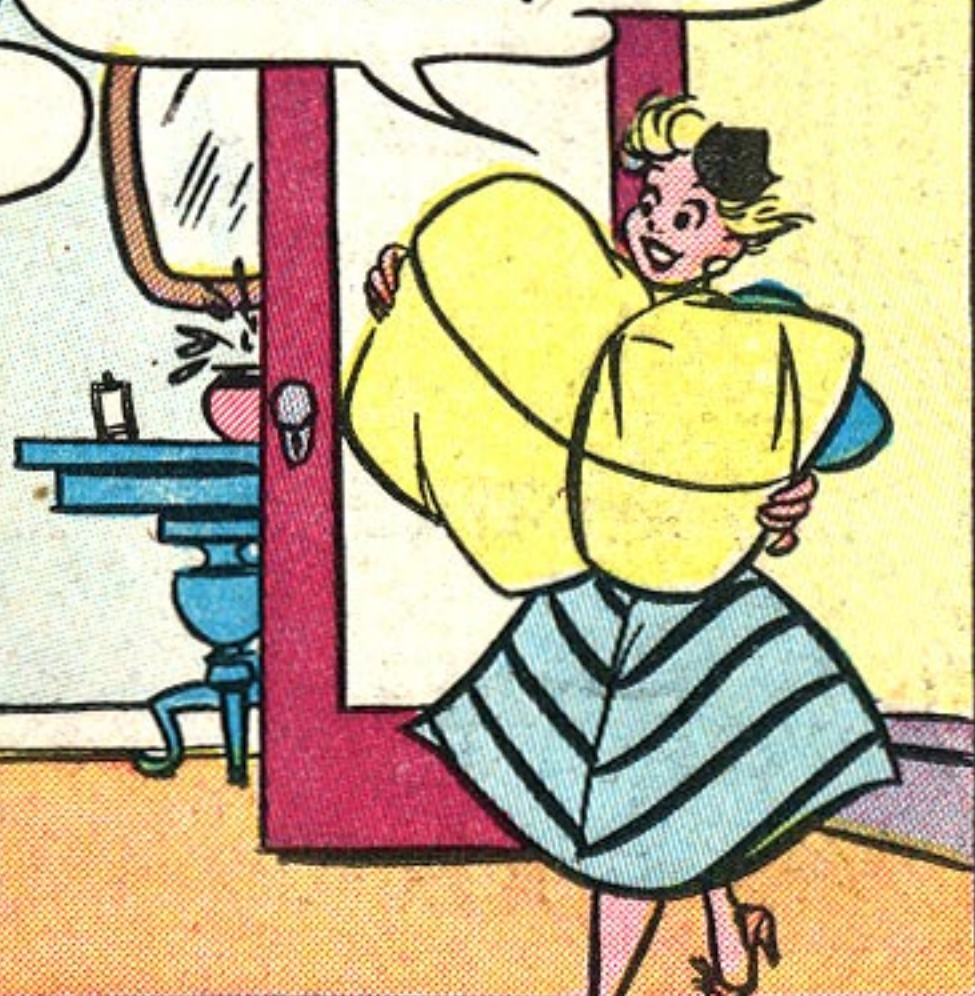
OH, SURE-- FINE, MOM! JUST FINE!



TESSIE

TESS, YOU'RE BACK! DID YOU GET THE **WHITE POLAR BEAR** RUG TO PUT IN FRONT OF OUR FIREPLACE?

DID I! I'LL SAY I DID, DOLL! MMM! WON'T IT BE **SUPER?** A BIG **WHITE BEAR** RUG TO LIE ON THIS WINTER!



LOOK! ISN'T IT **KEEN?**

WHAT TH---?



YOU SQUIRREL, **THAT'S** NOT A **WHITE POLAR BEAR** RUG--IT'S A **PLAIN BROWN** ONE!

I KNOW IT! THE **WHITE** ONES WERE **500 BUCKS**--AND THIS ONE COST ONLY **20 DOLLARS!**



BUT WE DIDN'T WANT A **BROWN** ONE--WE WANTED A **WHITE** ONE!

OKAY, SO WE GOT ONE--AND FOR ONLY **30 DOLLARS!**

WHAT DO YOU MEAN, WE GOT ONE? **THAT'S** NOT **WHITE**--AND BESIDES, YOU SAID IT COST **20 DOLLARS**, NOT **30!**



THAT'S WHAT IT'S **GONNA** COST! I SPENT **TEN DOLLARS** EXTRA FOR THIS **PEROXIDE** AND **PLATINUM BLEACH**--TO **MAKE IT WHITE!**

AWK!



THE END



TRY SOME FLEER DUBBLE BUBBLE GUM YOURSELVES, KIDS!

LIKE THIS OL' BEAR YOU'LL GO FOR ITS BIG BUBBLES AND SECRET SWEET TASTE-

-AND DON'T FORGET THE COMICS, FACTS, 'N' FORTUNES, TOO!

HAVE FUN WITH GUM!

FRANK H. FLEER CORP., PHILA. 41, PA.



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NAME..... AGE.....

STREET or RFD.....

TOWN..... ZONE..... STATE.....

LIKE A CHARM!

"I DON'T CARE WHAT you say!" Judy blazed forth angrily. "You were not studying last night!"

"But, Judy-angel," Wilbur tried to argue, "just because you..."

"I saw you! Both of you, plain as day, just mooning about each other! Why, I passed both of you right on the street and you didn't even notice me!"

"But, Judy-doll," Wilbur protested, "I was studying with her brother and she happened to come along and..."

"Ha! Happened!" Judy was close to tears of jealous rage.

"Well, I'm about to happen to say we're finished, Mr. Wilbur Marsh! And I mean it! And if you don't believe me..."

Here, Judy did a desperate thing. Swiftly, she opened the clasp of the little charm bracelet Wilbur had given her for her last birthday. Then, her blue eyes flashing, she tossed the bracelet right out of the window!

"That's what I think of you and your...oh!" Judy gasped as she saw where her bracelet had landed. It had sailed out the window

and right onto a junk-man's cart. At that very moment, her charm bracelet was on the way to the junk yard!

Wilbur's stricken face showed Judy what she had done. But defiantly, she snapped her fingers and said, "I don't care! So there!"

But Judy did care...very much. After Wilbur went away, her conscience began to sting and torment her. She had been unreasonable. And she'd lost Wilbur! Remorse drove her out of the house, speeding her feet to the junk yard. Twilight made it hard for Judy, but she searched, pleading with the junkman to help her. "You see," she explained, and now she was crying, "it means an awful lot to me! I want that bracelet back with all my heart!"

"Will you take it from... me?" Why, that was Wilbur speaking, holding out the bracelet and smiling forgiveness. Judy tried to speak but she was too choked up. Instead, she reached out for the bracelet.

Wilbur spoke first. "I never knew a junk yard was such a romantic place," he said.

STATEMENT OF OWNERSHIP, MANAGEMENT, AND CIRCULATION REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (TITLE 39, UNITED STATES CODE, SECTION 233)

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(Signed) RICHARD E. HUGHES, Editor.
Sworn to and subscribed before me this 1st day of October, 1953.
Bernard Schwarz, Notary Public, State of New York.
(My commission expires March 30, 1955)

MORONICA

MISS NITWIT of 1954

WOULD YOU
WASH MY HANDS,
PLEASE?



A-17





WHAT ARE YOU **DOING**?



I'M OPENING A NEW BUSINESS... AND I'M PUTTING **NUMBERS** ON MY STORE IN CASE I SHOULD GET **MAIL**!

B-BUT YOU CAN'T **DO** THAT!



I DON'T SEE WHY **NOT**! EVERYBODY ELSE ON THE BLOCK HAS NUMBERS ON **THEIR** PLACES!

BUT THOSE ARE FOR ADDRESSES ALLOTTED BY THE CITY! YOU JUST CAN'T USE ANY OLD NUMBERS YOU **FEEL** LIKE!



BUT THESE **AREN'T** JUST ANY OLD NUMBERS! THEY'RE MY **LUCKY NUMBERS**! I WANT MY BUSINESS TO BE A **SUCCESS**!

BUT LADY, YOU DON'T **UNDERSTAND**! IF THE BUILDING NEXT TO YOU IS 2501, THEN YOUR NUMBER HAS TO BE 2503!



WHAT HAPPENED TO 2502?

IT'S ON THE **OTHER SIDE** OF THE STREET! YOU KNOW WHERE THE OTHER SIDE OF THE STREET IS, DON'T YOU?

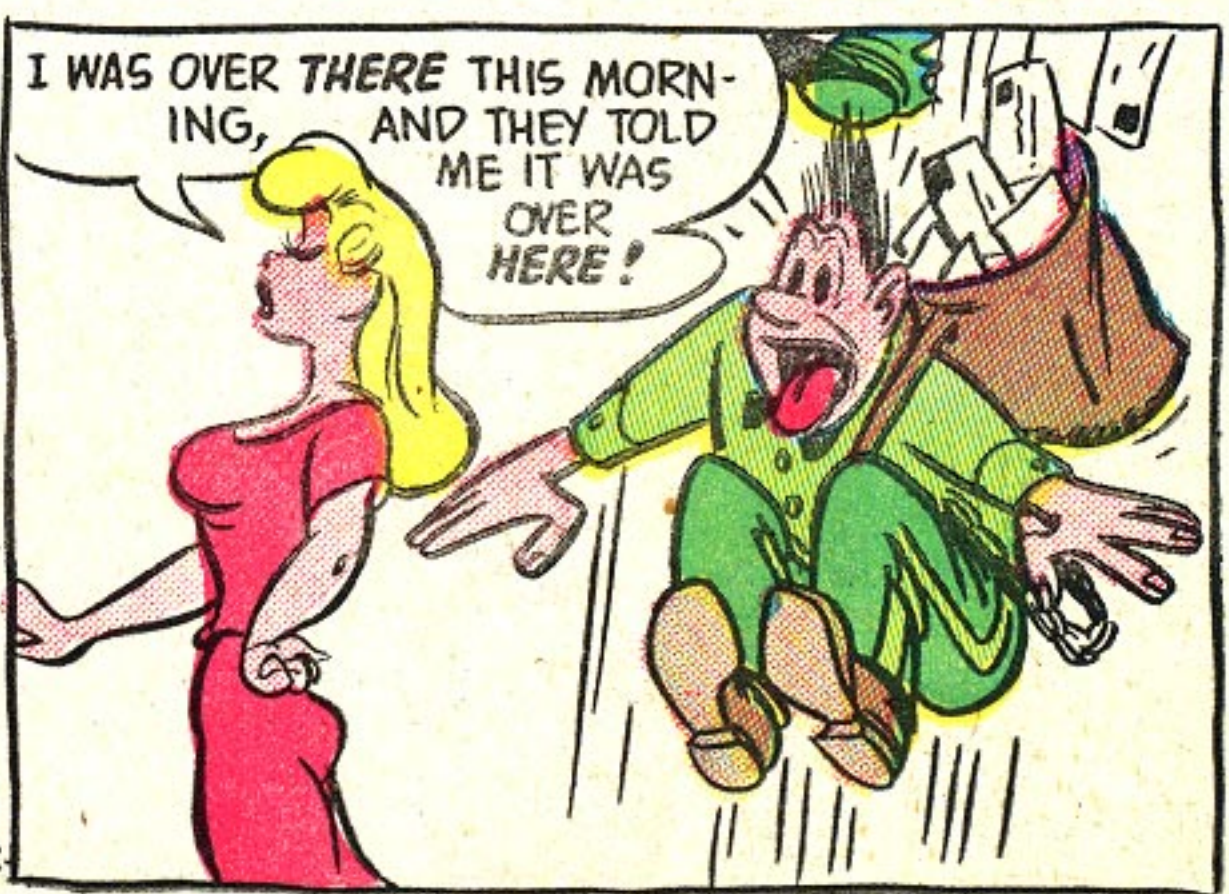


WHY, **CERTAINLY** I DO! IT'S **RIGHT** HERE!



THIS MAY COME AS A COMPLETE SURPRISE TO YOU, BUT THE OTHER SIDE OF THE STREET IS **OVER THERE**!

DON'T BE **SILLY**!

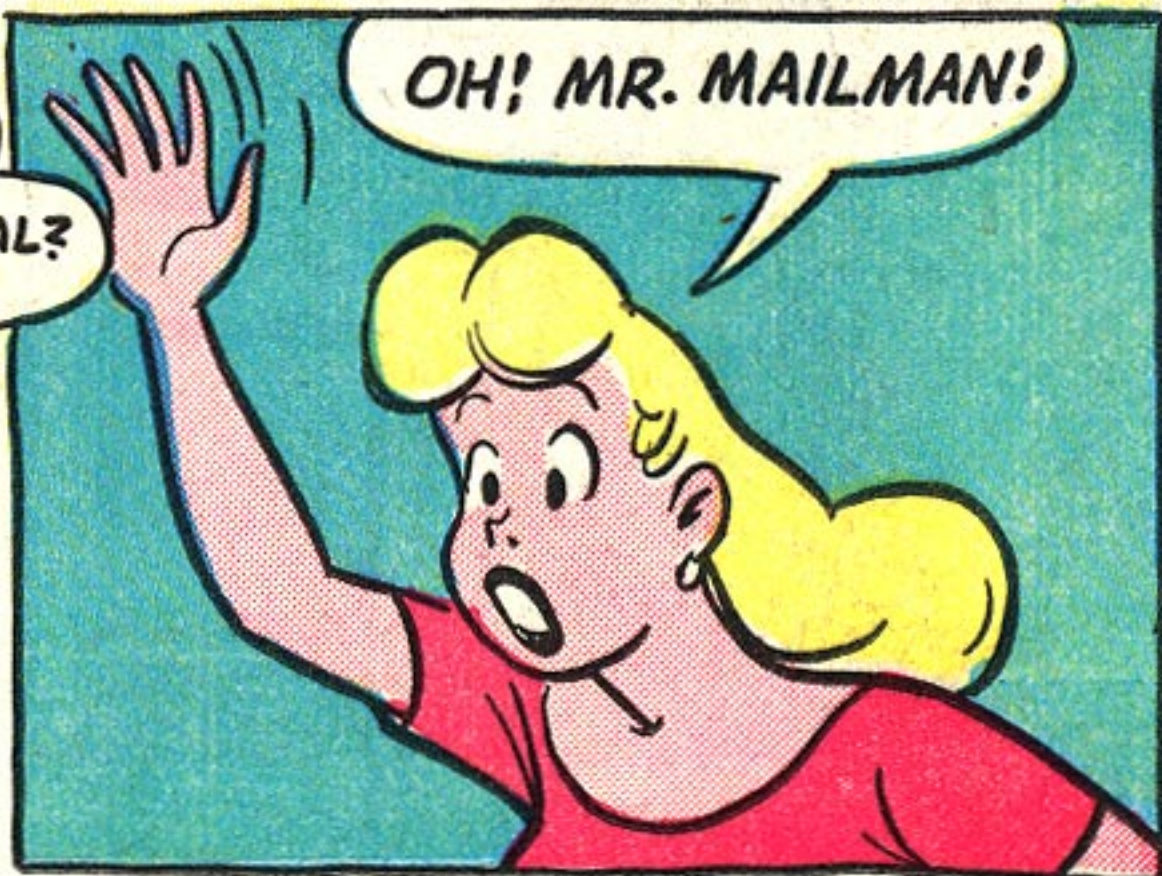


I WAS OVER **THERE** THIS MORNING, AND THEY TOLD ME IT WAS **OVER HERE**!



ALL I CAN SAY, LADY, IS THAT YOUR MAIL WILL GO TO THE DEAD LETTER OFFICE!

OH, THAT'S A SHAME! WHEN'S THE FUNERAL?



OH! MR. MAILMAN!



WHAT IS IT NOW?

DO YOU HAVE A DOG?



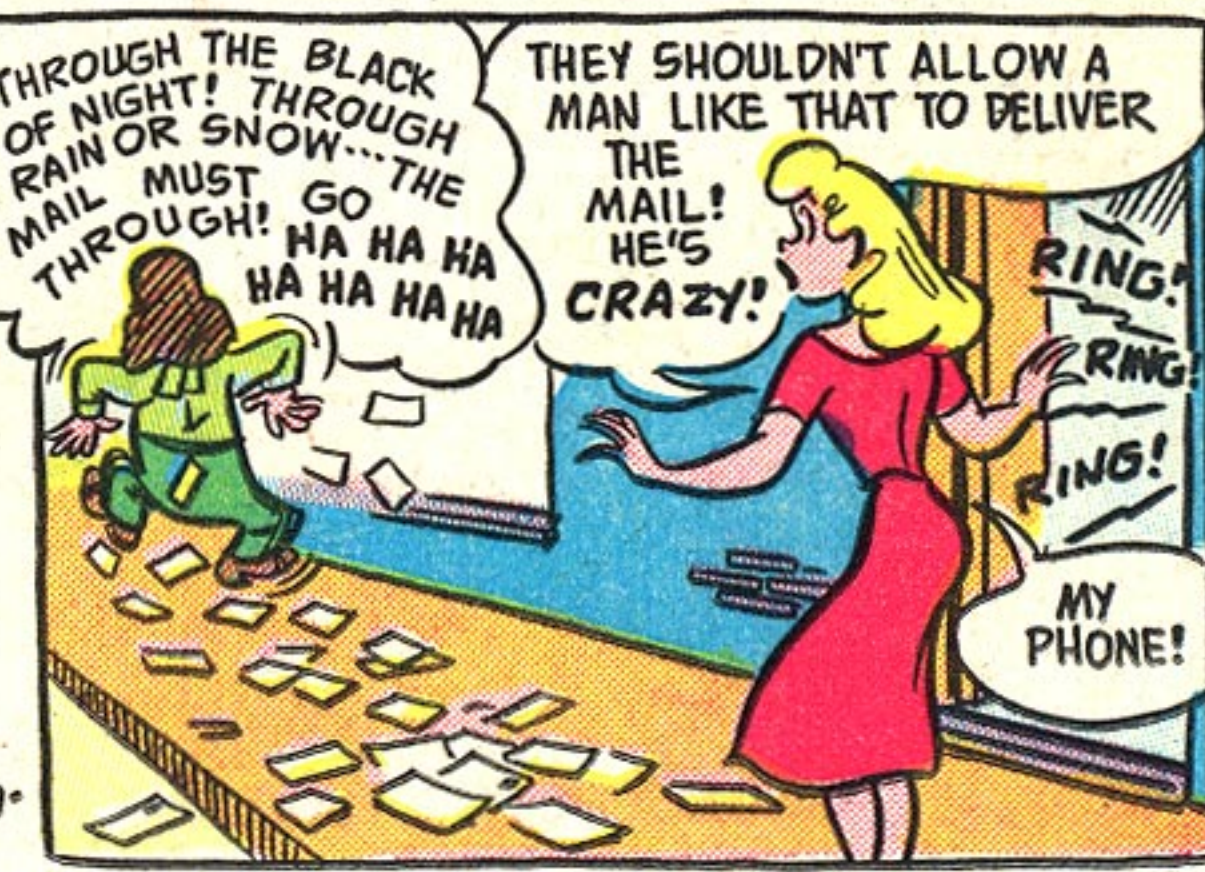
YEH! I'VE GOT TWO OF 'EM! ...AN' THEY'RE KILLIN' ME!

THAT'S TOO BAD! WHY DON'T YOU BRING THEM IN... AND I'LL WASH 'EM!

ARE THEY THOROUGH-BREDS?



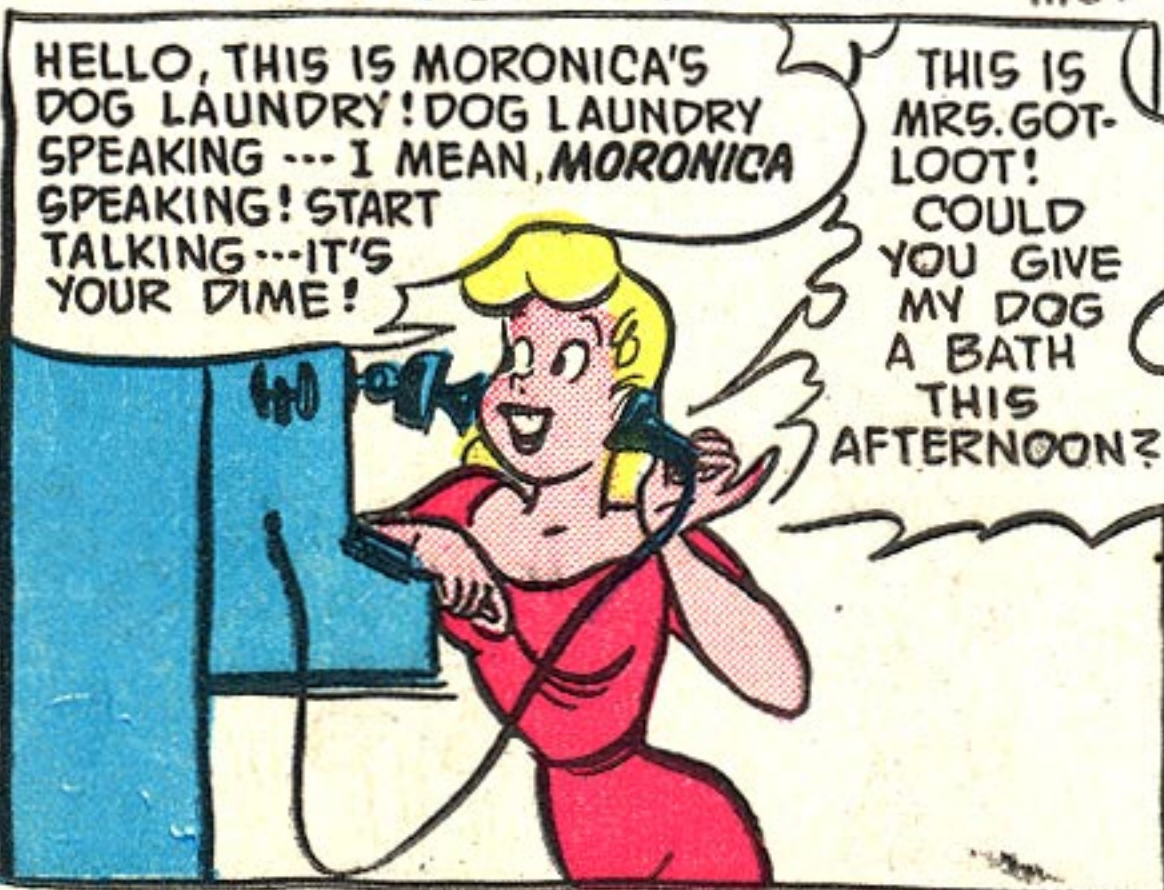
NO! NO! THEY'RE TWELVE DOUBLE-A... OR MAYBE THEY'RE NOT! I DON'T KNOW! MAYBE I'M A DOG AND MY FEET ARE MAILMEN! WHY DID I EVER STOP TO TALK TO YOU? YOU'VE GOT ME SO CONFUSED I DON'T KNOW WHETHER I'M COMING OR GO-ING!



THROUGH THE BLACK OF NIGHT! THROUGH RAIN OR SNOW...THE MAIL MUST GO THROUGH! HA HA HA HA HA HA HA

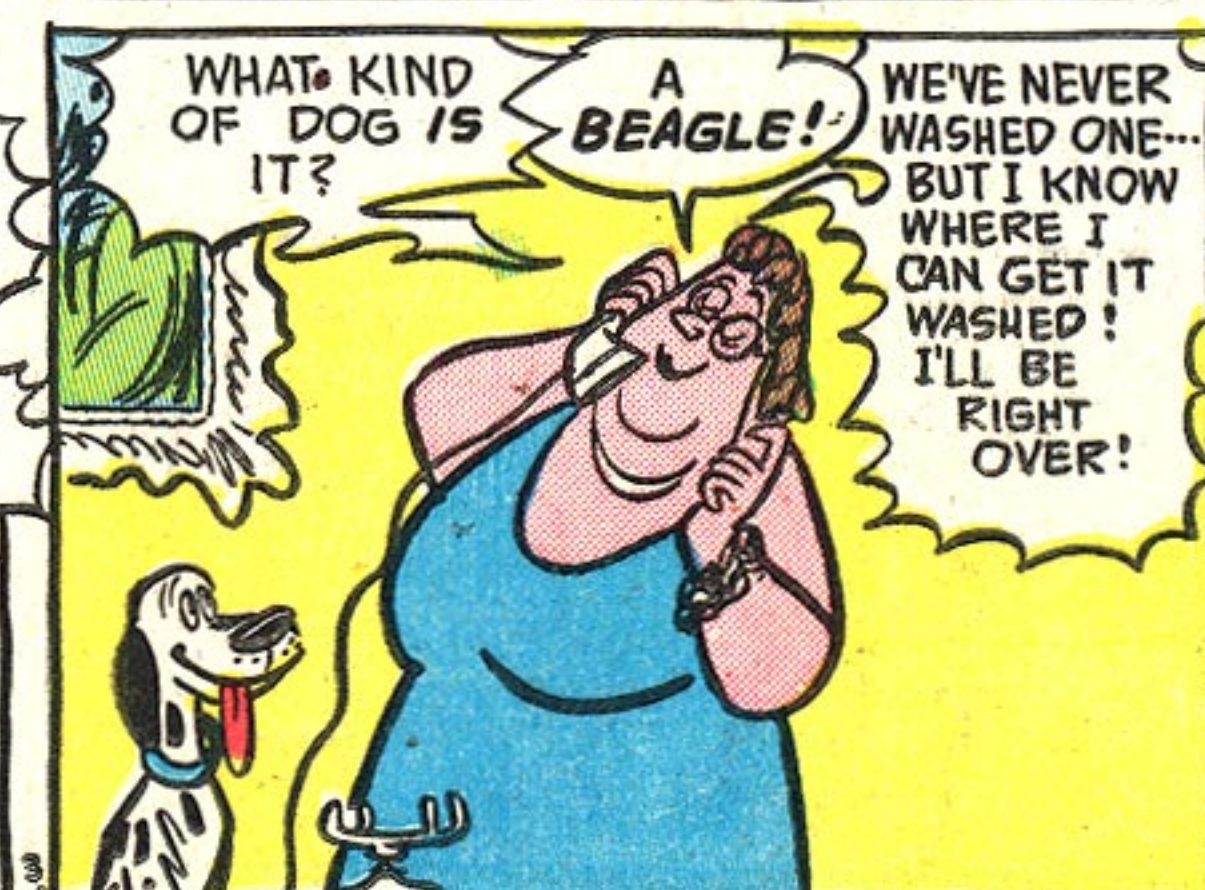
THEY SHOULDN'T ALLOW A MAN LIKE THAT TO DELIVER THE MAIL! HE'S CRAZY!

RING! RING! RING! MY PHONE!



HELLO, THIS IS MORONICA'S DOG LAUNDRY! DOG LAUNDRY SPEAKING ... I MEAN, MORONICA SPEAKING! START TALKING...IT'S YOUR DIME!

THIS IS MRS. GOT-LOOT! COULD YOU GIVE MY DOG A BATH THIS AFTERNOON?

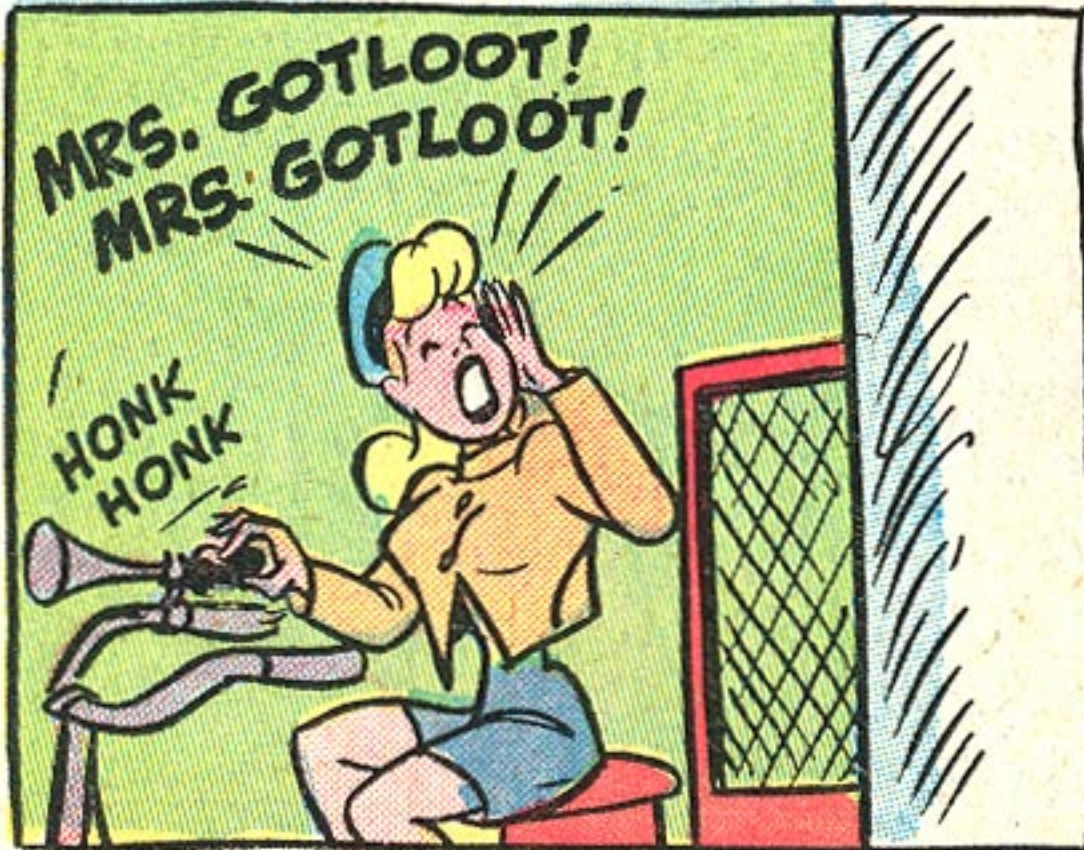
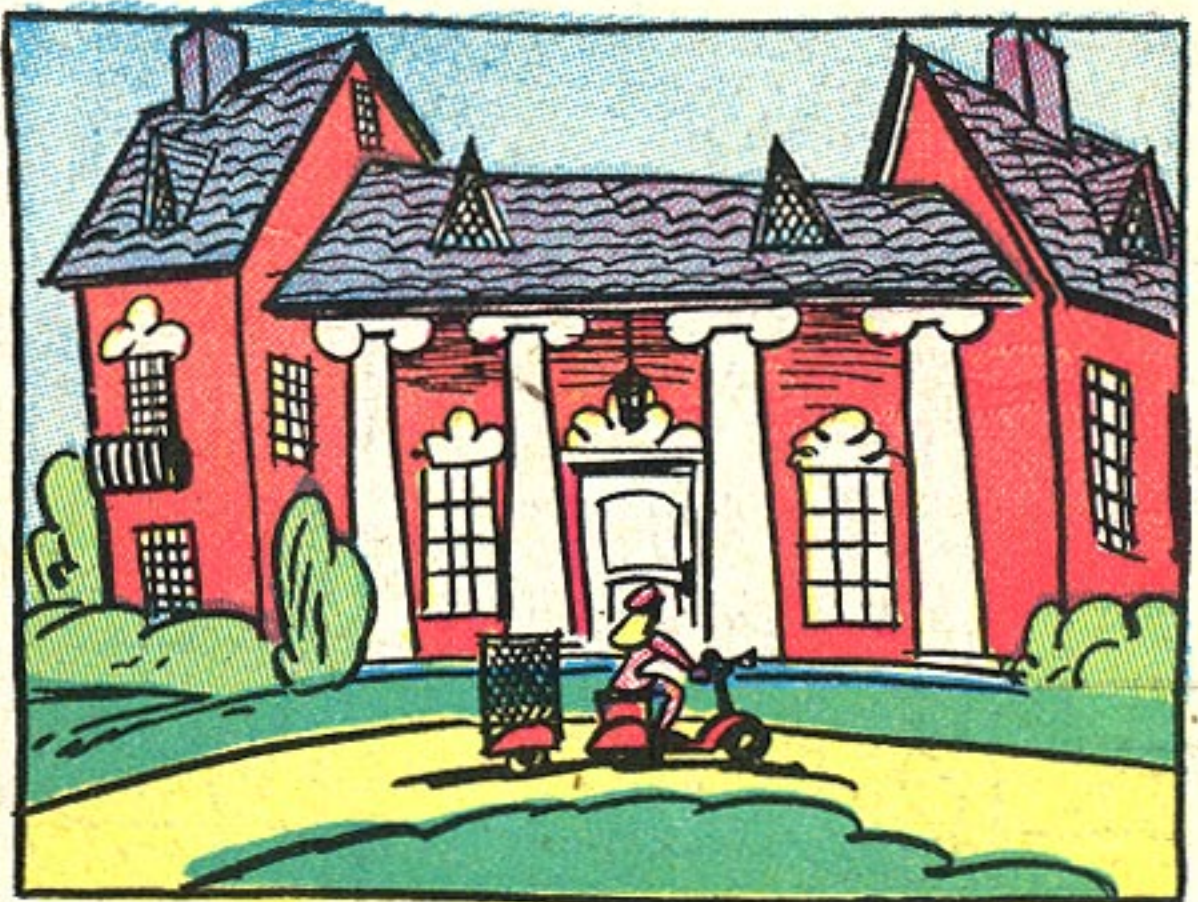
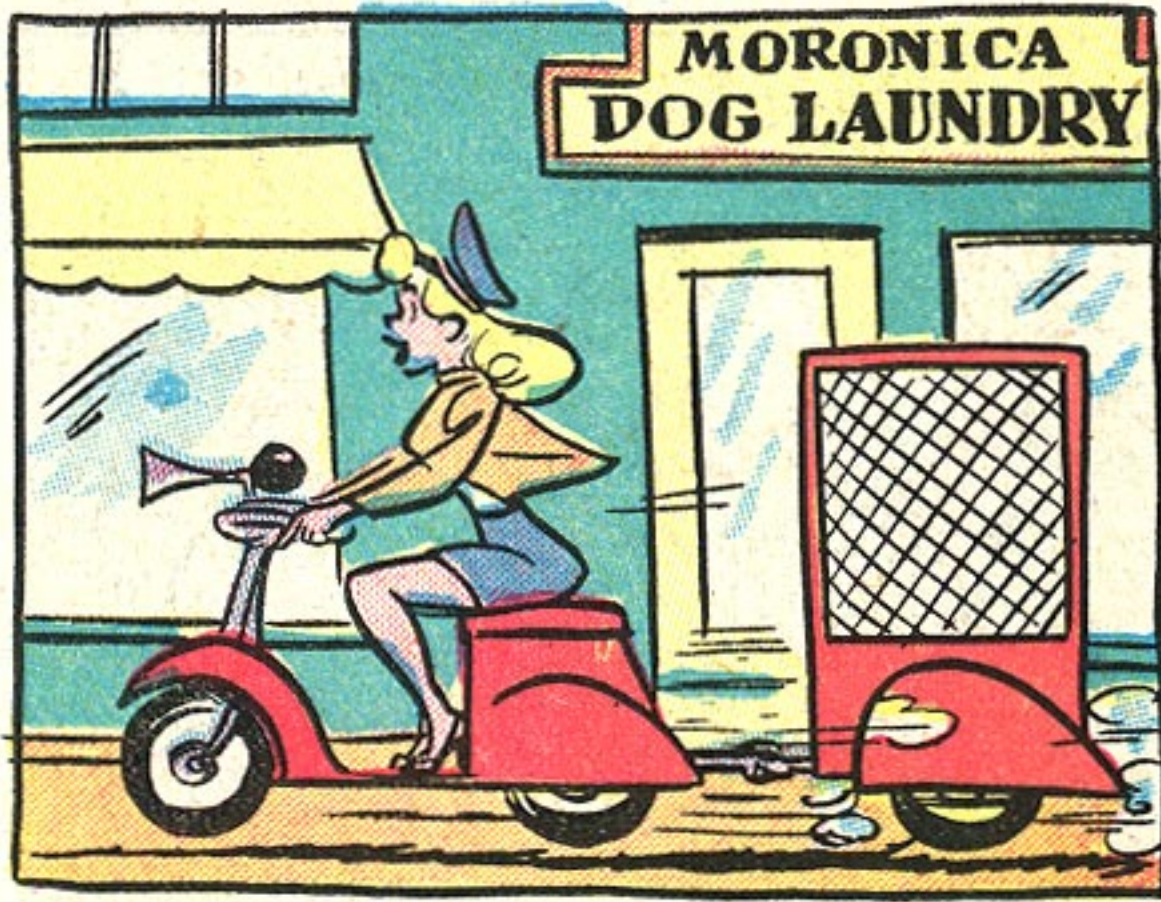


WHAT KIND OF DOG IS IT?

A BEAGLE!

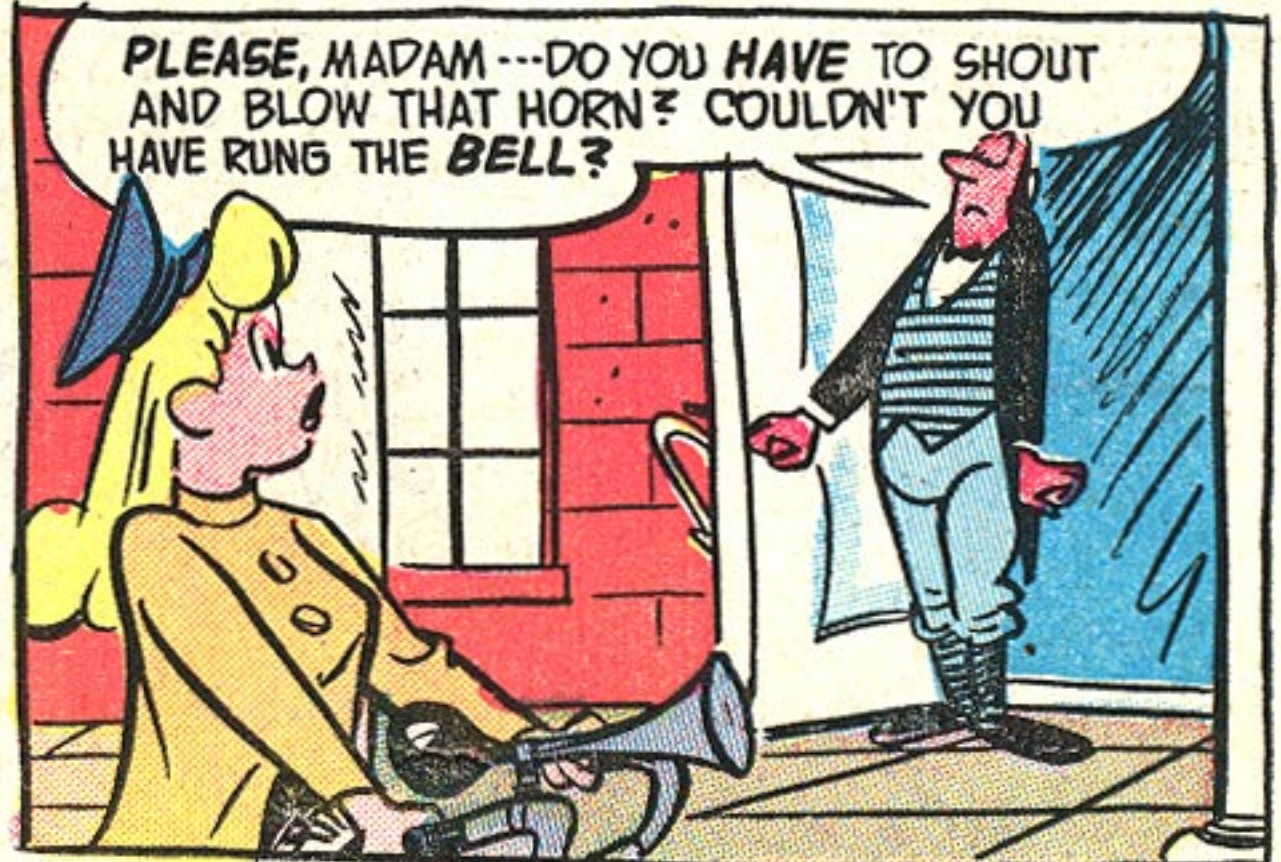
WE'VE NEVER WASHED ONE... BUT I KNOW WHERE I CAN GET IT WASHED! I'LL BE RIGHT OVER!

**MORONICA
DOG LAUNDRY**



**MRS. GOTLOOT!
MRS. GOTLOOT!**

**HONK
HONK**

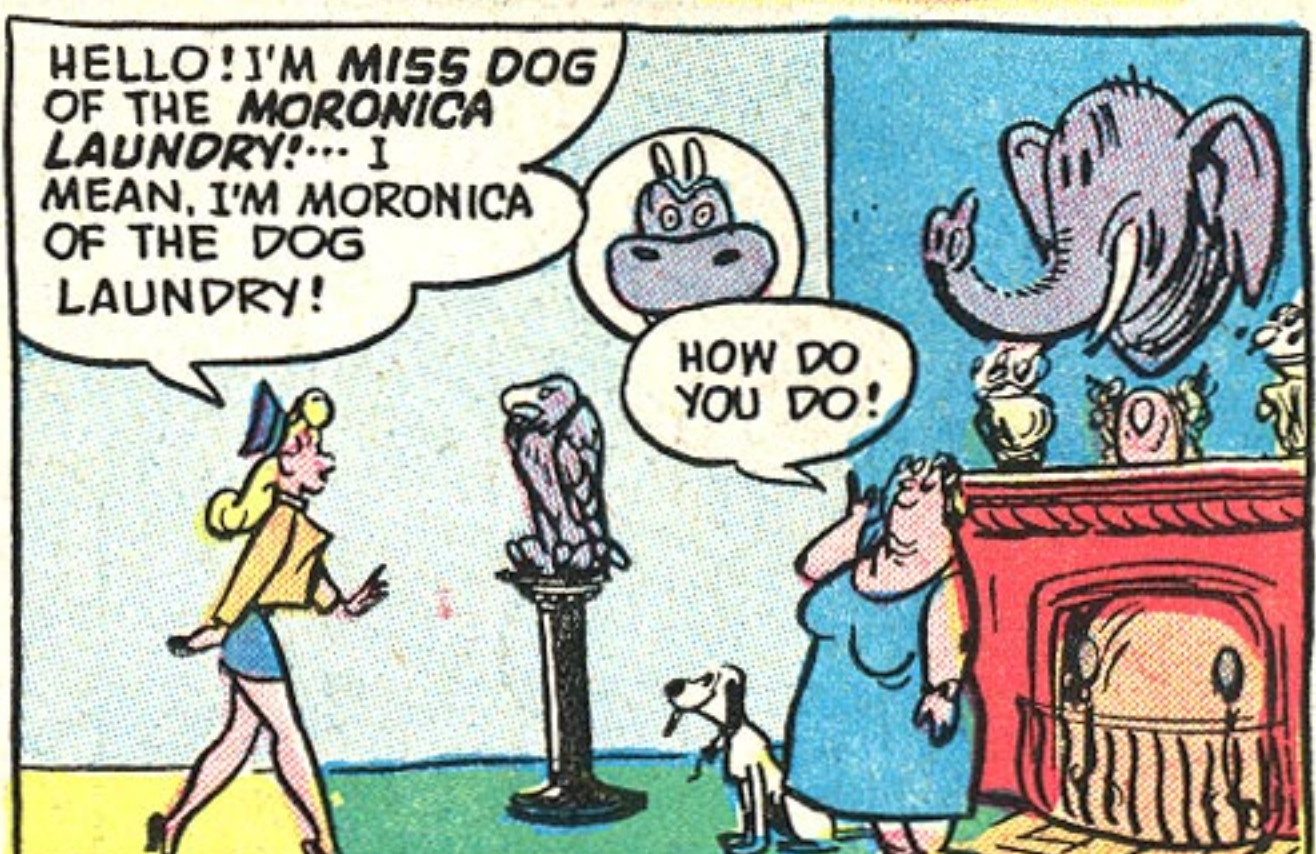


PLEASE, MADAM --- DO YOU HAVE TO SHOUT
AND BLOW THAT HORN? COULDN'T YOU
HAVE RUNG THE **BELL**?



I DON'T HAVE A BELL
ON MY SCOOTER!

WHERE'S
MRS.
GOTLOOT?



HELLO! I'M MISS DOG
OF THE MORONICA
LAUNDRY!... I
MEAN, I'M MORONICA
OF THE DOG
LAUNDRY!

HOW DO
YOU DO!



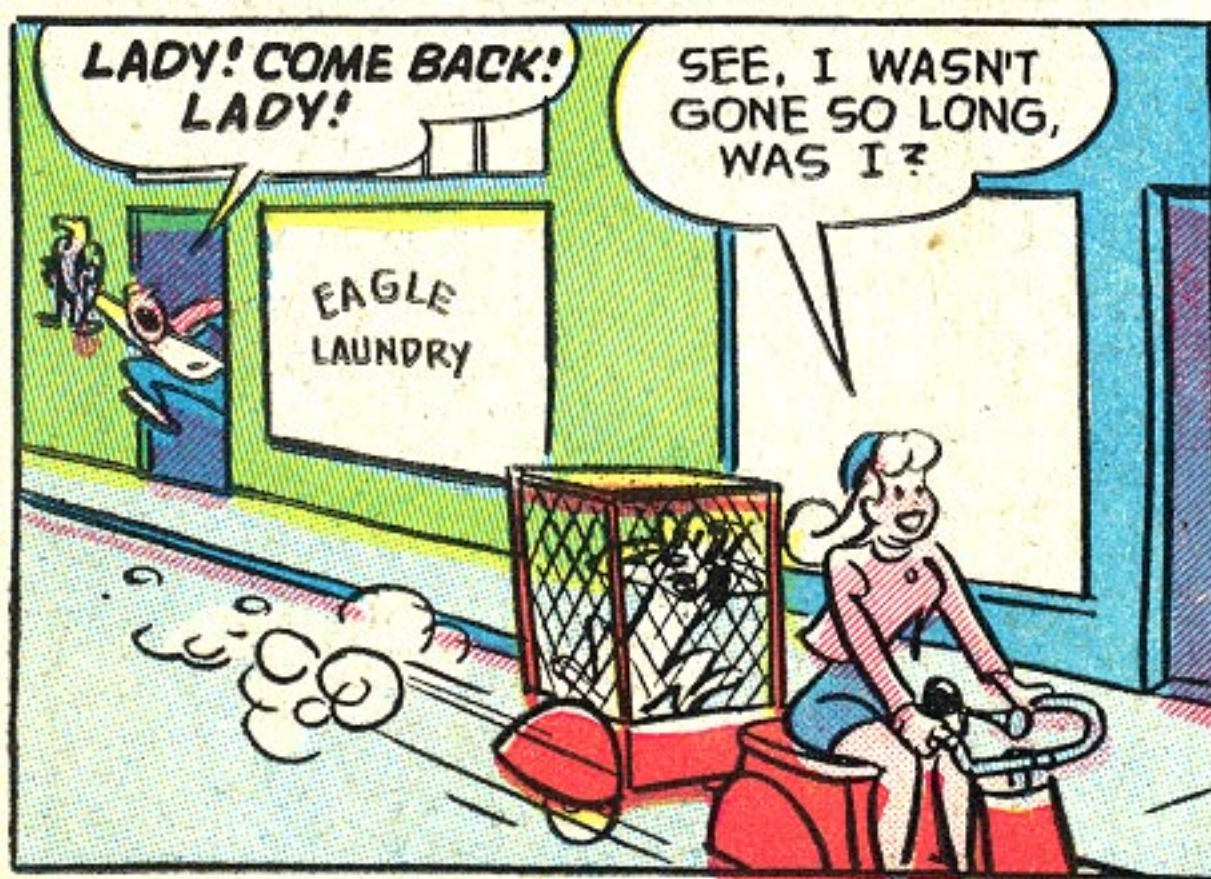
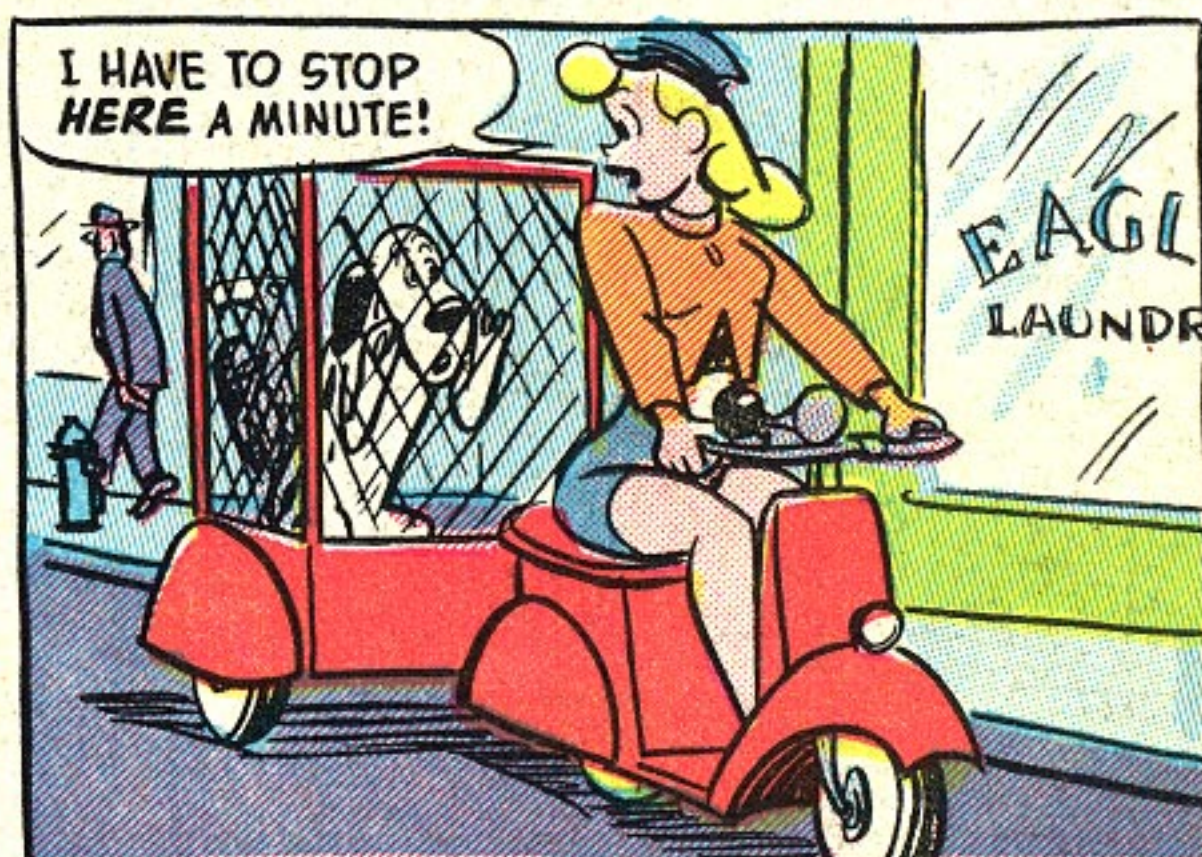
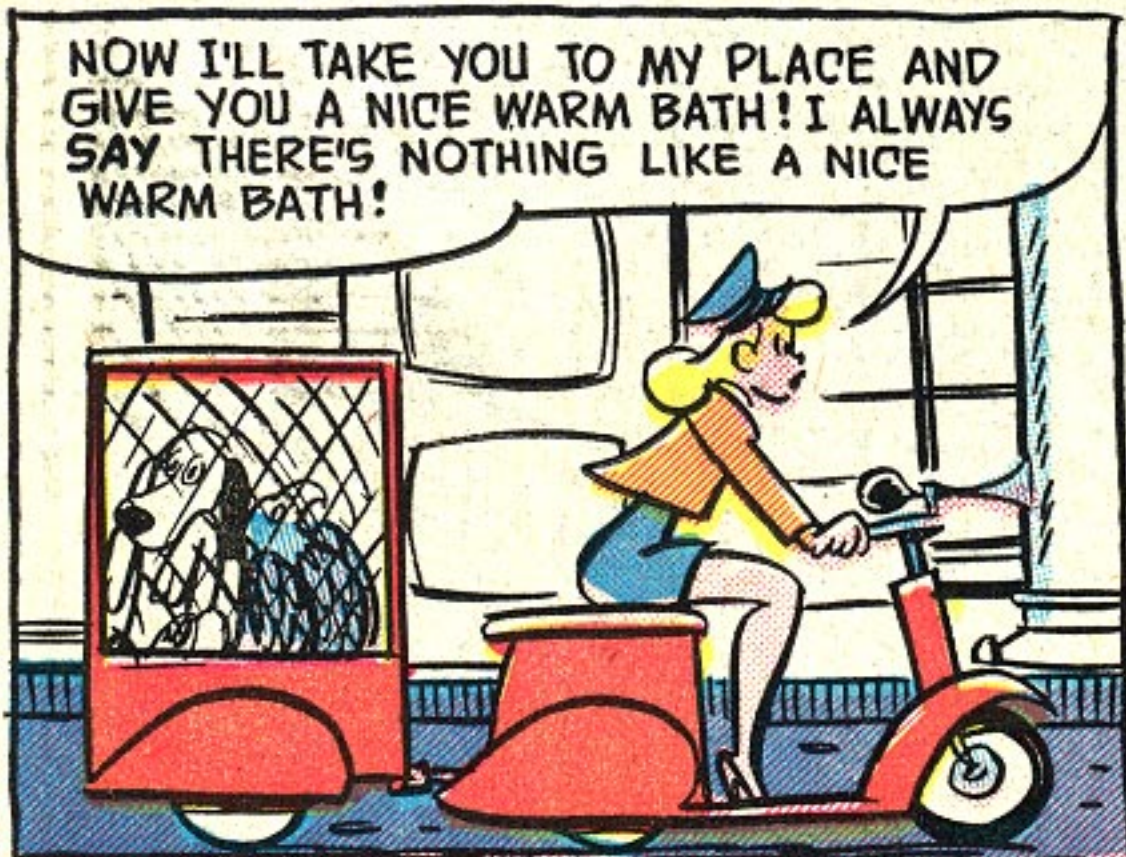
MY! YOUR
EAGLE SURE
DOES NEED
A BATH!

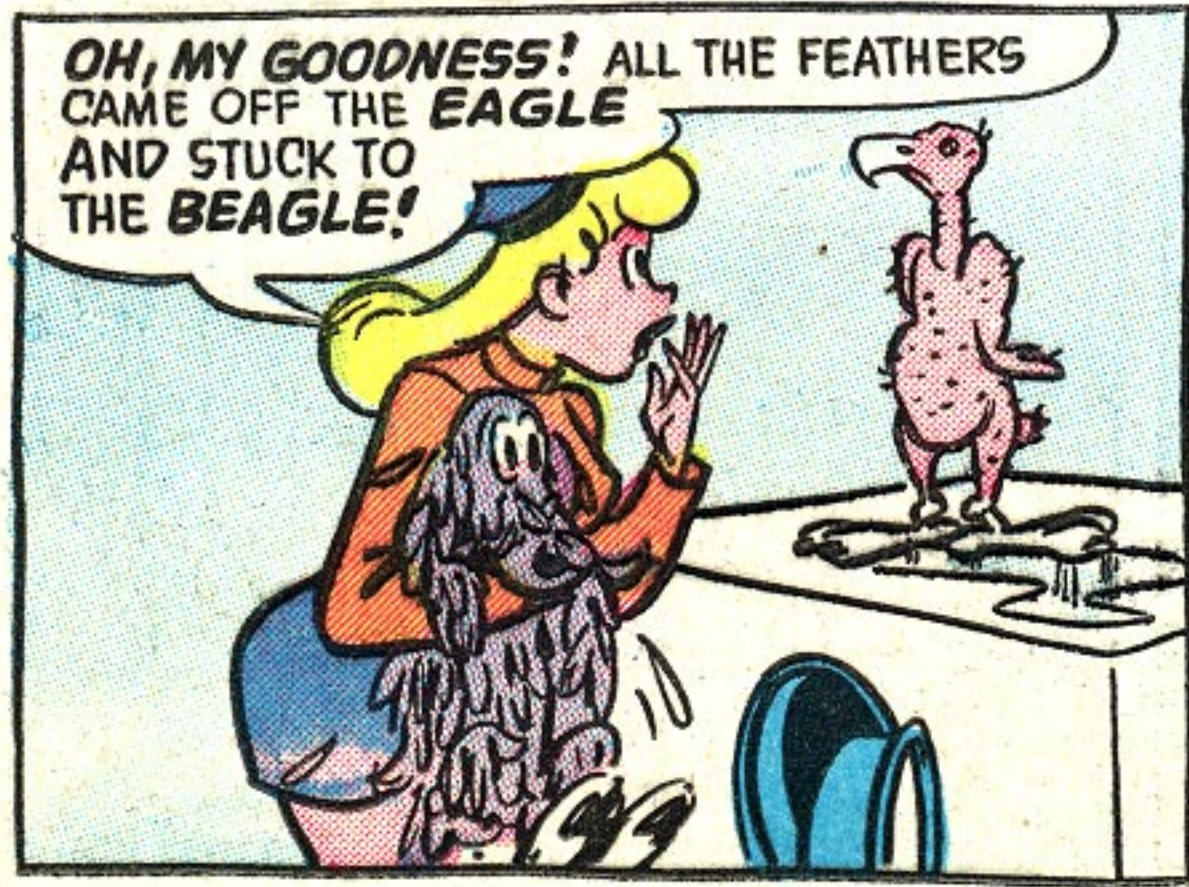
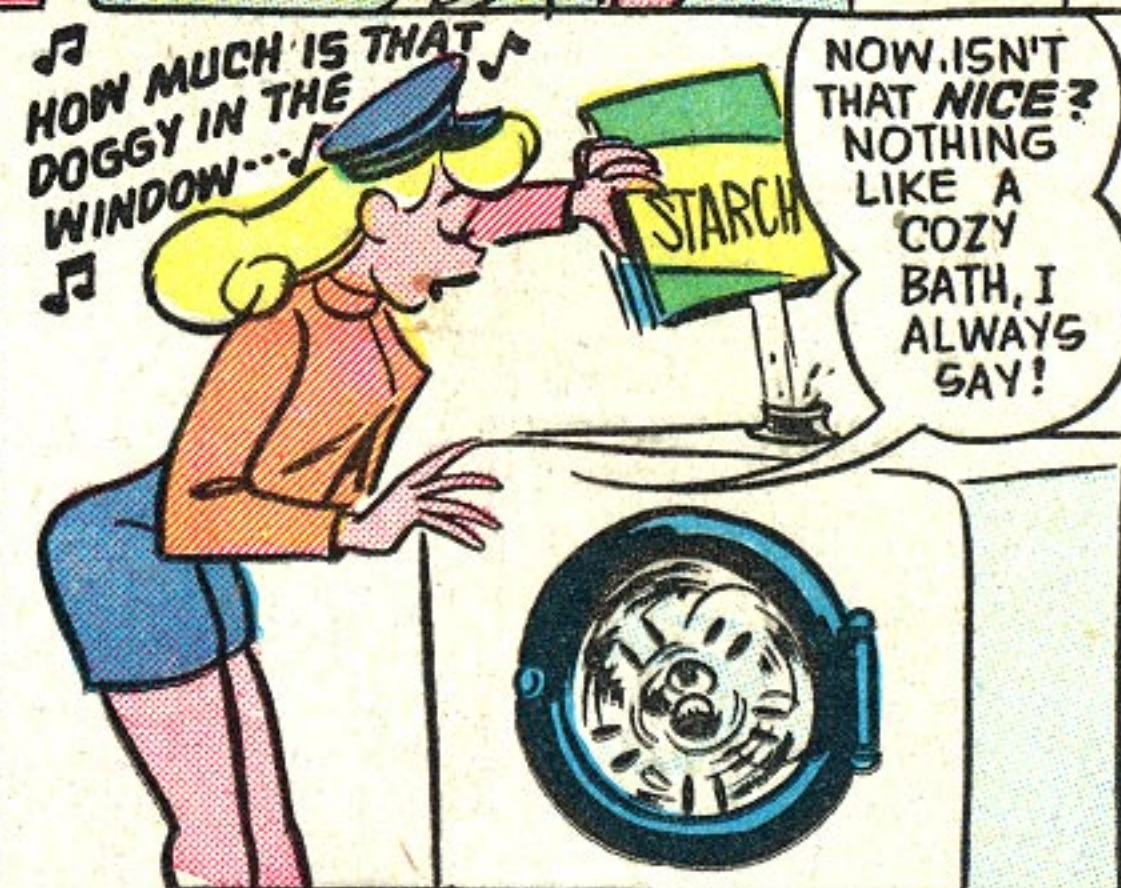
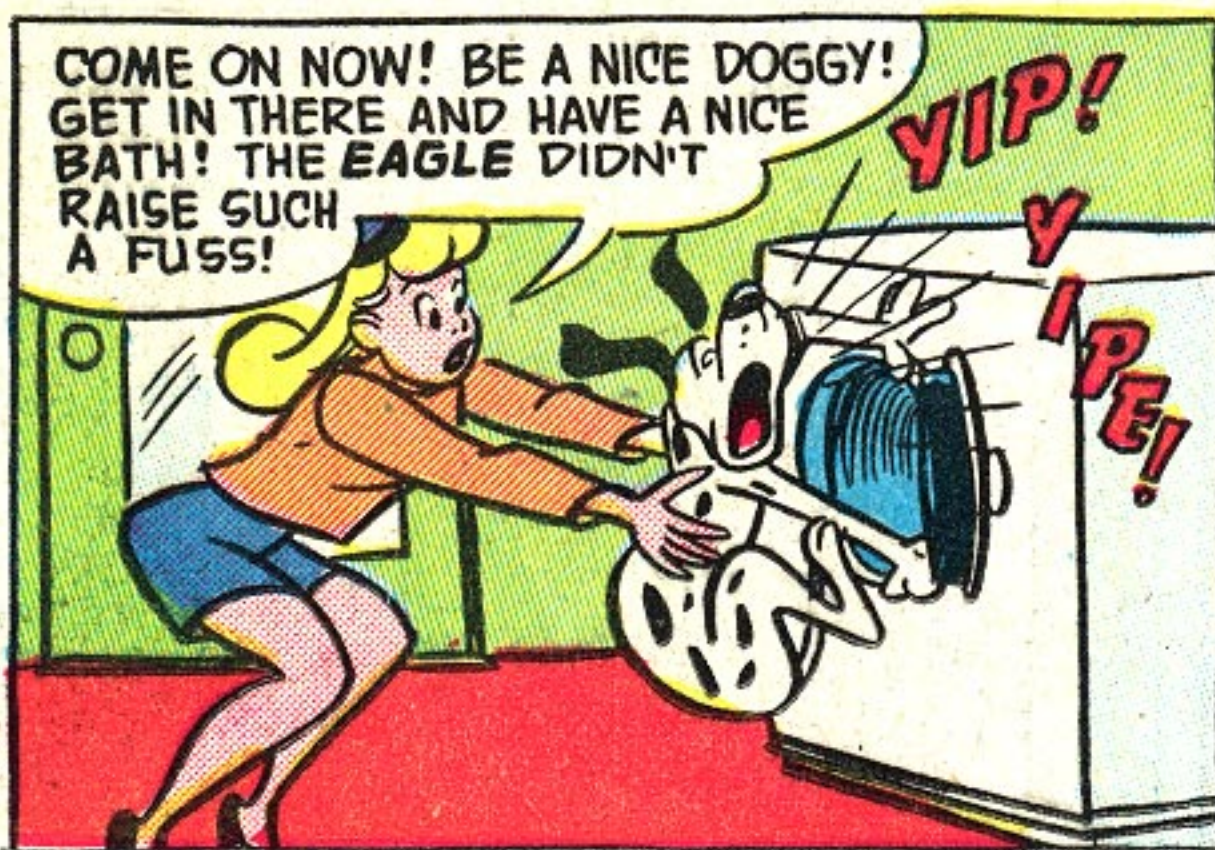
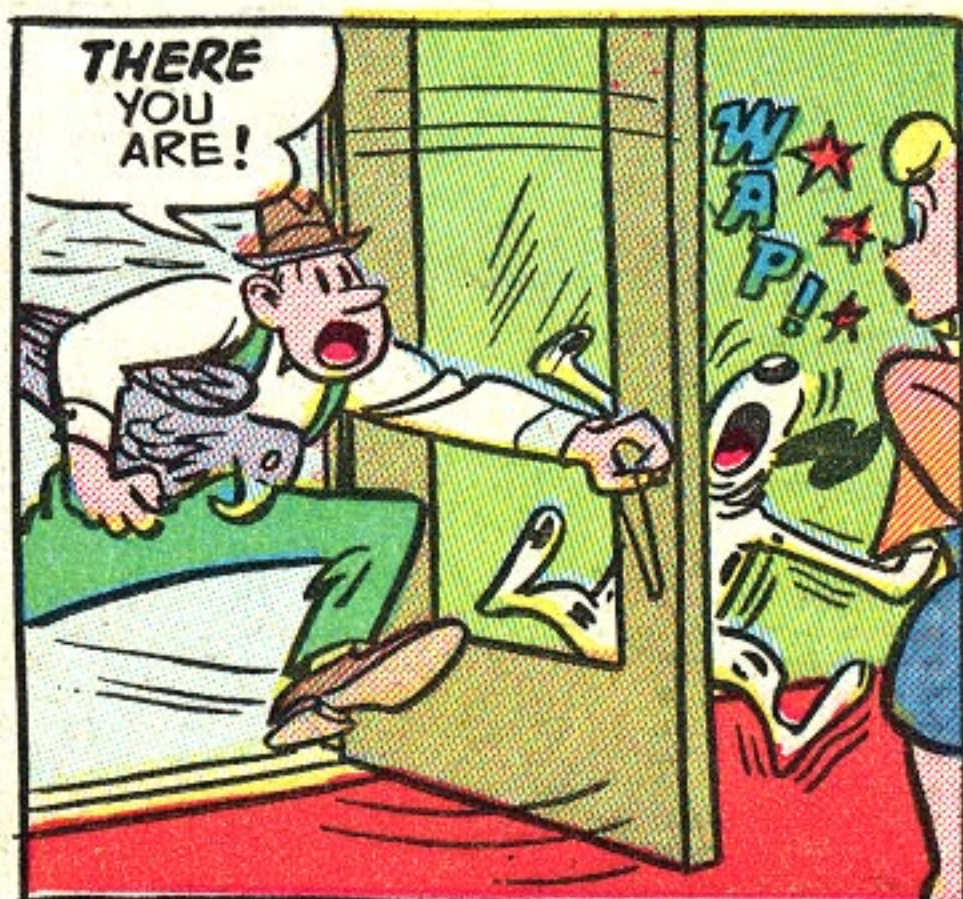
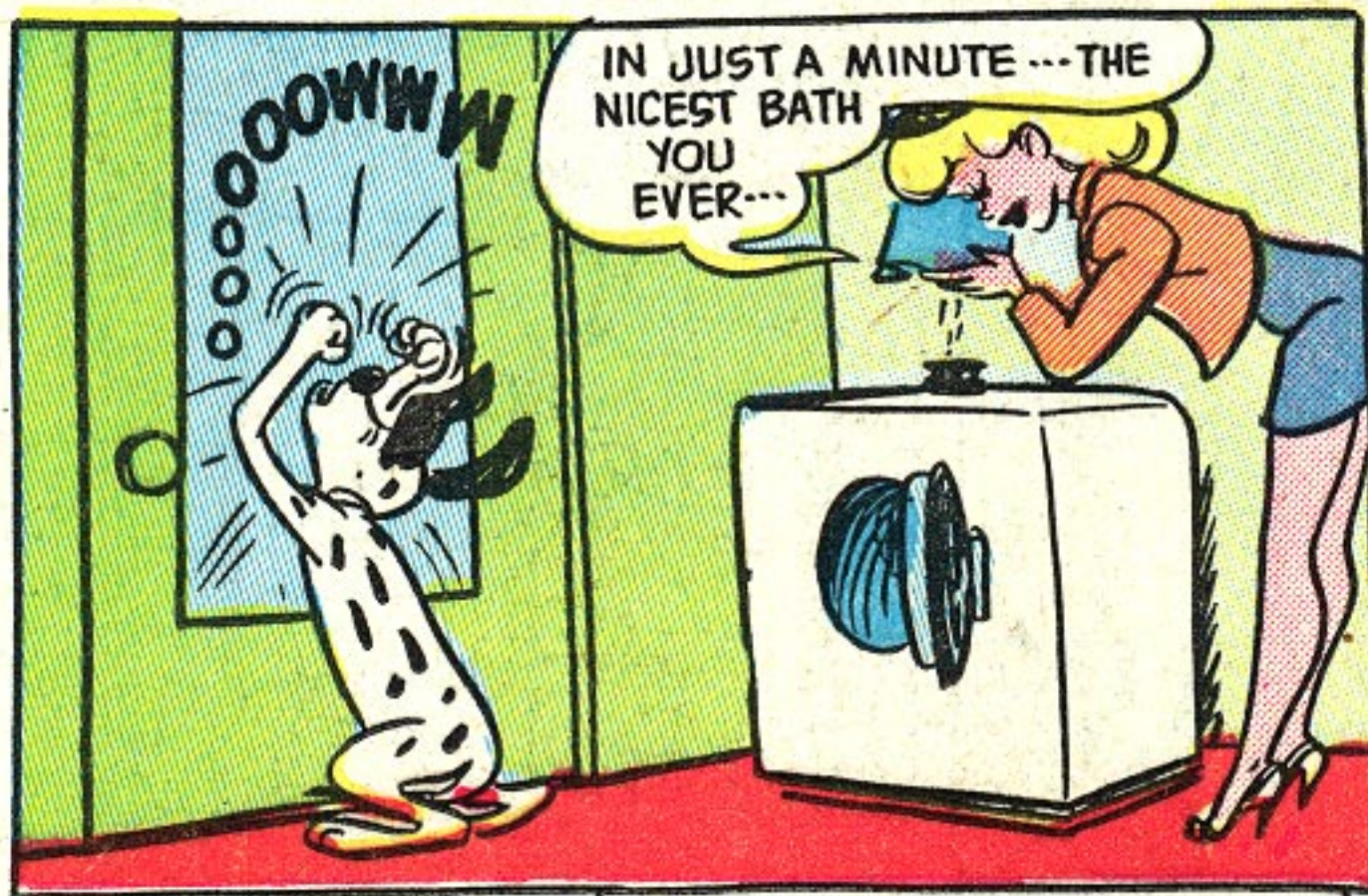
NOT MY EAGLE,
DEAR! MY
BEAGLE!

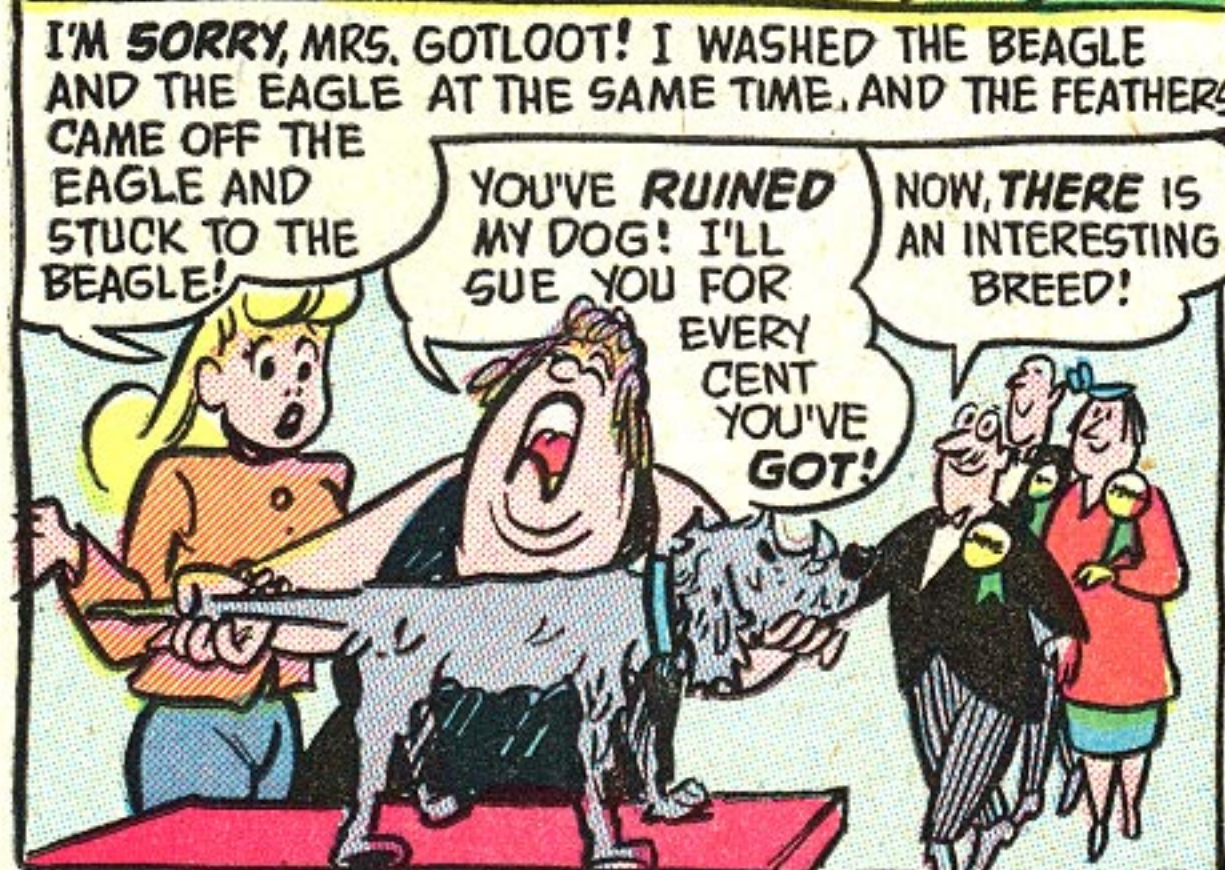
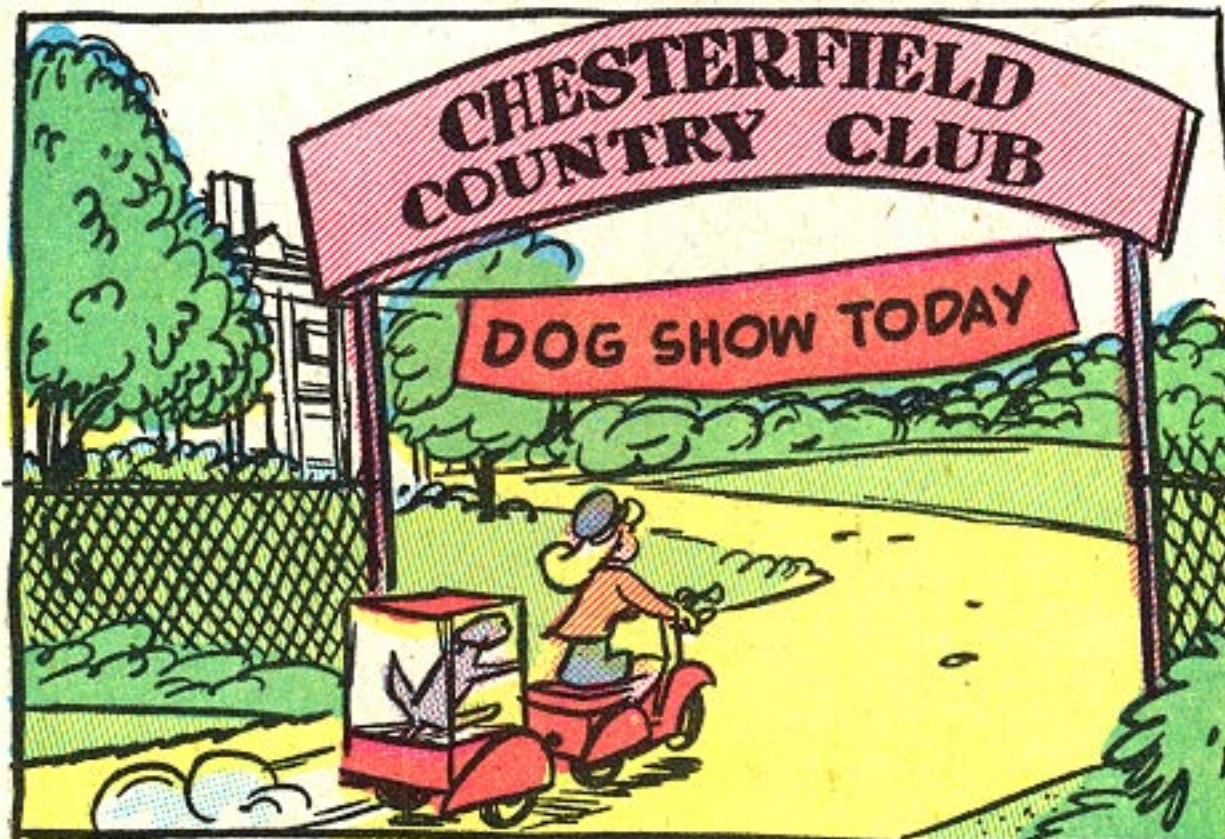
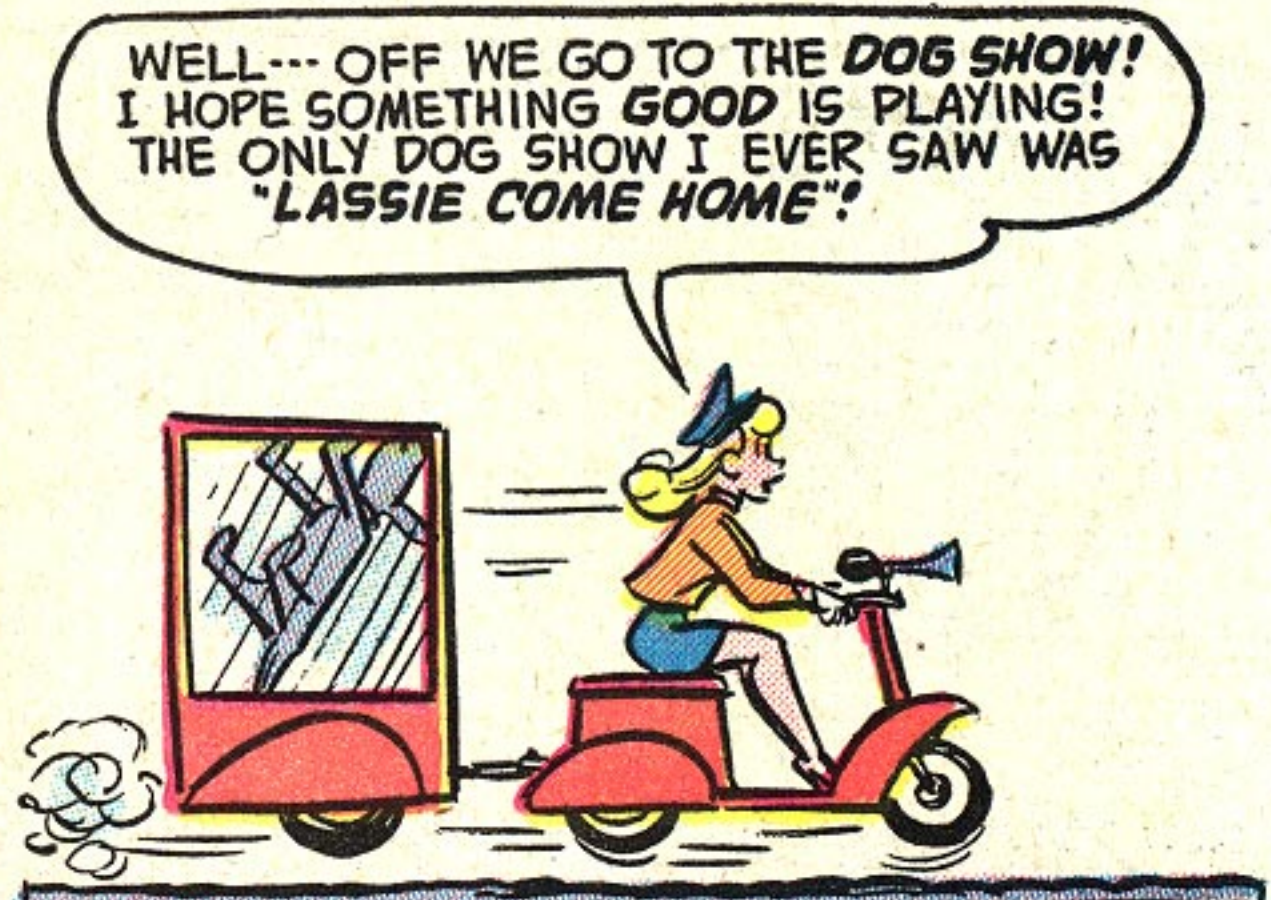
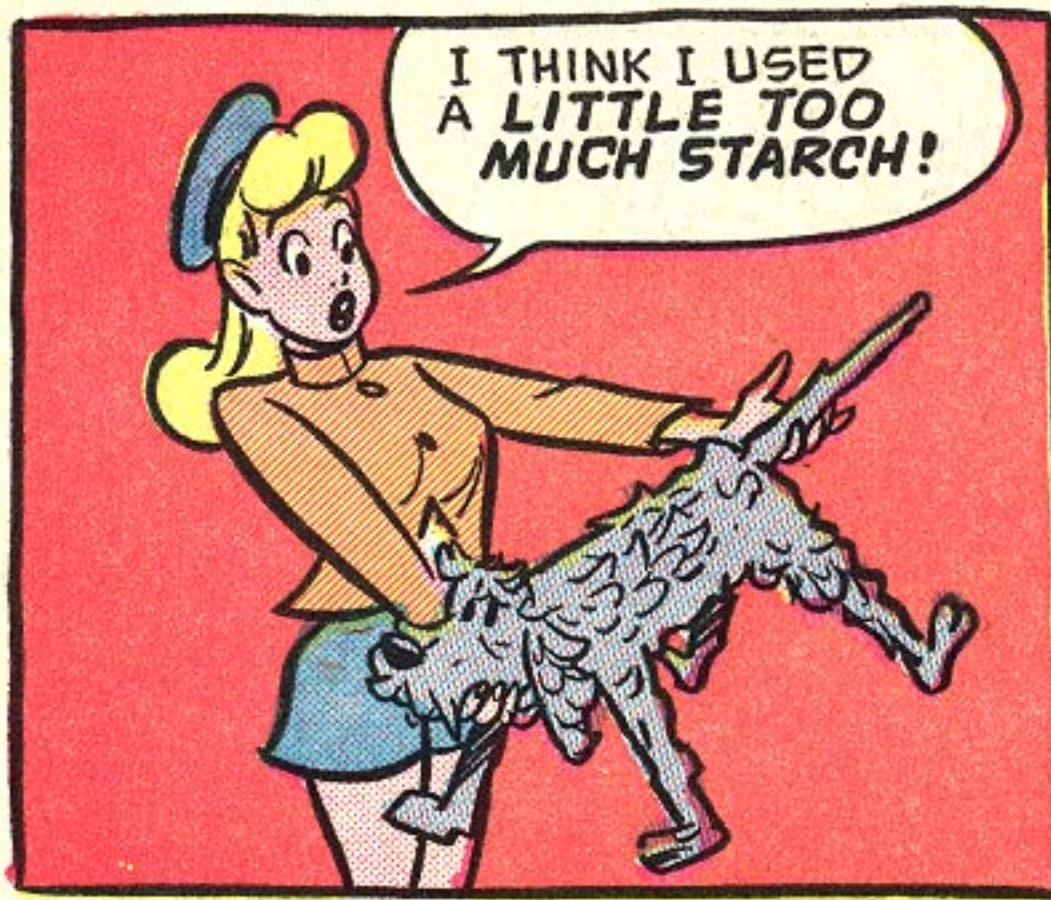
OH, YOUR **BEAGLE!** I THOUGHT
YOU SAID **EAGLE!** BUT I'LL TAKE
THE EAGLE ALONG ANYWAY...
IT CAN CERTAINLY **STAND** A
BATH! --- HELLO, DOG!



**BOW
WOW
BOW
WOW**





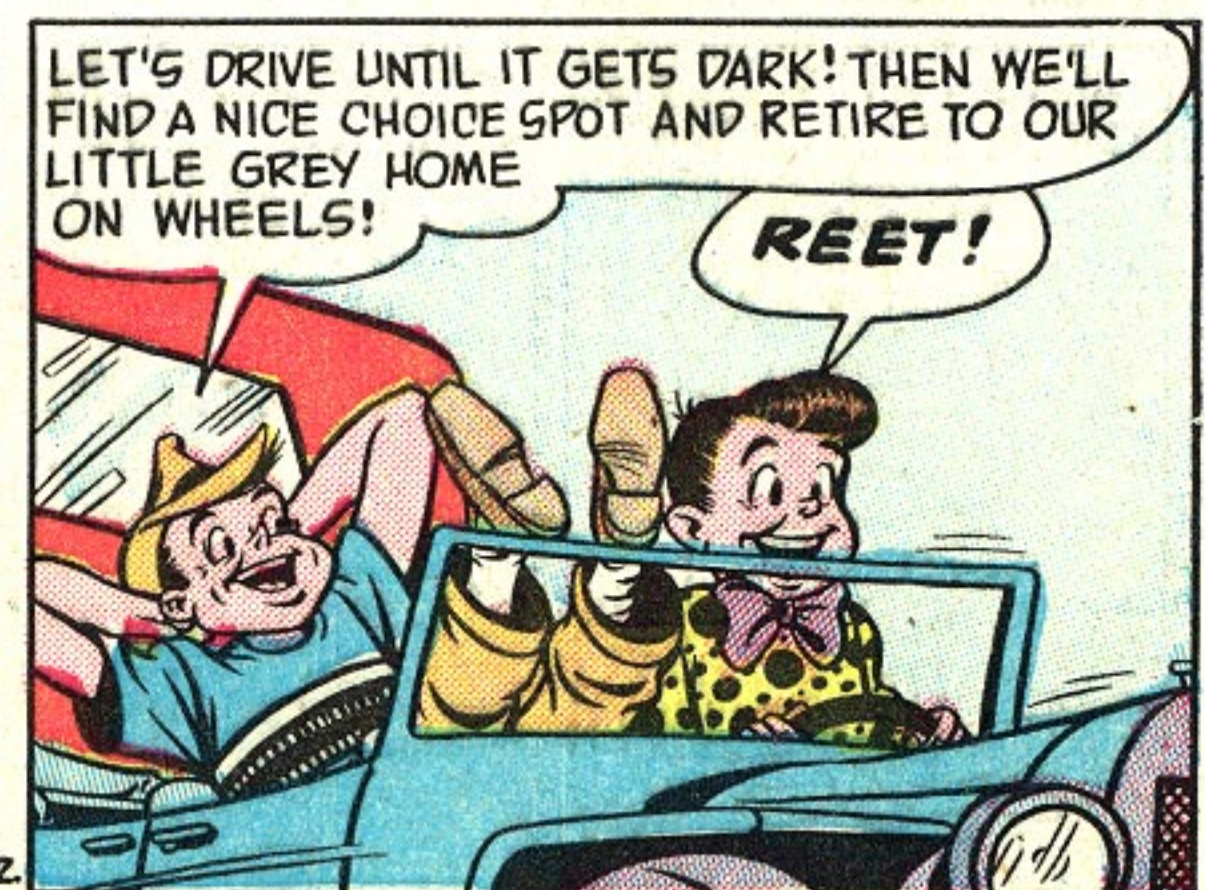
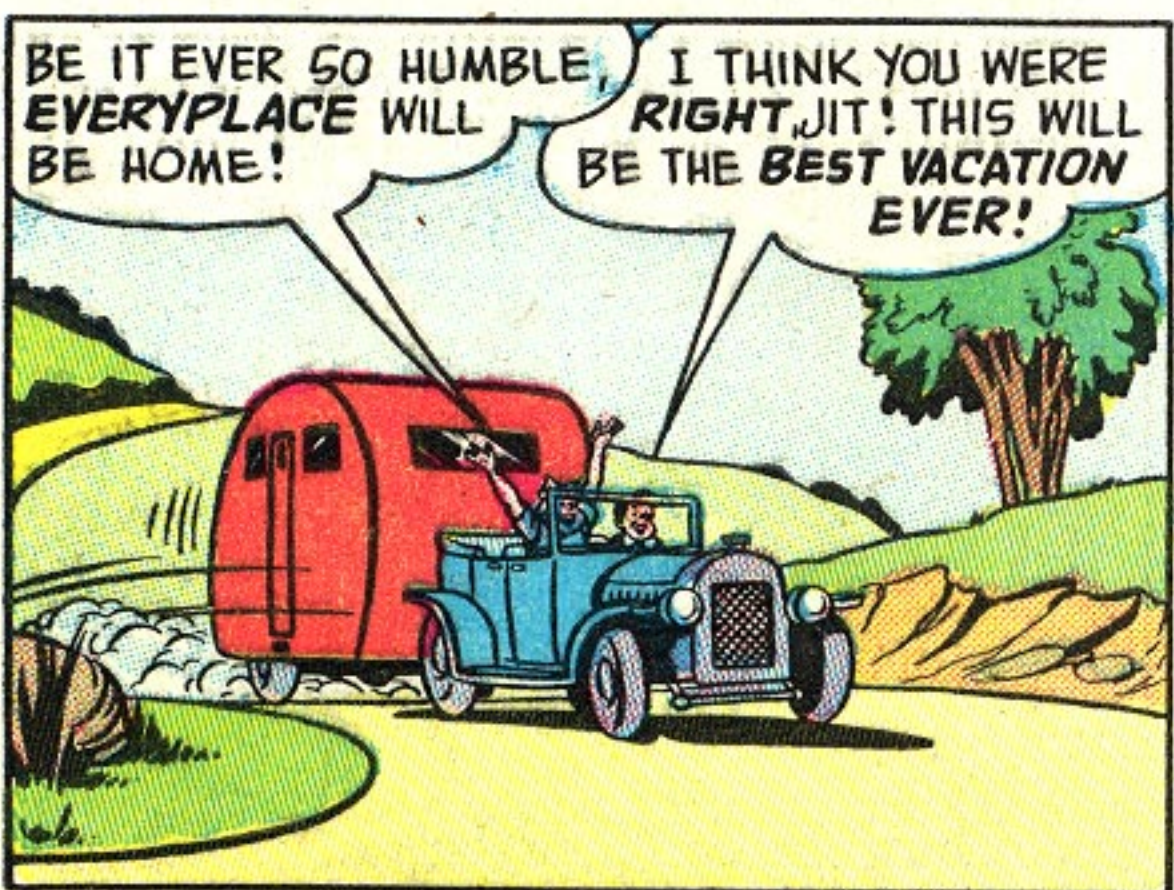
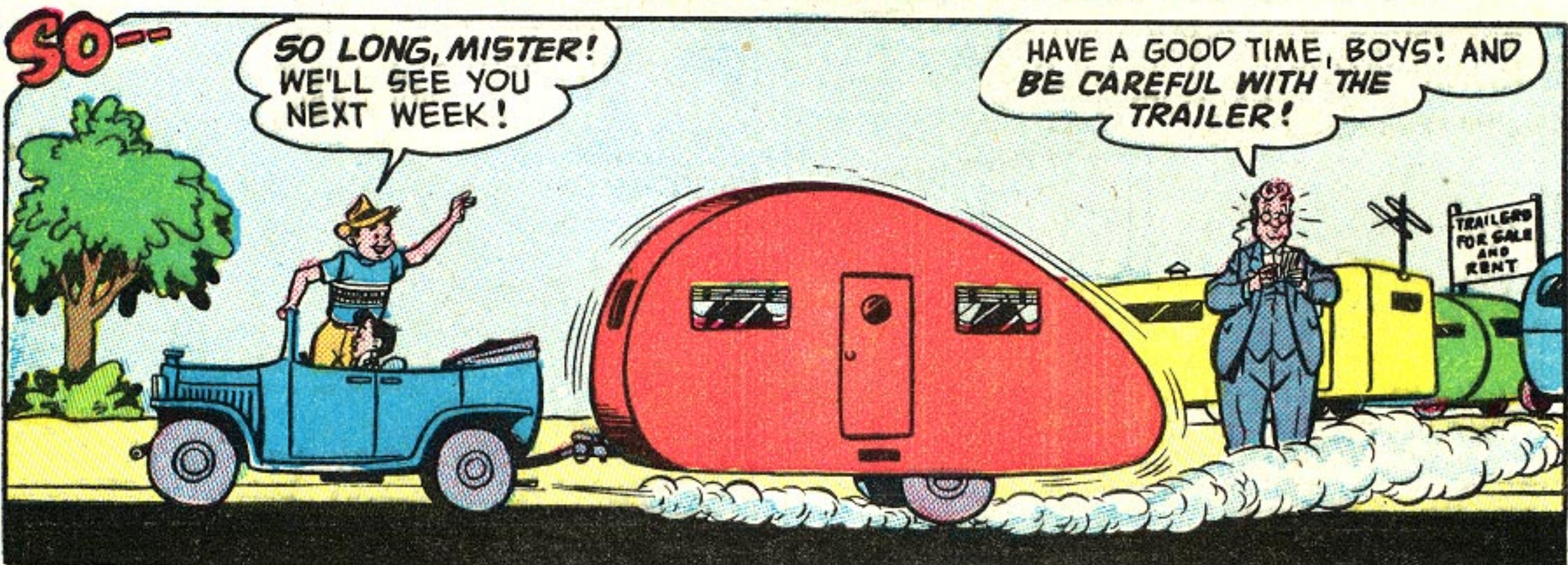


COOKIE



A-3

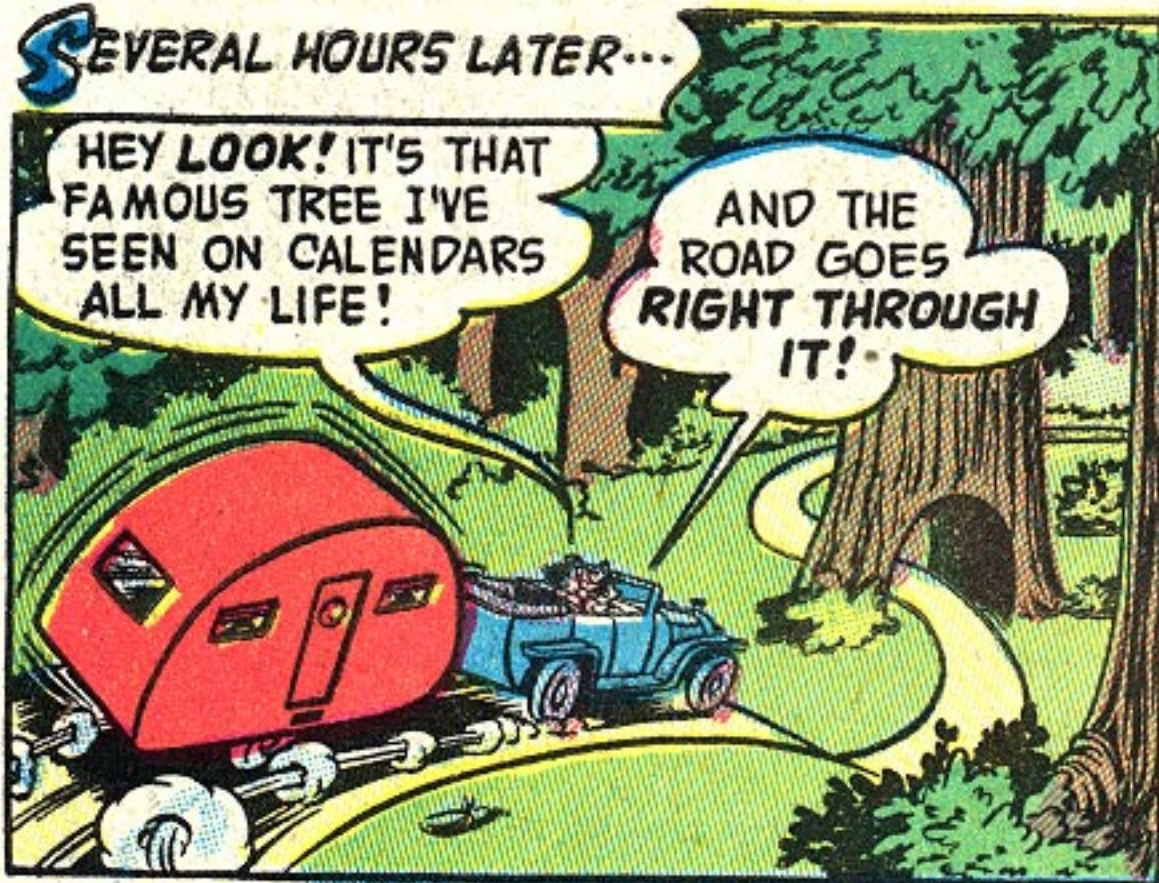




SEVERAL HOURS LATER...

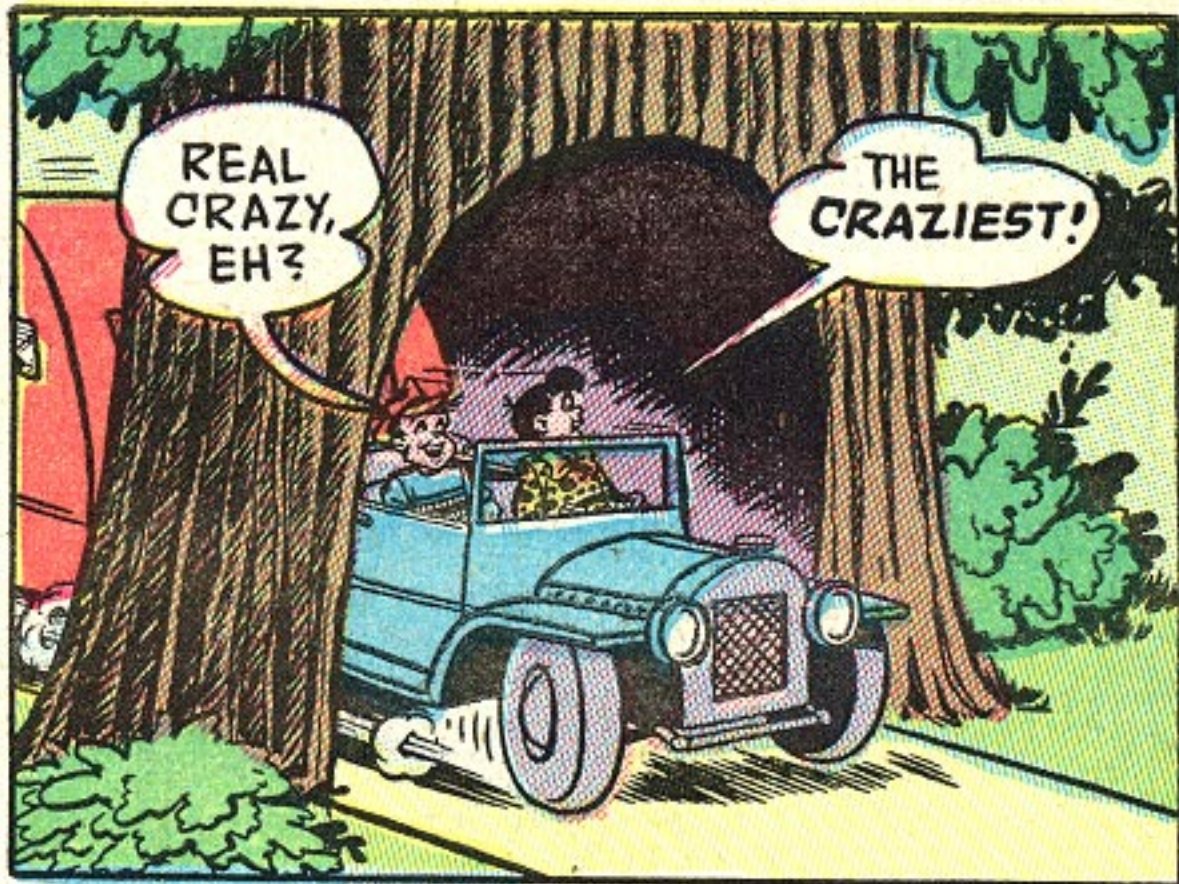
HEY LOOK! IT'S THAT FAMOUS TREE I'VE SEEN ON CALENDARS ALL MY LIFE!

AND THE ROAD GOES RIGHT THROUGH IT!



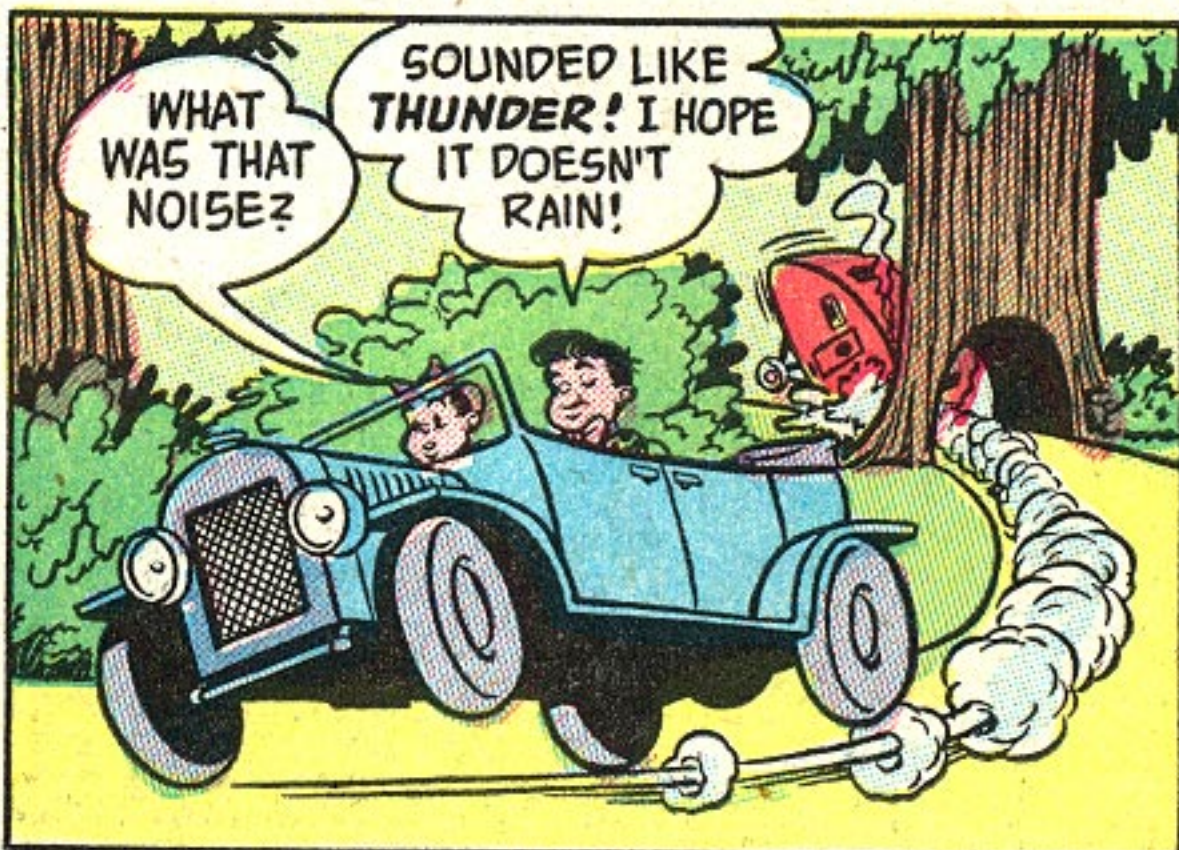
REAL CRAZY, EH?

THE CRAZIEST!



WHAT WAS THAT NOISE?

SOUNDED LIKE THUNDER! I HOPE IT DOESN'T RAIN!



IF IT RAINS, I'LL GO BACK IN THE TRAILER AND SLEEP WHILE YOU DRIVE!

THAT'S A GOOD IDEA! I THINK I'LL DO THAT RIGHT NOW! **WITHOUT** RAIN!



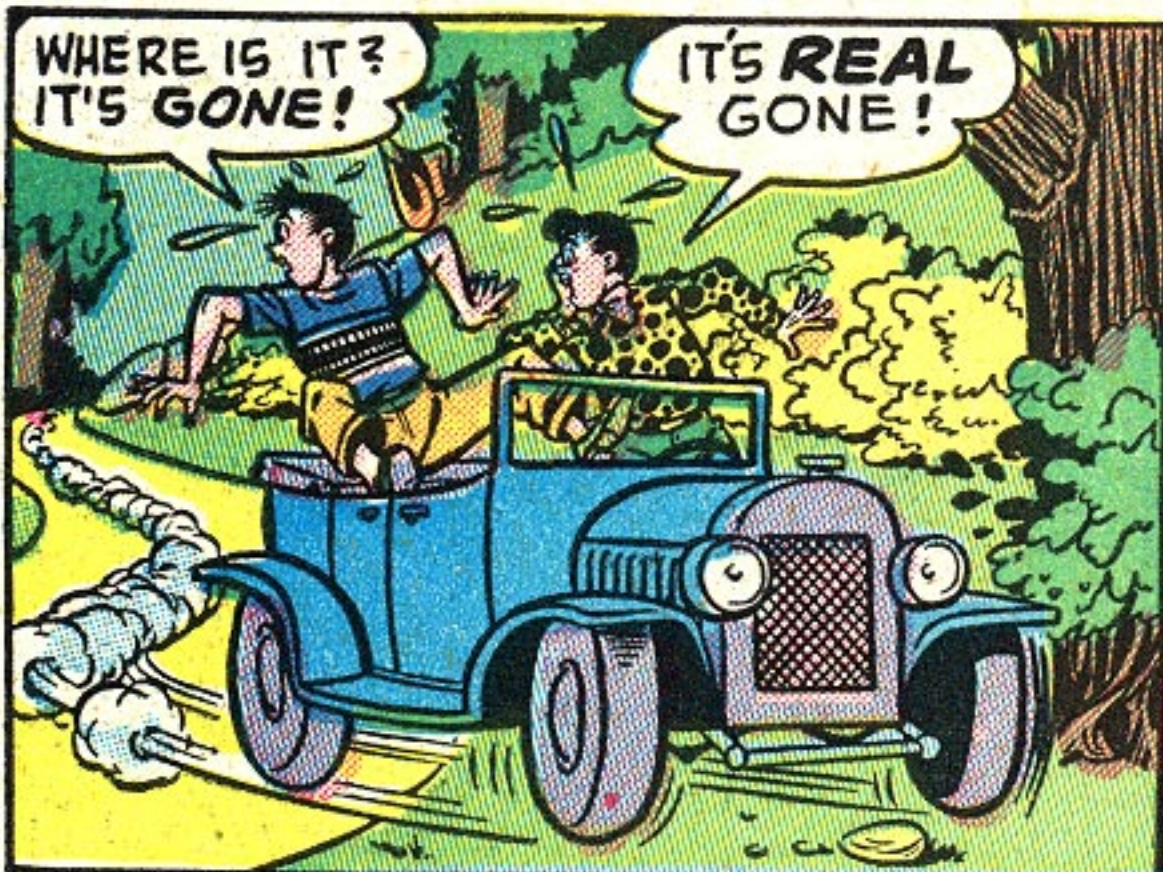
GEE WHIZ, COOKIE, IT WAS **MY** IDEA! I OUGHT TO BE THE ONE TO GO BACK IN THE TRAILER!

WHAT TRAILER?



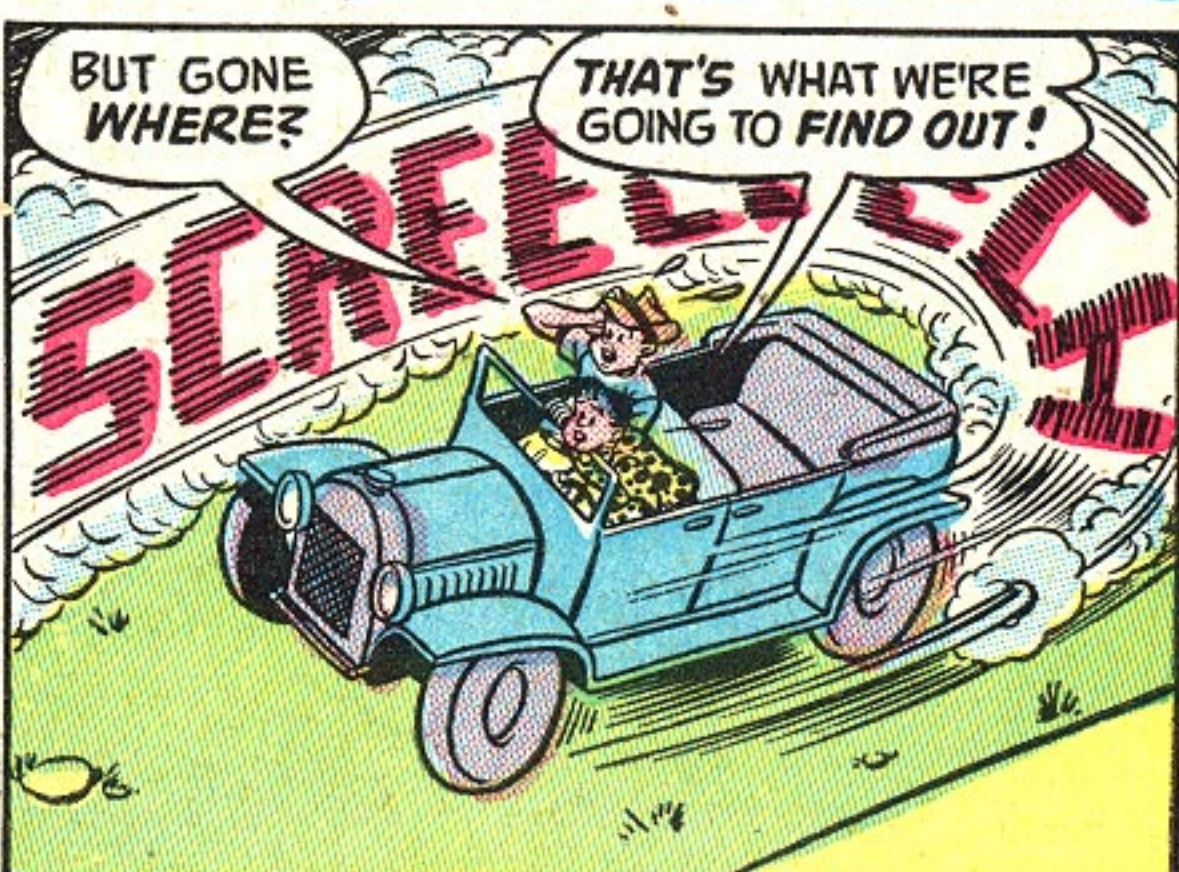
WHERE IS IT? IT'S GONE!

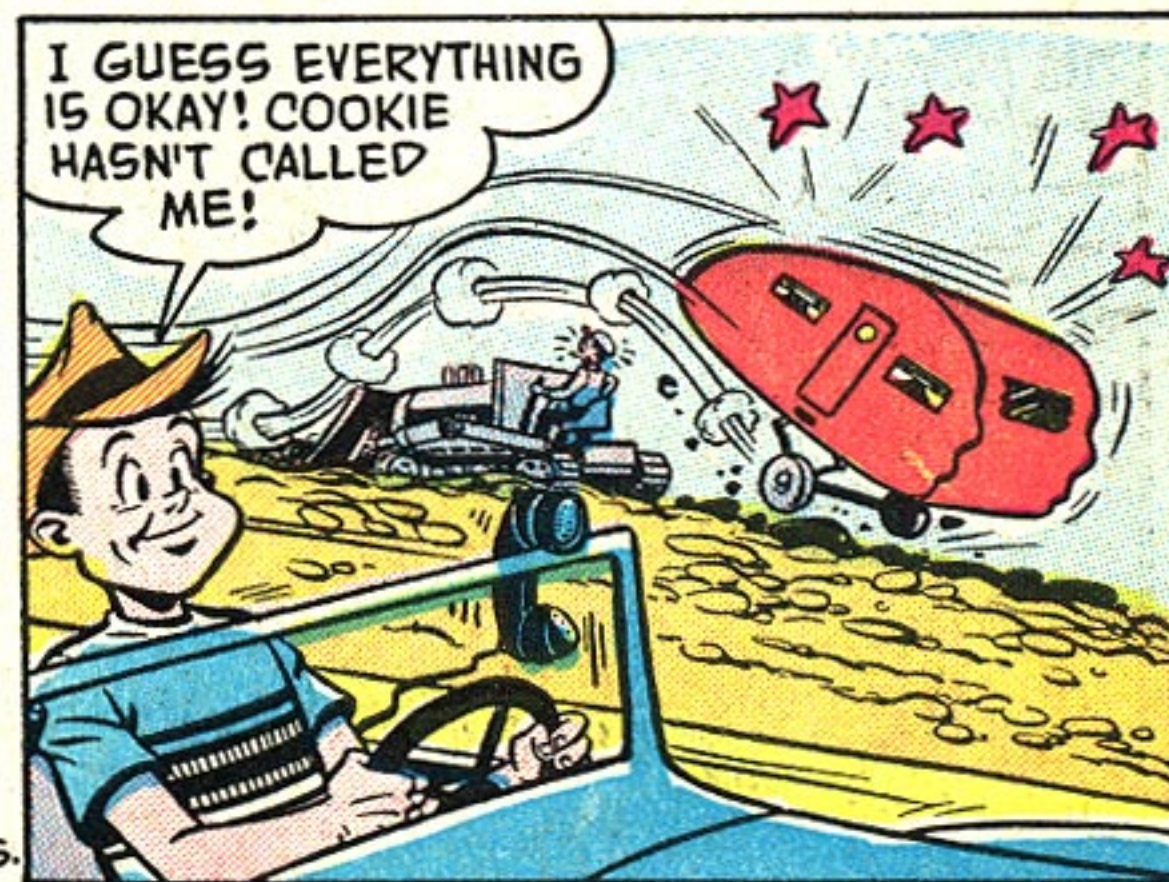
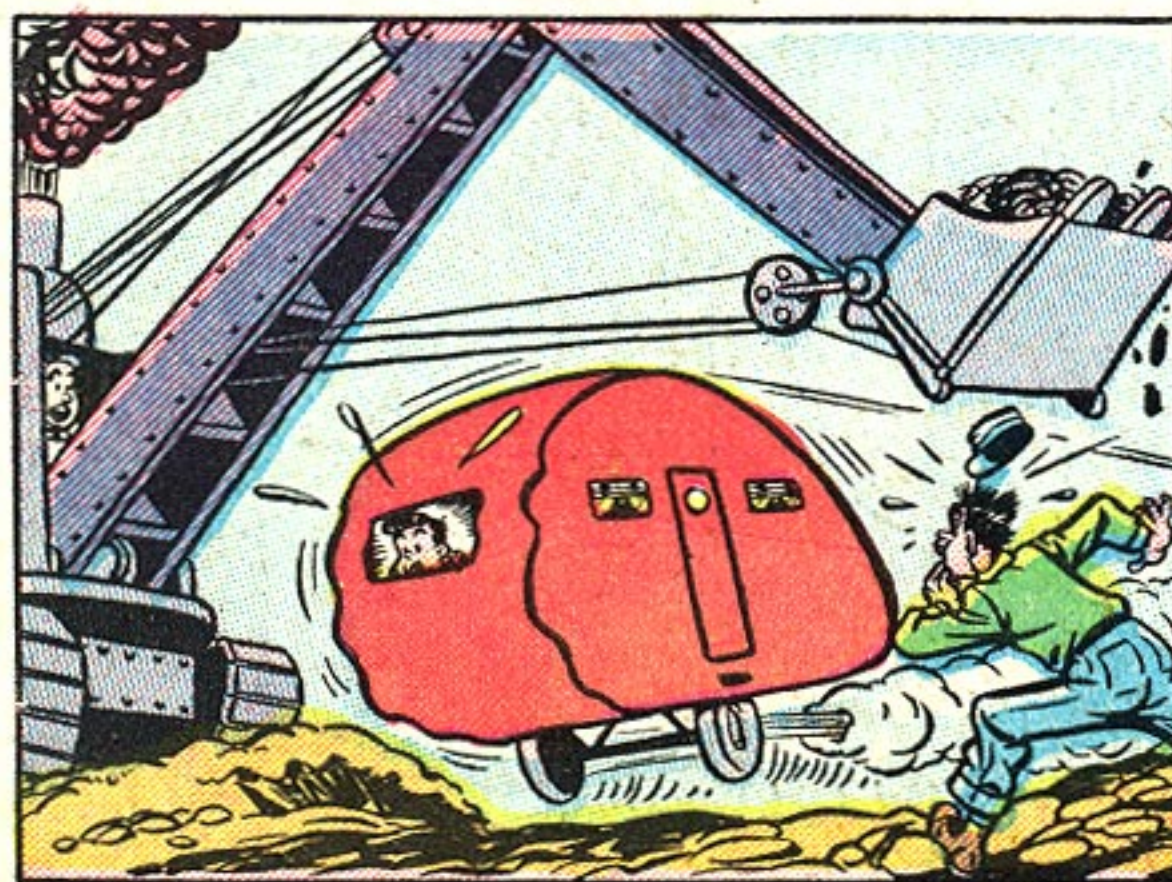
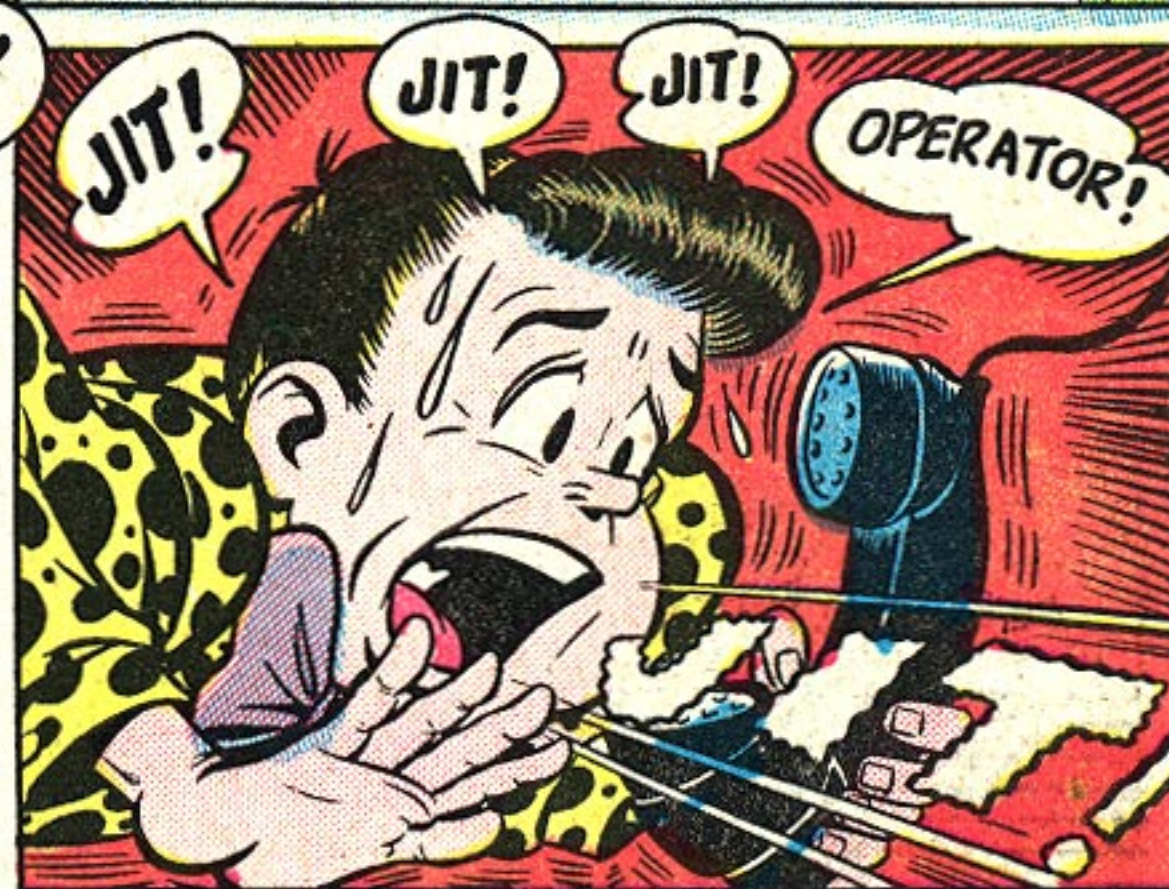
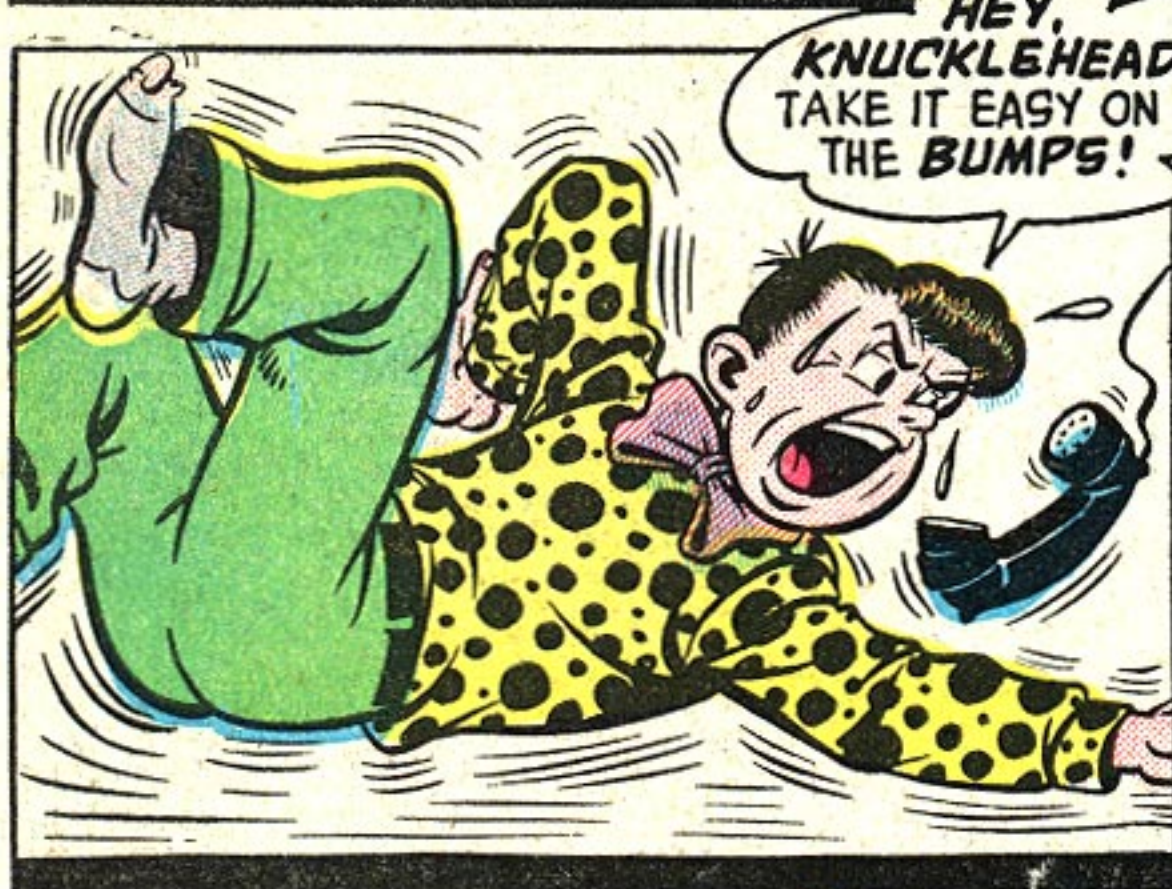
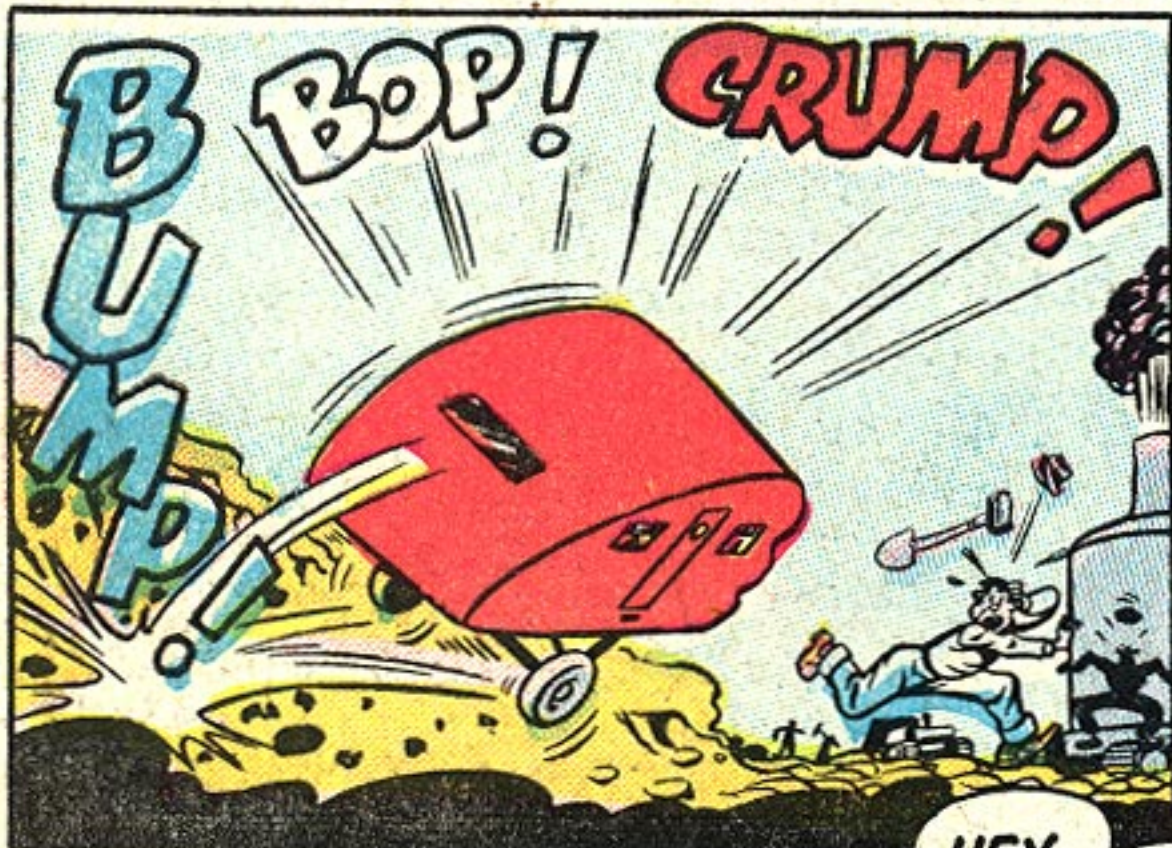
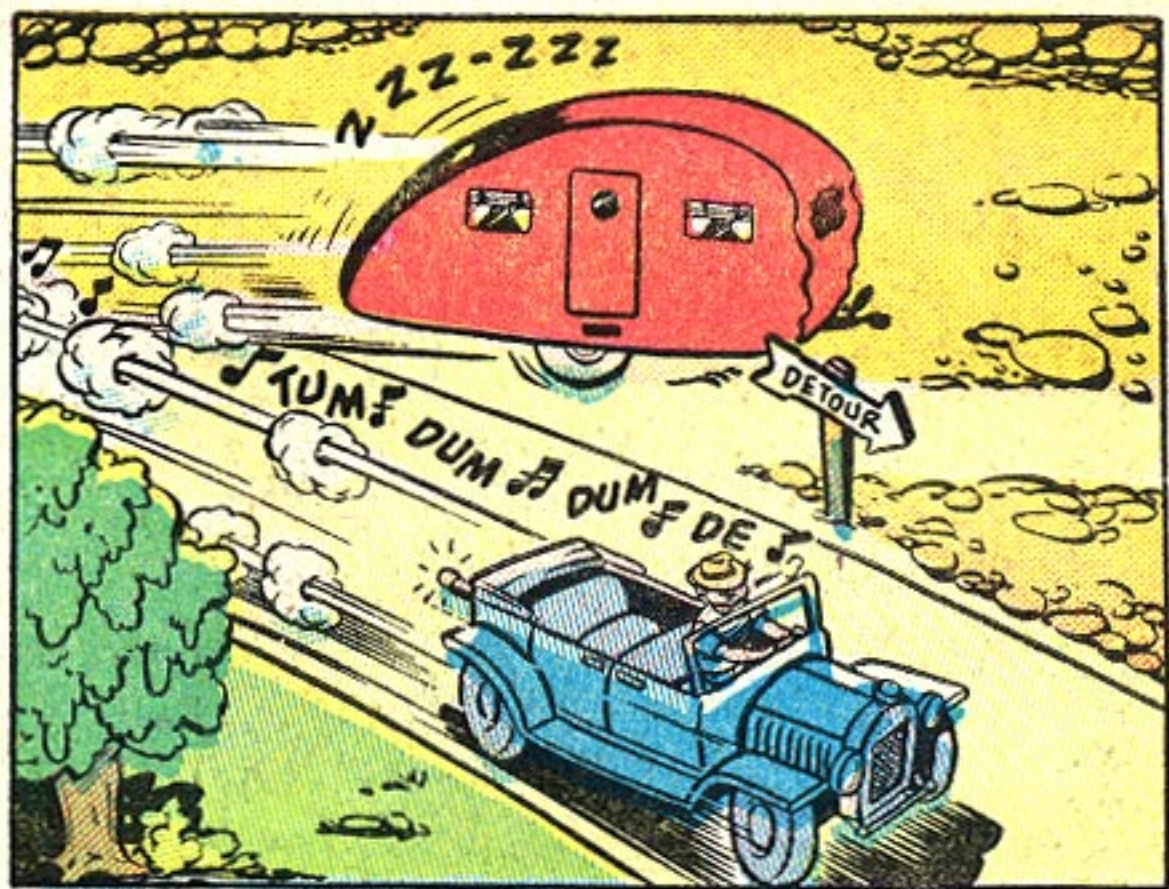
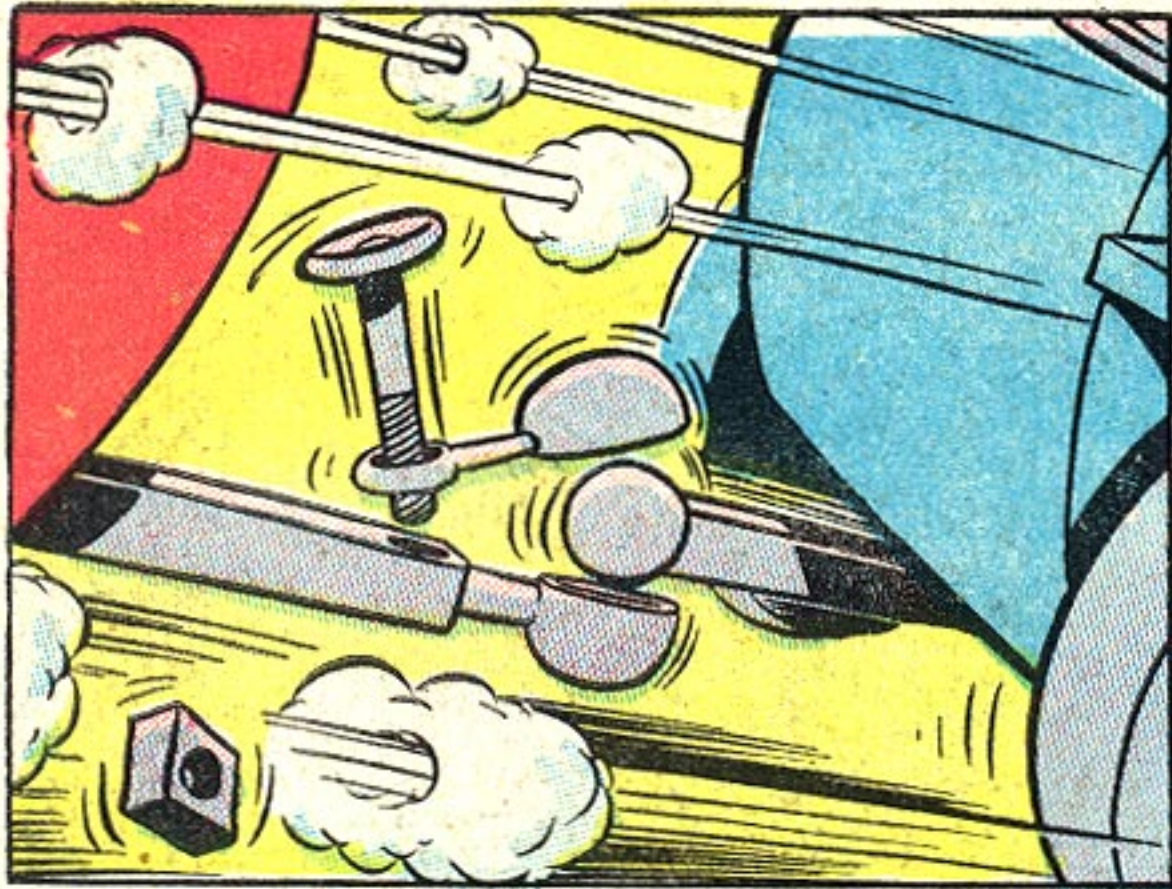
IT'S **REAL** GONE!

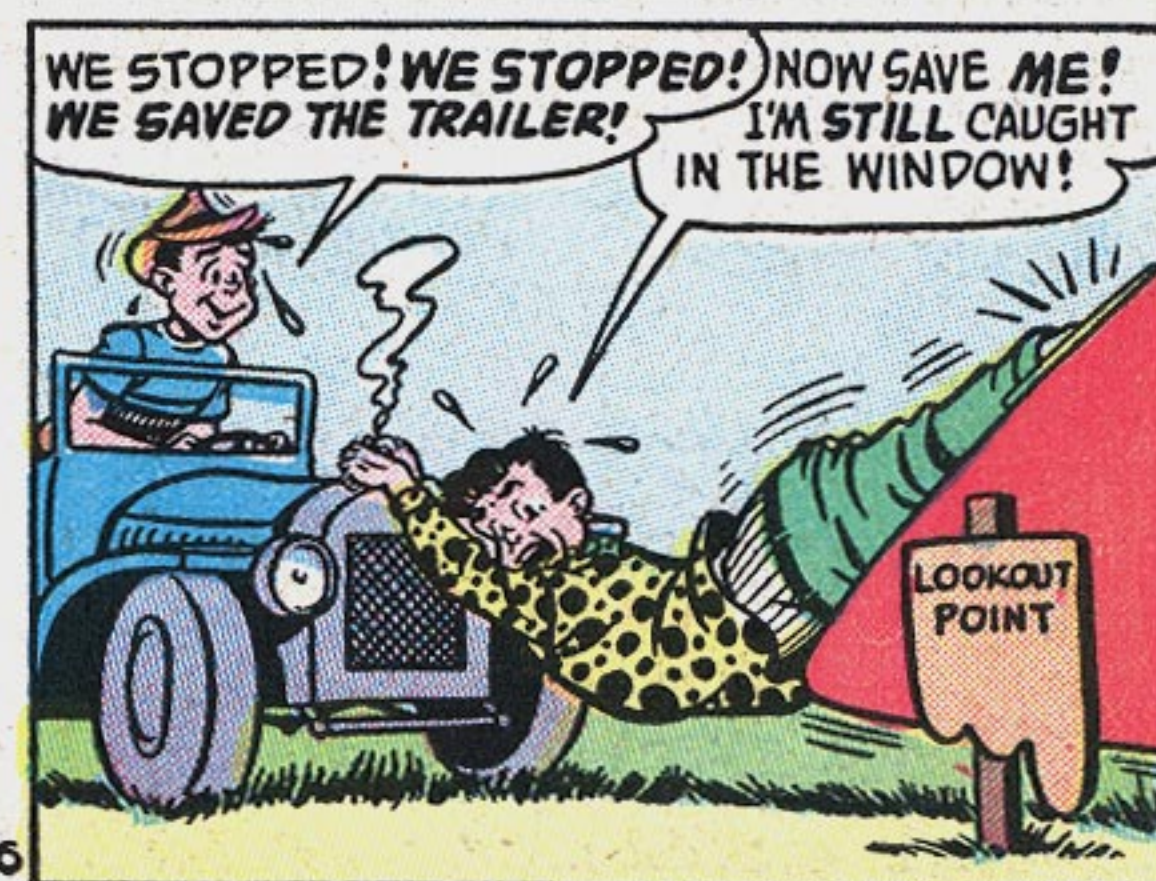
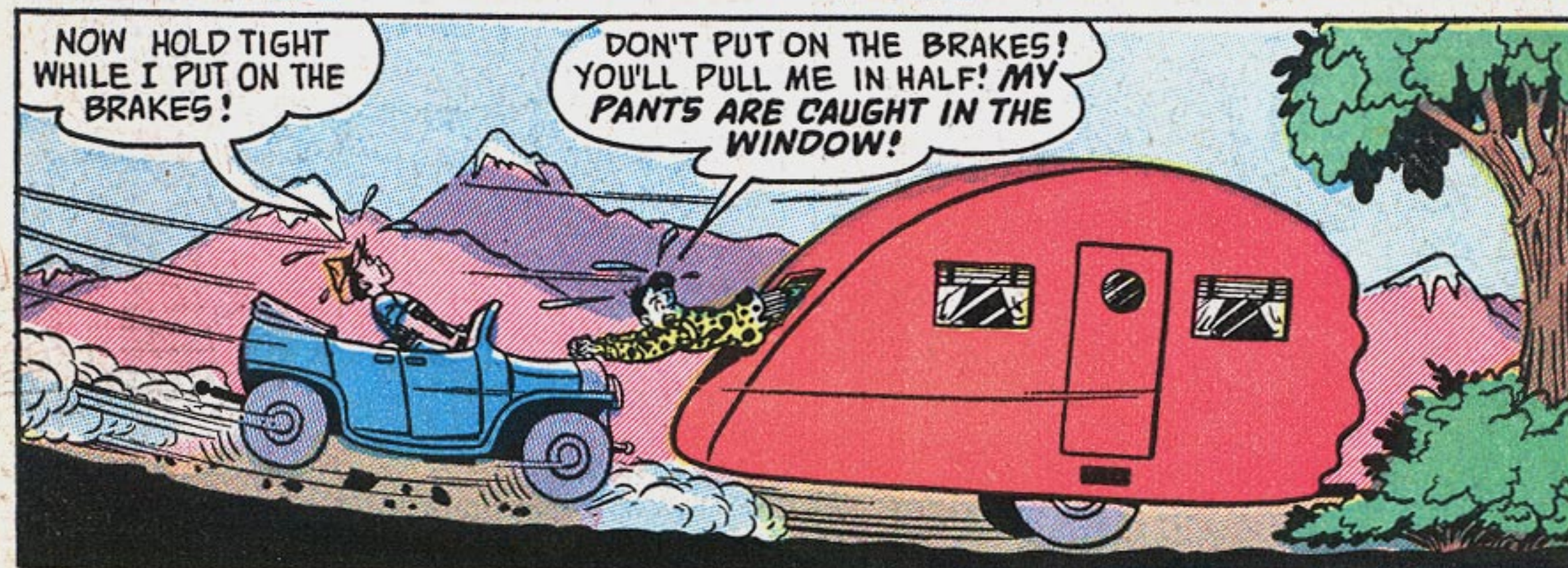
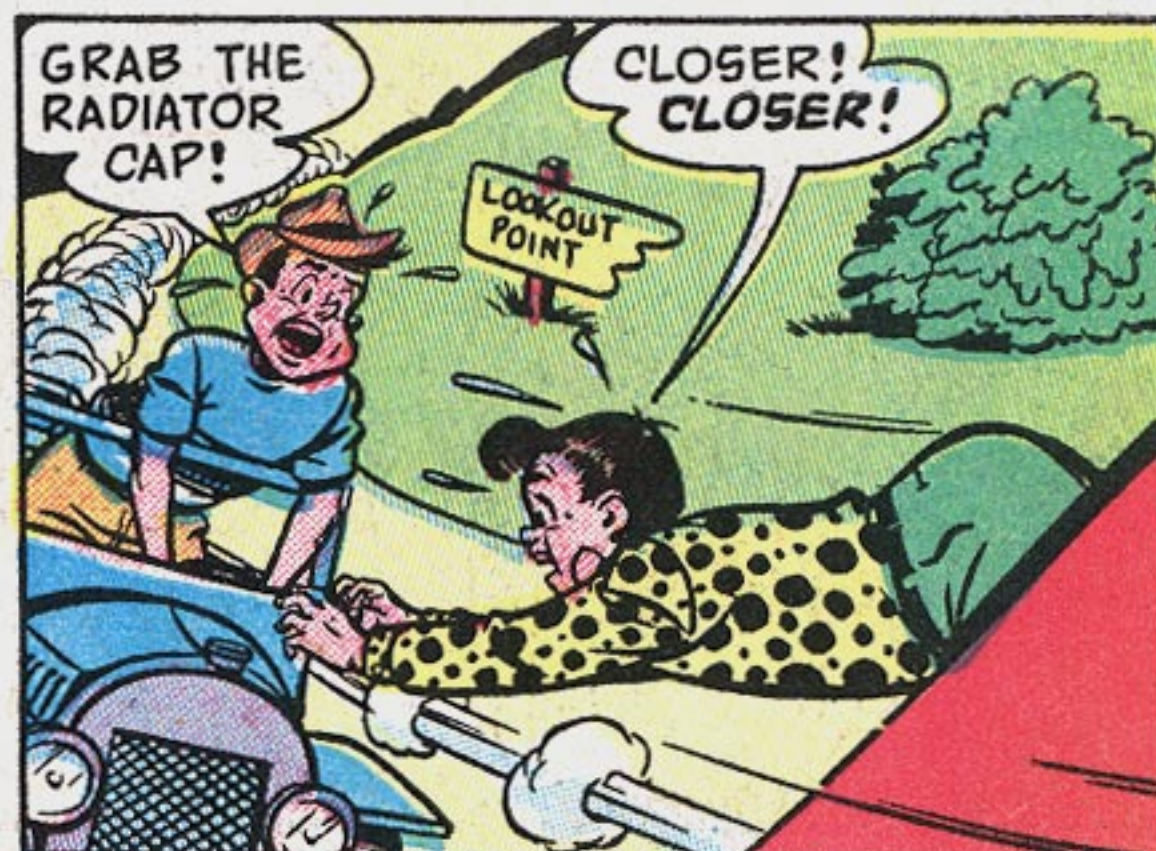
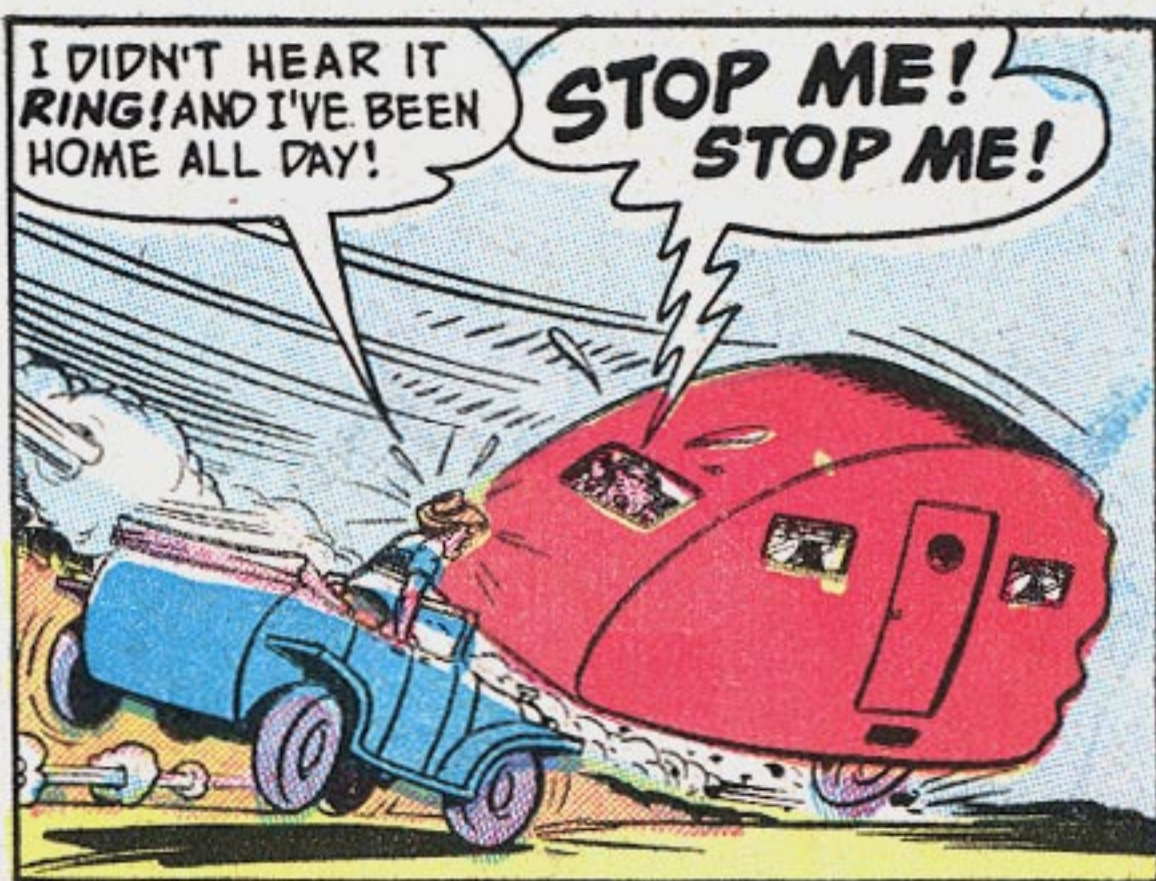


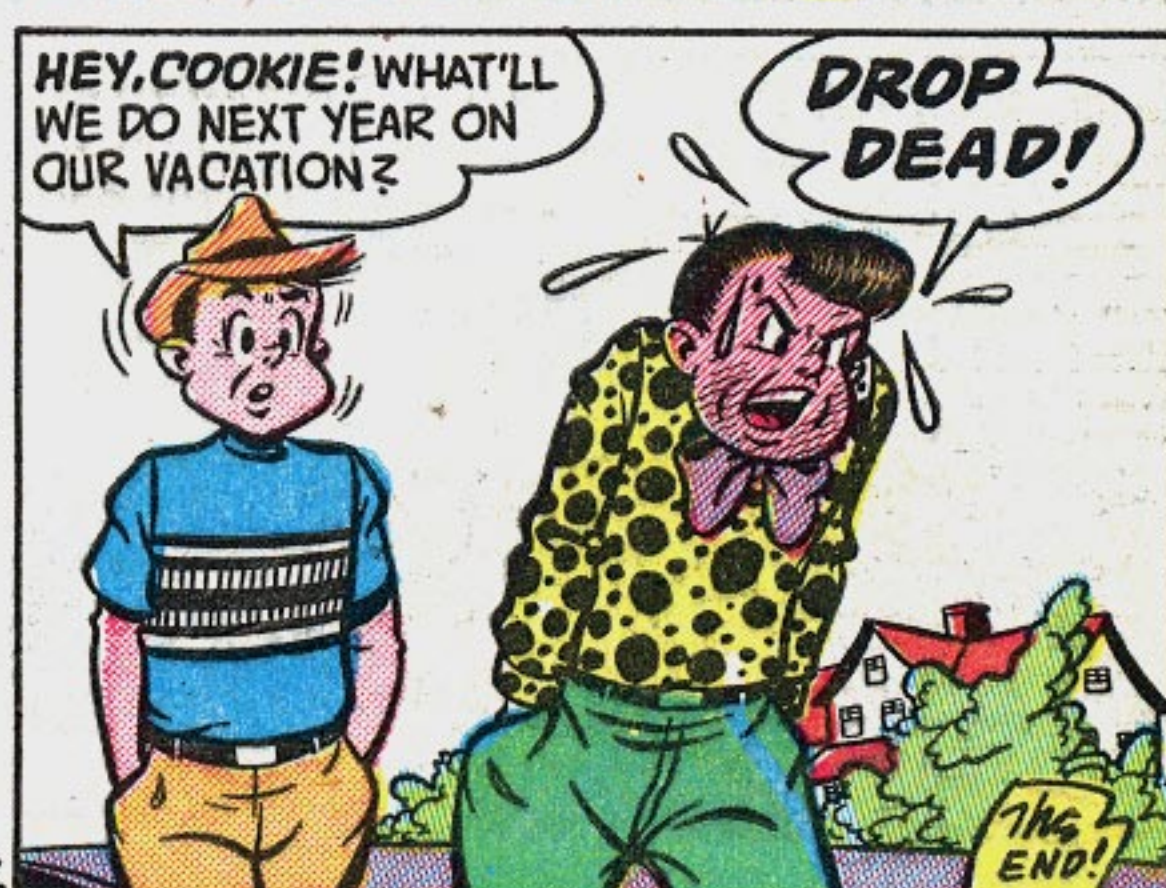
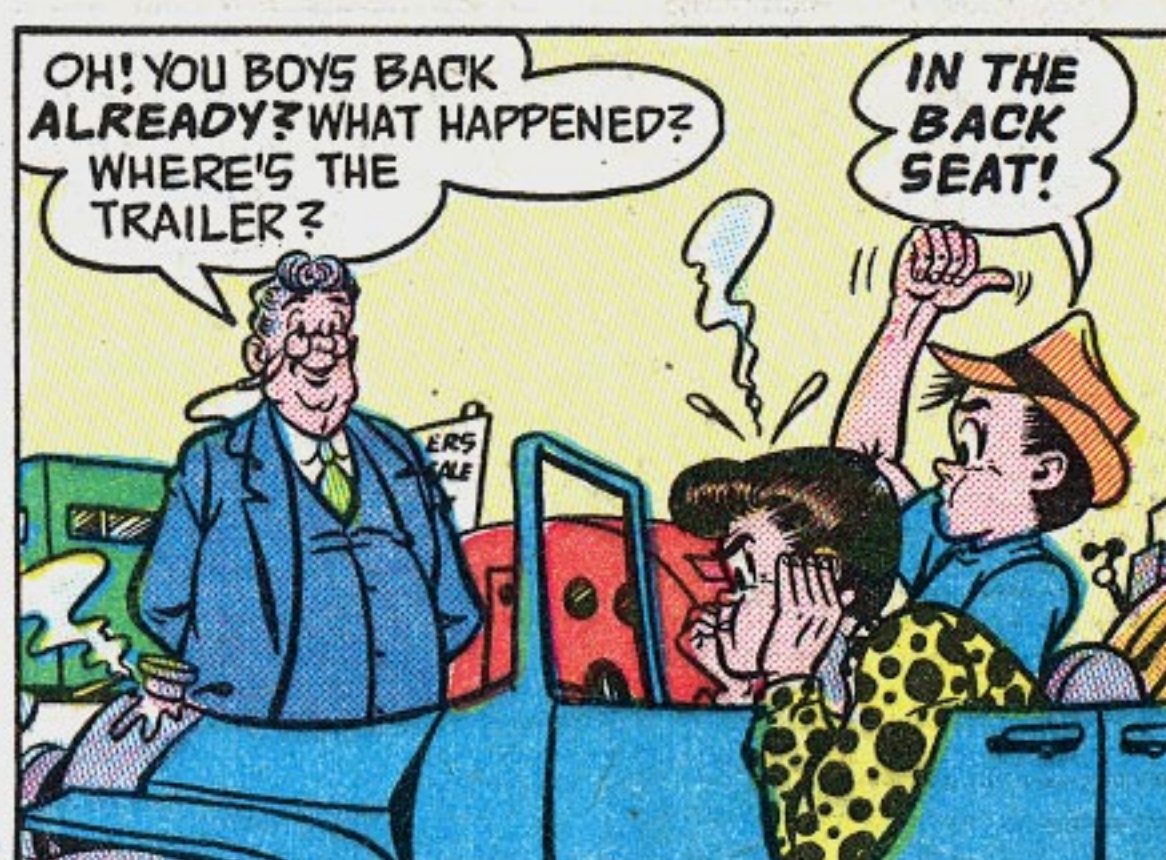
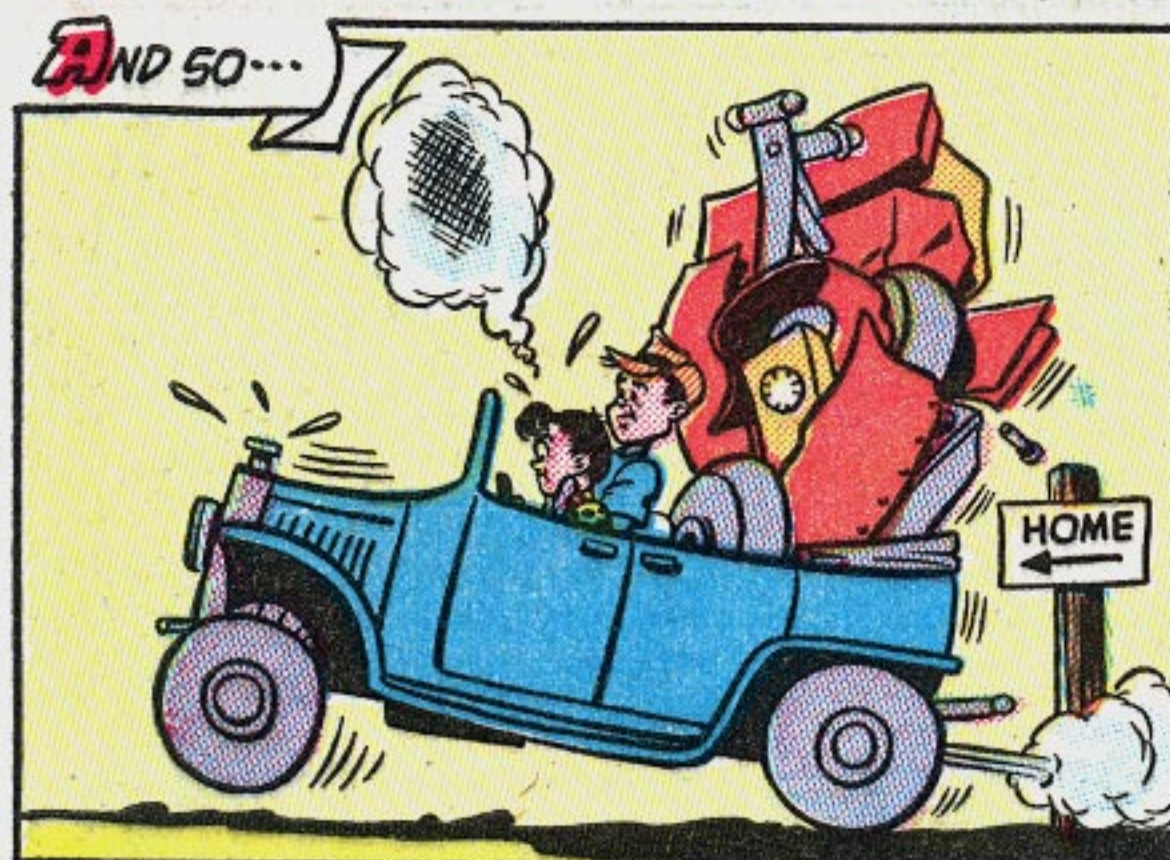
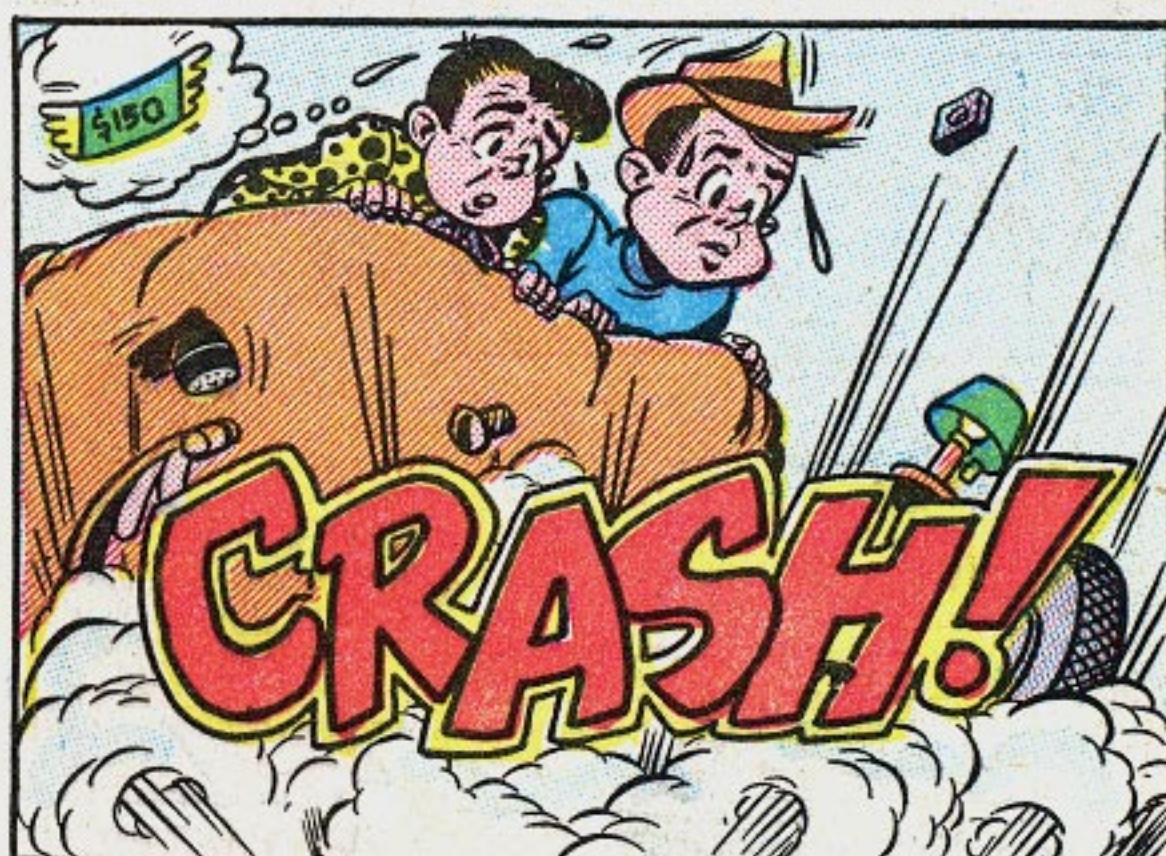
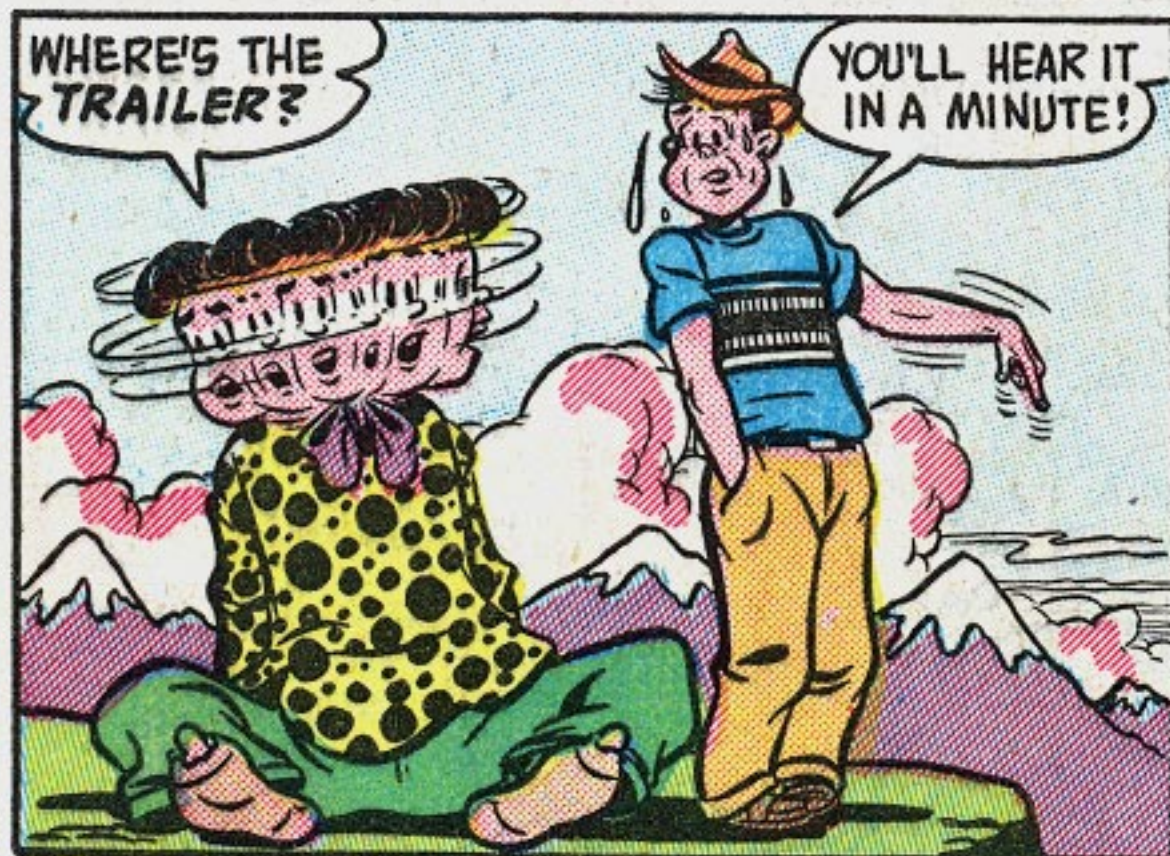
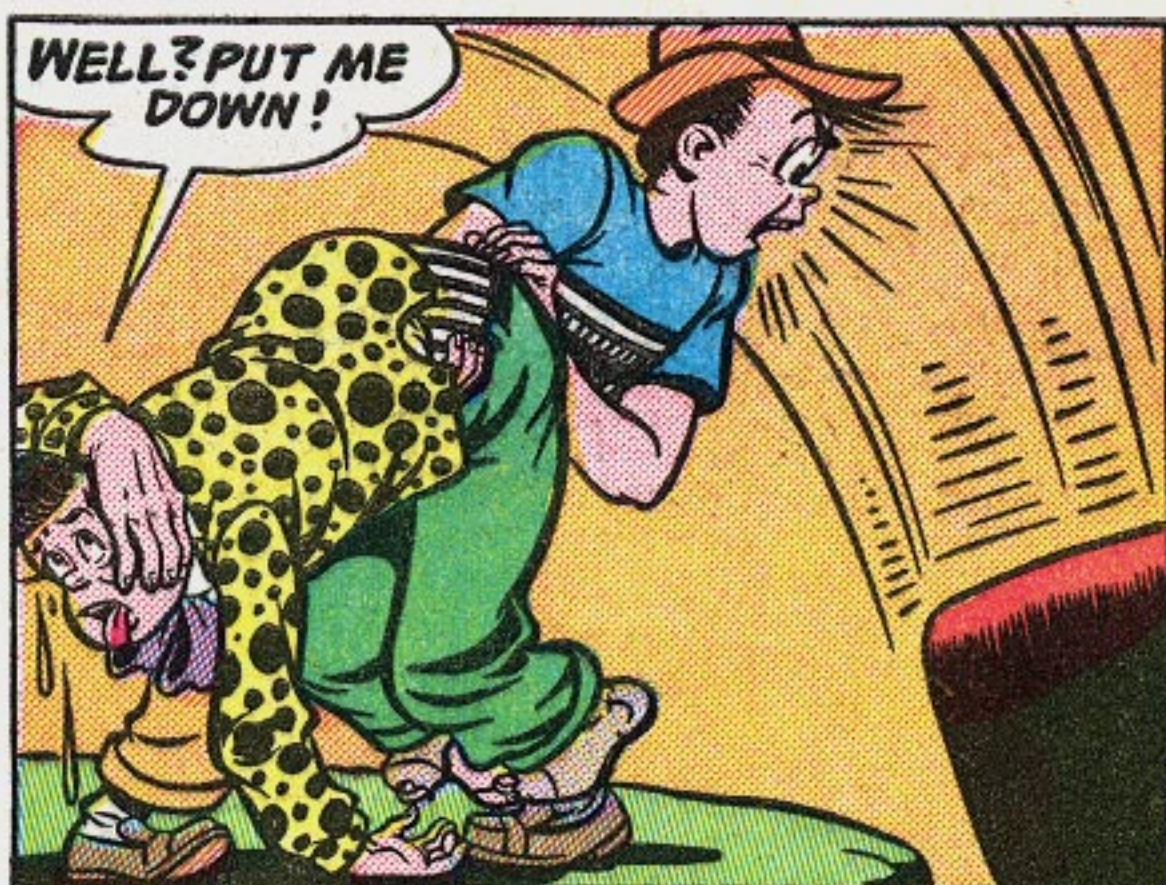
BUT GONE WHERE?

THAT'S WHAT WE'RE GOING TO FIND OUT!









GAIN MORE WEIGHT IN 10 DAYS OR YOUR MONEY BACK!



SKINNY

MEN ARE OFTEN ASHAMED TO STRIP FOR SPORTS OR FOR A SWIM!

GIRLS ARE NOT ALLURING AND DON'T HAVE EYE-CATCHING CURVES!

CHILDREN WHO WON'T EAT AND ARE UNDER-WEIGHT, OFTEN CALLED SKINNY!

Now at last More-Wate plan that puts firm, attractive pounds and inches on your body, chest, arms and legs.



Amazing New Way developed by modern medical science to put on weight on lean bodies. **Guaranteed** to give you up to an extra pound a day! Or your money back! Why should you dread going to parties and socials, simply because you look scrawny and spindly? Why ever feel self-conscious about your body again? If you're underweight* . . . or just a little on the thin side, due to faulty appetite, or bad dietary habits, you can put on up to a pound a day of attractive weight without exercise . . . dangerous drugs . . . or special diet . . . and more quickly, more easily than you ever dreamed possible . . . with MORE-WATE. MORE-WATE contains no

dangerous drugs . . . you eat it like candy! Yet . . . if you were to have this same prescription compounded to your order, it would cost you many times more. However, through this introductory offer, you can obtain 4-way MORE-WATE tablets . . . a full 10 days' supply . . . for just \$1.00 or a 30 day supply for only \$2.98, plus a 10 day supply free, with an absolute money-back guarantee! Yes, try MORE-WATE for TEN DAYS . . . and if not entirely delighted with weight gained, return the unused supply for full refund! You've nothing to lose . . . and weight to gain! Act now! Stop being the guy or the gal that everyone calls "skinny." Stop being the guy or the gal who dreads

summer and going to parties and socials because it means everyone will enjoy themselves and you won't. Don't be a wall-flower, because you have a figure like a broomstick! Gain more weight!

**10-DAY
SUPPLY ONLY \$1.**

The 4-way MORE-WATE tablets are unconditionally guaranteed to put on weight . . . or it doesn't cost you a penny! MORE-WATE is a delicious, full strength, 4-way tablet . . . that combines not just one . . . or two . . . but 4 of the most amazing aids for gaining weight known to medical science. MORE-WATE is not a liquid . . . not a powder. It's delicious, pleasant-tasting tablet! It contains vitamin B-12 . . . the amazing red vitamin doctors give many underweight patients in hospitals . . . It contains Iron that helps correct iron deficiency, anemia and builds rich, red blood. It contains appetite-building vitamin B-1 . . . and it contains nutritious easily assimilated malt, the amazing ingredient that helps your body turn much of the food you eat into well rounded flesh instead of being wasted. That's the secret of putting on weight. Now you can help your food to add new pounds to your arms, chest, hips, thighs, and legs. Now you don't have to be skinny . . . or afraid to be seen socially and be ashamed of your figure! You must achieve the figure you want . . . or don't pay anything. Act now!

We don't want
SKINNY
on our team!



Not one child yet has failed to go for and ask for more MORE-WATE tablets! Stop worrying about children not eating enough, give them MORE-WATE tablets—it stimulates their appetite . . . they eat it like candy!

SENSATIONAL 10-DAY TEST!

Mail the coupon now! Test the amazing MORE-WATE tablet plan for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have gained weight and look better you pay nothing!

**MAIL THIS NO RISK
TRIAL COUPON NOW!**

SENT ON APPROVAL—MAKE AMAZING 10-DAY TEST

MORE-WATE CO., Dept 74, Suite 59,
542 Fifth Ave., New York 36, N.Y.

Just mail us your name and address, and \$1.00 cash, check or money order. You will receive a 10 day supply of MORE-WATE tablets and plan, postage prepaid.

☐ Send me 30 day supply plus an extra 10 day supply (that's a 40 day supply) for \$2.98. I understand that if I am not delighted with MORE-WATE tablets and plan, I can return the 30 day supply in 10 days for full purchase price refund, and keep the 10 day supply without charge.

NAME _____

CITY _____

ADDRESS _____

STATE _____

The **MAGIC** PENS

they work like magic!



YOU'VE NEVER SEEN *anything* LIKE IT. TOUCH THE TIP OF THE PEN TO PAPER AND ...**FLASH**... THE COLOR APPEARS.

The **MAGIC PEN** IS A BRAND *new* INVENTION. NO WATER OR OTHER LIQUID IS NEEDED. THE COLOR IS IN THE PEN ITSELF. YOU CAN USE THE PENS **OVER AND OVER!** THE BRILLIANT COLORS ARE **WASHABLE**.



ALL THREE PENS for

only \$1.00

YOU GET THREE PENS FOR ONE DOLLAR (ONE RED, ONE BLUE AND ONE YELLOW) PLUS THREE COLORING SHEETS WITH PICTURE OUTLINES!

By MIXING THE THREE PRIMARY COLORS...YOU CAN MAKE ANY COLOR YOU WISH.

For EXAMPLE

RED + BLUE = VIOLET
RED + YELLOW = ORANGE
BLUE + YELLOW = GREEN

BAYMOR TRADING CO.
P. O. Box 21
Radio City Station
New York, N.Y.
SORRY No C. O. D.'s
Please find enclosed my cash or money order (no checks) for \$..... for my MAGIC PEN set or sets. Each set of three pens is only \$1.00.
NAME.....
ADDRESS.....
City.....

Hi
Pal!
Win
\$100
as I
just
did!

Come on, Buddy, Quit being A BAG-of-BONES Weakling like I was

IN 10 MINUTES OF
FUN A DAY

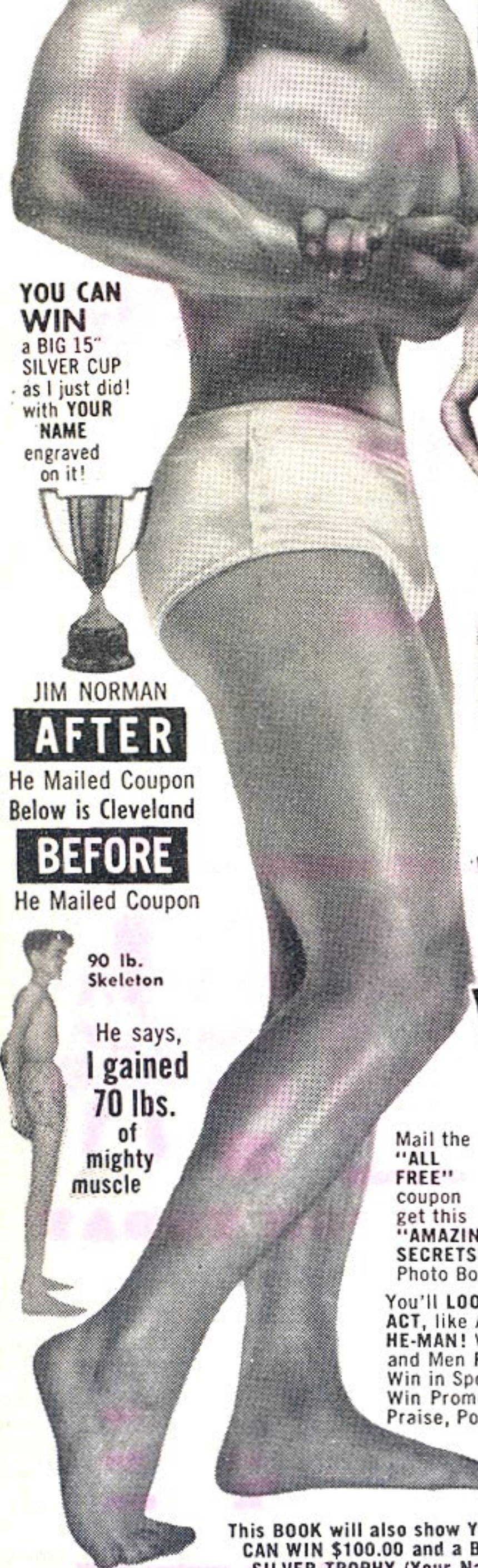
YOU Can do ALL I did!

I gained 25 Terrific LBS. of **HANDSOME
POWER-PACKED MUSCLES** all over!

I improved my **HE-MAN LOOKS 1000%**

I won **NEW STRENGTH** for money-making work!
for WINNING at all SPORTS!

I won **NEW POPULARITY** Won NEW FRIENDS, BOYS & GIRLS
NEW CHANCES for BUSINESS SUCCESS



YOU CAN
WIN
a BIG 15"
SILVER CUP
as I just did!
with YOUR
NAME
engraved
on it!



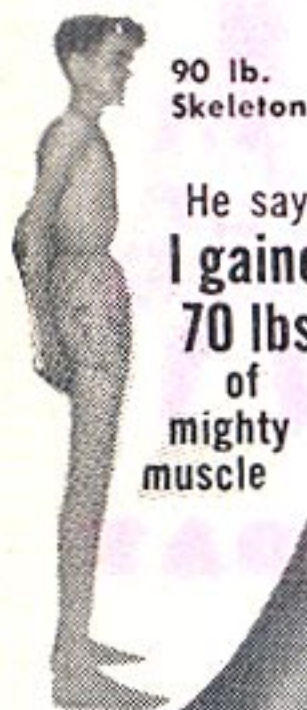
JIM NORMAN

AFTER

He Mailed Coupon
Below is Cleveland

BEFORE

He Mailed Coupon



90 lb.
Skeleton

He says,
I gained
70 lbs.
of
mighty
muscle

How did I do ALL This? I
mailed the Coupon and got
These **5** PICTURE-PACKED
HE-MAN COURSES
Which YOU can NOW get FREE
BEFORE \$1 PRICE GOES BACK
Millions Sold for \$1



"I gained
60 lbs. of
muscles."

says
John
Sill.

HOW TO MOLD A
MIGHTY CHEST
By GEORGE F. JOWETT

"I added
7 inches
to my
CHEST
3 inches
to each
ARM,"
says
Jobie
Jackson

HOW TO MOLD A
MIGHTY ARM
By GEORGE F. JOWETT



HOW TO MOLD A
MIGHTY BACK
By GEORGE F. JOWETT



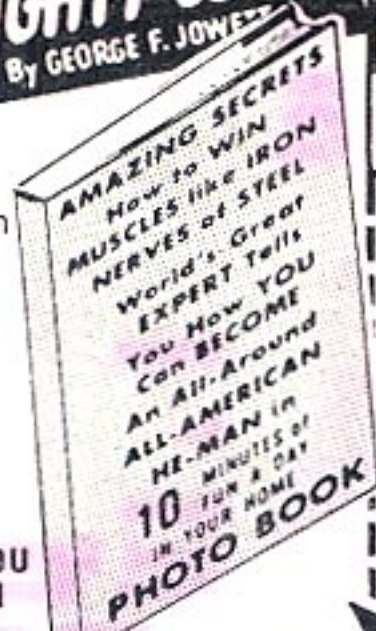
HOW TO MOLD A
MIGHTY GRIP
By GEORGE F. JOWETT



HOW TO MOLD
MIGHTY LEGS
By GEORGE F. JOWETT

Mail the
"ALL
FREE"
coupon
get this
"AMAZING
SECRETS"
Photo Book

You'll LOOK, FEEL,
ACT, like A Real
HE-MAN! Win Women
and Men Friends.
Win in Sports!
Win Promotion,
Praise, Popularity



GET
ALL 5
FREE

1

2

3

4

5



"I'm
PROUD
to be
seen
with
Jim
NOW!
Every-
body
admires
his build," says Nellie.
"Jim can lift the front
of a 2700 lb. car.
He amazes his friends!"



You'll be
A Real
ATHLETE
in ALL
SPORTS
Soon
after
YOU
mail
Coupon.

Jim is a WINNER
in ALL SPORTS NOW.
YOU will be, too, soon.

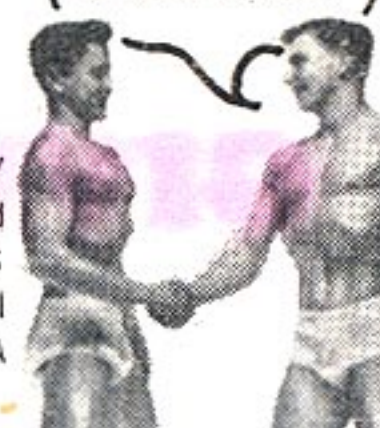
COME ON, PAL, NOW YOU give me
10 PLEASANT MINUTES A DAY
IN YOUR OWN HOME like Jim did
and I'll give YOU A NEW HE-MAN BODY
for your OLD SKELETON FRAME

NO! I don't care how skinny or flabby
you are I'll make you OVER by the
SAME method. I turned myself from a
wreck to the strongest of the strong.
Why can't I do for you what I did for
MANY THOUSANDS of skinny fellows
like You?

"Congratulations,
John! At last you
mailed the coupon
as EVERY MAN
should. Soon You'll
be as big and strong
as I am,"
says Jim Norman
to John Luckus

Develop YOUR 520 MUSCLES
Gain Pounds, INCHES FAST!

YES! You'll see INCHES of MIGHTY
MUSCLE added to your ARMS and
CHEST. Your BACK and SHOULDERS
broadened. From head to heels you'll
gain SIZE, POWER, SPEED. You'll be A
WINNER in EVERYTHING you tackle.



LAST CHANCE-ALL FREE COUPON

1. FIVE COURSES
2. MUSCLE METER
3. Photo Book of STRONG MEN

Dept. AM-43

Tell Me How To
WIN \$100, etc.

"Jowett Courses
greatest in
World for
Building
All-Around
HE MEN"
R. F. Kelley
Physical
Director

JOWETT INSTITUTE OF PHYSICAL TRAINING
220 FIFTH AVENUE, NEW YORK 1, N. Y.

Dear George: Please mail to me FREE Jowett's Photo Book of
Strong Men and a Muscle Meter, plus all 5 HE-MAN Building
Courses: 1. How to Build a Mighty Chest. 2. How to Build a
Mighty Arm. 3. How to Build a Mighty Grip. 4. How to Build
a Mighty Back. 5. How to Build Mighty Legs. Now all in One
Volume "How to become a Mighty HE MAN" ENCLOSED FIND 10c
FOR POSTAGE AND HANDLING (no C.O.D.'s)

NAME _____ AGE _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

This BOOK will also show You HOW YOU
CAN WIN \$100.00 and a BIG 15" tall
SILVER TROPHY (Your Name On It)

Mail Coupon in Time for FREE offer and PRIZES!

SAVES you YEARS and DOLLARS!!!

GIVEN - GIVEN PREMIUMS

Archery Sets, Footballs, Baseballs Bats, 1000 Shot "Red Ryder" Air Rifles with tube of shot, Billfolds (sent postage paid). Other Premiums or Cash Commission easily yours. **SIMPLY GIVE** pictures with White CLOVERINE Brand SALVE sold at 25 cents a box (with picture) and remit per catalog sent with your starting order postage paid by us. We are reliable. We trust you. Mail coupon today. **WILSON CHEM. CO., Dept. F-27, TYRONE, PA.**



WE ARE RELIABLE

BE FIRST - ACT NOW

BOYS - GIRLS
LADIES - MEN

GIVEN - GIVEN -- CASH --

Pencil Boxes, Wrist Watches, Alarm Clocks, Jewelry (sent postage paid). Many other valuable Premiums or Cash Commission now easily yours. **SIMPLY GIVE** beautiful art pictures suitable for framing with White CLOVERINE Brand SALVE easily sold at 25 cents a box (with picture) to friends, neighbors and relatives and remit per catalog sent with your order postage paid by us to start. Write or mail coupon now. 59th year. **WILSON CHEMICAL CO., Dept. G-27, TYRONE, PA.**



Our
59th
Year

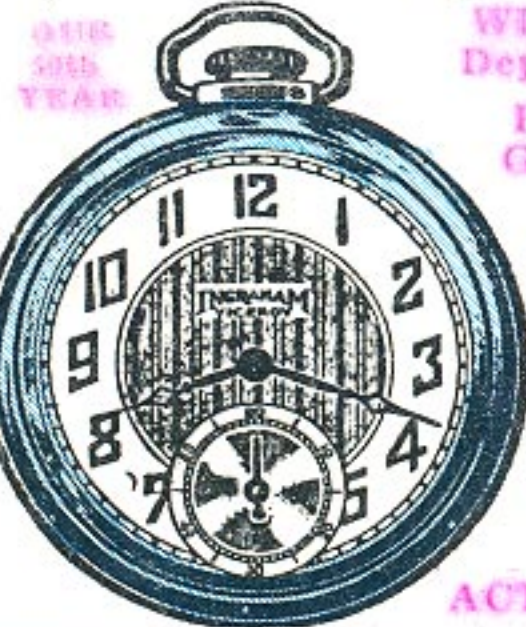


BE FIRST

OUR
59th YEAR
We Are Reliable

PREMIUMS - CASH

Electric Record Players, Pocket Watches, Moving Picture Cameras, Baseballs, Basketball Outfits (sent postage paid). Other Premiums or Cash Commission now easily yours. **SIMPLY GIVE** pictures with White CLOVERINE Brand SALVE easily sold at 25 cents a box (with picture) and remit amount asked under Premium shown in catalog sent with your starting order postage paid by us. We are reliable. 59th year. We trust you.



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BOYS
GIRLS

We
Trust
You

ACT NOW



ACT
NOW



Mail
Coupon

BE
FIRST

WE ARE RELIABLE

Lovable fully dressed Dolls over 15" in height, Complete School Boxes, 3 pc. Pen & Pencil Sets, Genuine 22 Cal. Rifles (sent postage paid) Other Premiums or Cash Commission easily yours. **SIMPLY GIVE** pictures with White CLOVERINE Brand SALVE sold at 25 cents a box (with picture) to friends, neighbors and relatives and remit per catalog sent with your starting order postage paid by us. Write or mail coupon today. **WILSON CHEM. CO., Dept. J-27, TYRONE, PA.**



BE FIRST

BOYS
GIRLS
Ladies
MEN

ACT
NOW



GIVEN - GIVEN

Ukuleles, Jewelry, Pocket Watches, Billfolds, Alarm Clocks (sent postage paid). Many other valuable Premiums or Cash Commission now easily yours. **SIMPLY GIVE** beautiful art pictures suitable for framing with White CLOVERINE Brand SALVE easily sold at 25 cents a box (with picture) and remit per catalog sent with your order postage paid by us to start. We are reliable. **Wilson Chemical Co., Dept. K-27, Tyrone, Pa.**

OUR 59th
YEAR



ACT
NOW

SEND
NAME
AND ADDRESS



Act
Now

Be
First

Our
59th
Year

MAIL COUPON TODAY

Wilson Chem. Co., Dept. AG-27, Tyrone, Pa. Date.....
Gentlemen:—Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will remit amount within 30 days, select a Premium or keep Cash Commission as fully explained under Premium wanted in catalog sent with my order postage paid to start.

Name Age

St. R.D. Box

Town Zone State

Print LAST Name Here

Paste on a postal card or mail in an envelope NOW